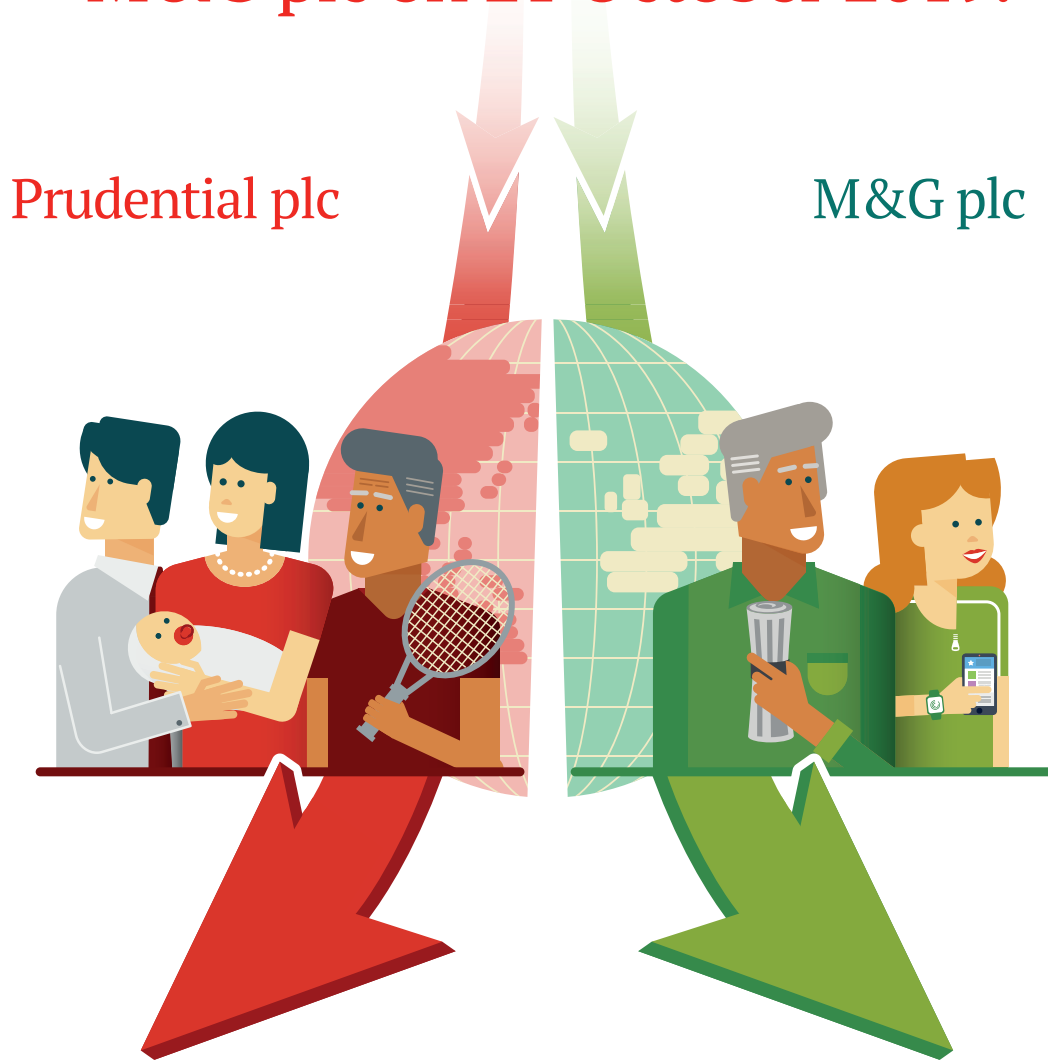


M&G Prudential is expected to list on the London Stock Exchange as M&G plc on 21 October 2019.



An Asia-led Group focused on capturing opportunities in structural growth markets.

A leading savings and investment solutions business operating in attractive, growing markets underpinned by favourable trends.

The demerger will enable both businesses to maximise their potential performance.

Shareholders will retain their shares in Prudential plc and also receive shares in a separately listed M&G plc.



Frequently asked questions

What is the rationale for the demerger?

We believe that the demerger will enable both businesses to maximise their potential performance. Prudential plc will be Asia-led, focused on structural growth markets, aiming for its US business to deliver enhanced cash returns. M&G plc will operate in attractive, growing markets underpinned by long-term favourable trends.

Will the businesses stay in the UK?

Both businesses will be headquartered in the UK, and premium-listed on the London Stock Exchange. We expect both businesses will meet the criteria for inclusion in the FTSE 100 index.

What will happen to my shares?

Shareholders will retain their shares in Prudential plc and also receive shares in a separately listed M&G plc.