

PRUDENTIAL ASSURANCE COMPANY,

CHIEF OFFICES: 62, LUDGATE HILL, LONDON.

TWENTY-SIXTH ANNUAL REPORT, FOR THE YEAR ENDING 31st DECEMBER, 1874.



HE Directors now present their Report for the year 1874.

ORDINARY BRANCH.

During the year the Directors have received 3,539 Proposals for the sum of £494,215. Of these 2,757 have been accepted and completed, assuring the sum of £375,130. and producing a New Annual Premium Income of £12,193 1s. 1d.; 782 Proposals, assuring £119,085, have either been declined or not completed.

The sum of £3,078 7s. 2d. has been received for New Annuities granted.

The Claims amount to £55,820 17s. 2d. under 331 Policies; £1,193 10s. 6d. of this amount was for claims on Endowments matured. The number of deaths was 303.

Five Annuitants have died during the year.

The Annual Premium Income at the end of the year is £71,847 5s. 0d. in respect of 14,546 Policies, assuring the sum of £2,223,503, showing an increase of £5,432 19s. 1d. per annum over the year 1873.

Sickness and Assurance Account.

The Increase in this Fund amounts to £40 12s. 8d. No claim has arisen.

INDUSTRIAL BRANCH.

The operations in this Branch have again been unusually successful. There were 888,758 New Policies issued, representing a New Annual Premium Income of £332,049 18s.

The Claims amount to £171,072 12s. 9d.

The Annual Premium Income at the close of the year is £615,641 4s. 4d. showing an increase of £144,344 8s. 4d. over the Income of the previous year.

GENERAL RESULTS.

The total Premium Income is £687,488 9s. 4d., being an increase of £149,777 7s. 5d. over the past year.

The total amount of Claims is £226,893 9s. 11d., raising the whole sum to £1,330,295 18s. 5d.

The Assurance Fund at the close of 1874 was £573,524 2s. 11d., showing an increase of £90,591 2s. 11d. for the year.

In accordance with their usual custom, the Directors exhibit in detail the Assets of the Company, viz. :—

	£	s.	d.	
Mortgages on Property within the United Kingdom	62,340	8	3	
Loans on the Company's Policies	17,168	9	7	
Investments :—	27,855	1	5	
£30,000 Consols				
Colonial Government Securities, viz. :—	£	s.	d.	
£10,000 Victoria Bonds	10,770	0	11	
£5,000 Cape of Good Hope ditto	5,190	0	0	
£5,500 South Australian ditto	5,885	0	0	
£5,000 Natal ditto	5,095	0	0	
£5,500 New Zealand ditto	5,907	10	0	
£4,000 Mauritius ditto	4,263	15	0	
£1,000 Canada ditto	1,182	13	8	
				38,293 19 7
Foreign Government Securities—£1,000 French Loan	807	15	0	
£5,000 Japanese „	4,673	16	6	
£5,000 Brazilian „	4,759	7	6	
£1,900 Moorish „	1,886	3	9	
				12,127 2 9
Railway and other Debentures and Debenture Stock	21,152	15	0	
Railway and other Shares	7,295	15	3	
Trust Funds Certificates	25,673	10	0	
Freehold Ground Rents	19,720	19	9	
House Property	89,424	19	9	
Life and other Interests and Reversions	96,450	6	1	
Furniture and Fittings (Head and Branch Offices)	10,038	3	0	
Loans upon Personal Security	28,204	4	2	
Loan on Borough Rates	9,000	0	0	
Mortgages of Reversions	3,975	2	3	
Equitable Mortgage on Freehold Property	10,000	0	0	
Agents' Balances	32,697	0	8	
Outstanding Premiums	5,147	0	5	
Ditto Interest	3,411	12	0	
Ditto Rents	230	8	9	
Amount due from Official Liquidator of International Insurance Society	37,416	11	11	
Deposits at Three Months' Notice	53,000	0	0	
Cash :—On Deposit	11,000	0	0	
In hand, and on current account	21,599	10	8	
				32,599 10 8
				£643,223 1 3

The Directors have, during the past year, opened up many new districts, and they are devoting great time and attention to the development of the business of the Company in those parts of the Kingdom to which it has not hitherto been carried.

The Revenue Accounts this year distinguish the special amounts paid for New Business and for Extension Expenses (although a large proportion of the Head Office expenses are also necessarily consequent upon the New Business), and the Shareholders will in future be able to approximately compare the relative expenses of New Business and Renewals.

Considerable discussion has taken place during the year in reference to the expenses of Life Assurance Companies, and the Directors are happy to announce that during the three years since the end of the last quinquennium the amount paid for the expenses of this Company has been kept considerably within the margin reserved at the last valuation, and the rate of interest obtained on the investments is greatly in excess of that provided for on that occasion. And while the Directors consider it advisable to extend the business of the Company in many new districts where it is not now represented, the Shareholders may rely upon the Directors not exceeding the limit of expenditure which would render such an operation not merely safe but profitable.

With the view of more effectually protecting the interests of the Policyholders in the Industrial Branch, the Directors have for several years had in operation a system of remunerating Agents, by means of which the temptation to neglect old business for new is entirely removed.

In addition to the examination of the Accounts by the elected Auditors of the Company, the Directors themselves personally examine both accounts and securities, while they still continue their system of weekly audit commenced many years since.

The retiring Directors are Messrs. GILLMAN and HORNE, who, being eligible, offer themselves for re-election.

The Auditors—Messrs ALLANSON and CLARK—also retire, and submit themselves for re-election.

J. GILLMAN, *Chairman.*

18th February, 1875.

Prudential
ASSURANCE COMPANY.

DIRECTORS' REPORT
AND
STATEMENT OF ACCOUNTS
FOR
The Year ending 31st December, 1874.

CHIEF OFFICES:
No. 62, LUDGATE HILL, LONDON, E.C.

F. Cliffield & Co., Cursitor-st. & Church-pass. Chancery-lane.

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