

Prudential plc - consensus of analyst estimates for HY2026

	HY26E		
	Consensus	High	Low
	\$m	\$m	\$m
Embedded value metrics (TEV basis)			
APE new sales	3,548	3,637	3,436
New business profit (NBP) incl. central costs allocated to new business	1,379	1,453	1,348
NBP margin (% of APE)	38.9%	40.4%	37.2%
Gross OFSG (Life and asset management)	1,734	1,825	1,632
IFRS metrics			
Insurance business	1,921	2,027	1,845
Eastspring	151	165	139
Other income and expenditure & restructuring costs	(283)	(324)	(236)
Adjusted operating profit (pre-tax)	1,786	1,888	1,715
IFRS operating profit after tax (OPAT)	1,412	1,458	1,341
Per share metrics			
IFRS OPAT per share (cents)	55.9	57.3	53.9
Dividend per share (cents)	8.87	8.90	8.86
Number of analysts contributing to consensus	12		