

UK Shareholder Event invitation**Dear Shareholder,**

As announced in the notice for the 2024 Annual General Meeting (AGM), we would like to invite you to an informal event for UK-based shareholders on 27 September 2024 in London. This will provide the opportunity for an in-person meeting and discussion of your Company's strategy and performance with me, Prudential CEO Anil Wadhvani and members of Prudential's management.

Details

Date: 27 September 2024
Time: 11.00 – 12.30 BST
Location: London - venue to be confirmed in due course, subject to levels of interest.

The event will take place around a month after our half-year results, where we will be pleased to update you on the Company's progress a year on from our refreshed strategy announced in August 2023.

To register your interest for this event, please contact us either by email to secretariat@prudentialplc.com or in writing addressed to the Company Secretary at the address below. Please provide your full name as it appears on the Share Register and your shareholder reference number.

Before this event in September, we of course welcome and encourage your participation in the AGM on 23 May 2024 at 09.30 BST. Please see the details set out in the AGM Notice on pages 22 to 23, for a step-by-step guide on how to join the AGM online, ask questions during the AGM and vote.

I look forward to meeting you in person in September.



Shriti Vadera
Chair of Prudential plc

22 April 2024