

**ONLY RETURN THIS FORM IF YOUR SHARES ARE, OR ARE TO BE, REGISTERED WITH A HONG KONG ADDRESS**

For CREST holders this form can be emailed to  
[clientsupportbrc-mailbox@equiniti.com](mailto:clientsupportbrc-mailbox@equiniti.com) or  
 faxed to 0044 (0) 121 433 8150

Equiniti Limited, Aspect House, Spencer Road,  
 Lancing, West Sussex BN99 6DA

Sequence No  
 (For internal use only)  
 L - HK

**REQUEST FOR REMOVAL OF SECURITIES – UNITED KINGDOM TO HONG KONG**

(Please complete in Block Capitals) (Hong Kong Share Registrar Shunting Team Enquiry email address: [hkgtt@computershare.com.hk](mailto:hkgtt@computershare.com.hk))

<b>NAME OF COMPANY</b>	Prudential plc	
<b>NAME OF SECURITY</b>	Ordinary shares of 5 pence each	
<b>NO OF UNITS/SHARES</b>		
<b>FULL NAME OF SHAREHOLDER(S)</b> (as they appear on the existing share certificate, or, for share held in CREST, those that will appear on the share certificate to be produced from the Stock Withdrawal)	<b>1</b>	<b>2</b>
	<b>3</b>	<b>4</b>
<b>REGISTERED HONG KONG ADDRESS OR, IF CHANGING, NEW HONG KONG ADDRESS FOR SHARES TO BE REGISTERED WITH</b>		
<b>DIVIDEND INSTRUCTION</b>	<b>NAME OF BANK</b>	
	<b>BRANCH / ADDRESS</b>	
	<b>ACCOUNT NUMBER</b>	
<b>SHAREHOLDER CONTACT DETAILS</b>	<b>TELEPHONE NO:</b>	<b>FAX NO:</b>
	<b>EMAIL:</b>	
<b>Shareholder Reference Number or Account Number</b> , which can be found on your share certificate or latest dividend voucher.		

**Shareholder instructions**

☐ **Removal of shares from Prudential plc's principal register of members in the UK to its Hong Kong branch register**

Share certificate(s) must be attached. However, if shares are held in CREST, a stock withdrawal should be input and details provided below. New certificates will be issued in Hong Kong by Computershare Hong Kong Investor Services Limited.

☐ **Please place a tick if shares are to be issued in one jumble share certificate**

☐ **Please place a tick if shares are to be issued in board lot size share certificates**

☐ **CREST Participant ID**  
 For broker to complete

**Member Account ID**  
 For broker to complete

Settlement date of Stock Withdrawal (For broker to complete)

**MAILING INSTRUCTIONS (If different from the registered address above)**

**Contact Name:**

**Address:**

**Tel No:**

**NOTE: YOU MUST FULLY COMPLETE EACH RELEVANT SECTION TO ENSURE THERE ARE NO PROCESSING DELAYS**

The party that completes and submits this form represents and warrants that there will be no change in beneficial ownership as a result of Computershare Hong Kong Investor Services Limited ("Computershare") or Equiniti Limited ("Equiniti") undertaking the requested removal of securities from Prudential plc's principal register of members in the United Kingdom to its Hong Kong branch register. Furthermore, the party completing and lodging this form agrees to indemnify and hold harmless Prudential plc, Computershare and Equiniti on demand against all costs, claims and damages, expenses, contributions or other liabilities whatsoever, that may arise in the event that the removal of securities requested by this form constitutes a change in beneficial ownership.

Please see overleaf for information in relation to this Removal Request, including further terms and conditions which apply.

<b>Signature of shareholder(s)</b> on share certificate (All joint holders must sign)	<b>Companies only</b> - Executed in accordance with the Company's constitution and applicable law.	
<b>X</b> _____ Signature Date	<b>X</b> _____ Sole Director and Sole Secretary Date	
<b>X</b> _____ Signature Date	<b>X</b> _____ Director Date	<b>X</b> _____ Secretary Date
<b>X</b> _____ Signature Date	<b>X</b> _____ Director Date	<b>X</b> _____ Director Date

**Note:** If signed under power of attorney, a certified copy of the relevant power of attorney document must be enclosed with this form or otherwise provided to Equiniti. The attorney declares that he/she has had no notice of revocation of the power of attorney. An additional period of 4 days should be allowed for any encumbered requests.

This form should be returned to Equiniti Limited, Aspect House, Spencer Road, Lancing, West Sussex BN99 6DA.

CREST holders only can also return this form

by email to [clientsupportbrc-mailbox@equiniti.com](mailto:clientsupportbrc-mailbox@equiniti.com) or by fax to 0044 (0) 121 433 8150.

## Terms and conditions

By signing and submitting this Removal Form, the shareholder(s) agree to the following terms and conditions:

1. If this Removal Form is lodged before the ordinary shares of Prudential plc (the "**Company**") are listed on The Stock Exchange of Hong Kong Limited (the "**Introduction**"), and such listing does not occur by 18 May 2010, the shareholder(s) shall be deemed to have authorised the Company to arrange for the shares detailed on this Removal Form to be removed back to the Company's principal register of members in the UK, and the Company shall be entitled to do take all such actions and do all such things (including, without limitation, executing any documents on behalf of the shareholder(s)) as may be necessary to effect this. In such circumstances, shareholders will be required to return any share certificates representing shares removed to the Hong Kong branch register issued to them by Computershare, and will be re-issued share certificates by Equiniti.
2. The Introduction is expected to become effective on 11 May 2010, but this date is subject to change. By submitting this Removal Form, the shareholder acknowledges and agrees that the shares detailed in it will be unavailable for the settlement of trades from the time that this Removal Form is lodged until the later of (i) the shareholder being issued with a share certificate by Computershare representing the shares removed to the Hong Kong branch register and (ii) the Introduction becoming effective.
3. The Company does not accept any responsibility for any loss or damage which results, directly or indirectly, from the removal of shares to or from the Hong Kong branch register.
4. The Hong Kong branch register is of members resident in Hong Kong, therefore a Hong Kong registered address must be provided in order for the removal of shares set out in this Removal Request to be transferred.
5. The Company may, in its sole and absolute discretion, decline to process a Removal Request, in which event the relevant share certificates shall be returned to the shareholder whose name first appears on the register.
6. There is no fee payable in respect of this Removal Request, provided that it is returned to Equiniti by 15 June 2010.
7. The person(s) signing and lodging this Removal Request represent, warrant and undertake to the Company, Equiniti and Computershare that they are duly authorised to do so.
8. Save in the circumstances outlined in note 1 above, once shares are removed to the Hong Kong branch register shareholders will incur fees if they wish to return the shares to the principal register.

## Further information regarding removal to the Hong Kong branch register

9. Shares held in CREST must be withdrawn from CREST in order to be removed to the Hong Kong branch register. Accordingly, in addition to submitting this Removal Form, such shareholders should arrange for a stock withdrawal instruction to be sent through the CREST system specifying the number of shares to be withdrawn from CREST and the name and address for registration of such shares on the principal register prior to transfer to the Hong Kong branch register. In order to facilitate the transfer of the shares to the Hong Kong branch register, this should be the name and address which will be registered on the Hong Kong branch register (this must be a registered address in Hong Kong to be eligible for entry on the Hong Kong branch register). The same name should appear on the Removal Form. In order to facilitate deposit of the shares into CCASS following their removal to the Hong Kong branch register, the name and address specified upon withdrawal from CREST should where possible be that of the CCASS participant or person holding an account with a CCASS participant who will hold the shares in CCASS.
10. If this Removal Form is correctly completed and accompanied by the corresponding share certificates the shares detailed in the form will be registered on the Hong Kong branch register and the corresponding share certificates will be despatched or be available for collection from the offices of Computershare at Shops 1712-1716, 17th Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong. In order for a shareholder or its specified nominee to arrange collection of its share certificates it should, following the return of its Removal Form to Equiniti, notify Computershare in writing to 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong, by email to [hkgtt@computershare.com.hk](mailto:hkgtt@computershare.com.hk) or by fax to (852) 2116 0685 before 9.00 a.m. (Hong Kong time) on the date falling one UK business day plus one Hong Kong business day after the date of receipt by Equiniti of this Removal Form.