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PRUDENTIAL

Prudential plc

(Incorporated and registered in England and Wales under the number 01397169)

(Stock code: 2378)

Resumption of Trading

Trading in the shares of Prudential plc (the “**Company**”) on the Stock Exchange was suspended with effect from 9.38 a.m. today at the request of the Company pending the release of an announcement. Application has been made to the Stock Exchange for resumption of trading in the shares of the Company with effect from 2.30 p.m. today.

By order of the board of Directors of
Prudential plc

Margaret Ann Coltman
Company Secretary

Hong Kong, 28 May 2010

As at the date of this announcement, the executive Directors of Prudential plc are Mr. Cheick Tidjane Thiam, Mr. Nicolaos Andreas Nicandrou ACA, Mr. Robert Alan Devey, Mr. Clark Preston Manning Jr. FSA MAAA, Mr. Michael George Alexander McLintock, Mr. Barry Lee Stowe; and the independent non-executive Directors of Prudential plc are Mr. Harvey Andrew McGrath, Mr. Keki Bomi Dadiseth FCA, Mr. Michael William Oliver Garrett, Ms. Ann Frances Godbehere FCGA, Ms. Bridget Ann Macaskill, Ms. Kathleen Anne O'Donovan ACA, Mr. James Hood Ross and Mr. Lord Andrew Turnbull KCB CVO.