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_____11_ August 2021
Citigroup Global Markets Limited
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London
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Prudential PLC 1 Angel Court London EC2R 7AG

Dear Sir or Madam

Prudential PLC (the "Company")

Supplementary Circular relating to the proposed demerger of Jackson from the Prudential Group

We refer to the Supplementary Circular to Shareholders of the Company due to be announced on or around the date of this letter.

We hereby consent to the issue of the Supplementary Circular to Shareholders with the inclusion of our name and the reference thereto in the form and context in which they appear.

Yours faithfully

CITIGROUP GLOBAL MARKETS LIMITED

Nicolas Desombre

Managing Director