Goldman Sachs International Plumtree Court | 25 Shoe Lane | London EC4A 4AU Tel: +44 (0)20 7774 1000

Strictly Private and Confidential

The Board of Directors Prudential plc 1 Angel Court London EC2R 7AG

11 August 2021

Dear Sir/Madam,

Proposed demerger of Jackson and its subsidiary undertakings from Prudential plc

We refer to the supplementary circular in respect of the proposed demerger of Jackson and its subsidiary undertakings from Prudential plc on or around the date hereof (the "*Supplementary Circular*").

Goldman Sachs International hereby gives its consent to the inclusion in the Supplementary Circular of references to its name in the form and context in which they appear.

Yours faithfully,

DocuSigned by: auris Emmerson Goldman Sachs International