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(Incorporated and registered in England and Wales under the number 01397169)

(Stock code: 2378)

Suspension of Trading

At the request of Prudential plc (the “**Company**”), trading in the shares of the Company has been suspended with effect from 9:38 a.m. on Friday, 28 May 2010 pending the release of an announcement of the Company of price sensitive information.

By order of the board of directors of
Prudential plc
Margaret Ann Coltman
Company Secretary

Hong Kong, 28 May 2010

As at the date of this announcement, the directors of Company are:

Executive Directors

Cheick Tidjane Thiam

Nicolaos Andreas Nicandrou ACA

Robert Alan Devey

Clark Preston Manning Jr. FSA MAAA

Michael George Alexander McLintock

Independent Non-executive Directors

Harvey Andrew McGrath

Keki Bomi Dadiseth FCA

Michael William Oliver Garrett

Ann Frances Godbehere FCGA

Bridget Ann Macaskill

Barry Lee Stowe Kathleen Anne O'Donovan ACA

James Hood Ross

Lord Andrew Turnbull KCB CVO