



PRUDENTIAL PLC

SCRIP DIVIDEND MANDATE FORM

Name:
Address:

If you wish to participate in the Prudential plc Evergreen Scrip Dividend Scheme please complete, sign and return this form to Hong Kong Registrar, Computershare Hong Kong Investor Services Limited, 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong. (Telephone 2862 8555).

*If you wish to receive your dividends in cash you do **not** need to complete any forms or take any action.*

Please insert your full name and address in the box above. If you have more than one shareholding account please state all addresses as this mandate will only be applied to the addresses stated.

To the Directors of Prudential plc

I/We, the undersigned, being the registered holder(s) of ordinary shares in Prudential plc, confirm that I/we have read and understood the terms and conditions attached to the 2010 Interim Dividend Circular and wish to elect to participate in the Prudential plc Evergreen Scrip Dividend Scheme.

By signing this mandate I/we also elect to receive an allotment of ordinary shares in respect of any future dividend in respect of which a scrip dividend is offered for my/our maximum entitlement, on the terms of the relevant scrip dividend offer and the Memorandum and Articles of Association of the Company, until this Mandate is revoked by me/us.

I/We authorise you to send at my/our risk by first class post a definitive share certificate, as appropriate, in respect of new shares allotted to me/us pursuant to this mandate.

Signature of main holder:	
Signature of joint holder(s):	
Date:	

In the case of joint holders ALL must sign. In the case of a corporation, this Form should be executed under the common seal (or otherwise executed as a deed) or be signed by a duly authorised official whose capacity should be stated. All enquiries regarding this Form should be addressed to Hong Kong Registrar, Computershare Hong Kong Investor Services Limited, 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong. (Telephone 2862 8555).

Please mark this box if signing on behalf of the shareholder as Power of Attorney or Receiver and the relevant authorisation documents have to be registered with Computershare.

To be effective for a particular dividend you must complete and return your mandate so as to be received by the Company's registrar no later than 20 business days before the dividend payment date.

Prudential plc, Laurence Pountney Hill, London, EC4R 0HH.
Incorporated and registered in England and Wales. Registered Office as above. Registered number 1397169.
Prudential plc is a holding company, subsidiaries of which are authorised and regulated by the Financial Services Authority (FSA).