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(Incorporated and registered in England and Wales under the number 01397169)

(Stock code: 2378)

OVERSEAS REGULATORY ANNOUNCEMENT

NOTIFICATION OF MAJOR INTERESTS IN SHARES

TR-1: NOTIFICATION OF MAJOR INTERESTS IN SHARES

1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached:

Prudential plc

2. Reason for the notification (please tick the appropriate box or boxes):

An acquisition or disposal of voting rights

3. Full name of person(s) subject to the notification obligation:

Legal & General Group Plc (L&G)

4. Full name of shareholder(s) (if different from 3.):

Legal & General Assurance (Pensions Management) Limited (PMC)

5. Date of the transaction and date on which the threshold is crossed or reached:

13 September 2010

6. Date on which issuer notified:

14 September 2010

7. Threshold(s) that is/are crossed or reached:

L&G (from 3% to 4%)

8. Notified details:

8A: Voting rights attached to shares

Class/type of shares:

Ordinary 5p

Situation previous to the Triggering transaction:

No of Shares

98,291,088

No of Voting Rights

98,291,088

Resulting situation after the triggering transaction:

No of shares

102,426,001

No of voting rights

Direct

102,426,001

Indirect

N/A

% of voting rights

Direct

4.03%

Indirect

N/A

8B: Financial Instruments

Resulting situation after the triggering transaction:

Type of
financial
instrument

N/A

Expiration date

N/A

Exercise/
Conversion
Period/Date

N/A

Number of voting rights
that may be acquired if
the Instrument is
exercised/ converted

N/A

% of voting
rights

N/A

Total (A+B+C):

<u>Number of voting rights</u>	<u>% of voting rights</u>
102,426,001	4.03%

9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable:

Legal & General Group Plc (Direct and Indirect) (Group)

Legal & General Investment Management (Holdings) Limited (LGIMH) (Direct and Indirect)

Legal & General Investment Management Limited (Indirect) (LGIM)

Legal & General Group Plc (Direct) (L&G) (102,426,001 – 4.03% = LGAS, LGPL & PMC)

Legal & General Investment Management (Holdings) Limited (Direct) (LGIMHD) (83,078,679 – 3.27% = PMC)

Legal & General Assurance (Pensions Management) Limited (PMC) (83,078,679 – 3.27% = PMC)

Legal & General Insurance Holdings Limited (Direct) (LGIH)

Legal & General Assurance Society Limited (LGAS & LGPL)

Legal & General Pensions Limited (Direct) (LGPL)

Proxy Voting:

10. Name of the proxy holder:

N/A

11. Number of voting rights proxy holder will cease to hold:

N/A

12. Date on which proxy holder will cease to hold voting rights:

N/A

13. Additional information:

Notification using the total voting rights figure of 2,539,213,686

Prudential plc is not affiliated in any manner with Prudential Financial, Inc. a company whose principal place of business is in the United States of America.

Contact name for enquiries

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Company official responsible for making notification

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As at the date of this announcement, the Board of Directors of Prudential plc comprises:

Executive Directors

Cheick Tidjane Thiam (*Group Chief Executive*)
Nicolaos Andreas Nicandrou ACA
Robert Alan Devey
Clark Preston Manning Jr. FSA MAAA
Michael George Alexander McLintock
Barry Lee Stowe

Independent Non-executive Directors

Harvey Andrew McGrath (*Chairman*)
Keki Bomi Dadiseth FCA
Michael William Oliver Garrett
Ann Frances Godbehere FCGA
Bridget Ann Macaskill
Kathleen Anne O'Donovan ACA
James Hood Ross
Lord Andrew Turnbull KCB CVO

* *For identification purpose*