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**PRUDENTIAL**

**Prudential plc**

**英國保誠有限公司\***

(Incorporated and registered in England and Wales under the number 01397169)  
(Stock code: 2378)

**OVERSEAS REGULATORY ANNOUNCEMENT**

**TOTAL VOTING RIGHTS AND ISSUED SHARE CAPITAL**

In accordance with the provisions of the Financial Services Authority's Disclosure and Transparency Rules, Prudential would like to notify the market of the following:

As at 9.00am on 1 November 2010 Prudential's issued share capital consists of 2,545,588,438 ordinary shares of 5p each and which are admitted to trading. Each ordinary share carries the right to one vote in relation to all circumstances at general meetings of Prudential. Prudential does not hold any ordinary shares in Treasury.

Therefore, the total number of voting rights in Prudential is 2,545,588,438.

This figure (2,545,588,438) may be used by shareholders (and others with notification obligations) as the denominator for the calculations by which they will determine whether they are required to notify their interest in, or a change to their interest in, Prudential under the Financial Services Authority's Disclosure and Transparency Rules.

**Additional information:**

Prudential plc is not affiliated in any manner with Prudential Financial, Inc, a company whose principal place of business is in the United States of America.

**Enquiries:**

**Prudential plc**

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**Name and signature of duly authorised officer of issuer responsible for making notification:**

Clive Burns, Head of Group Secretariat  
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1 November 2010, London

As at the date of this announcement, the Board of Directors of Prudential plc comprises:

*Executive Directors*

Cheick Tidjane Thiam (*Group Chief Executive*)  
Nicolaos Andreas Nicandrou ACA  
Robert Alan Devey  
Clark Preston Manning Jr. FSA MAAA  
Michael George Alexander McLintock  
Barry Lee Stowe

*Independent Non-executive Directors*

Harvey Andrew McGrath (*Chairman*)  
Keki Bomi Dadiseth FCA  
Michael William Oliver Garrett  
Ann Frances Godbehere FCGA  
Bridget Ann Macaskill  
Kathleen Anne O'Donovan ACA  
James Hood Ross  
Lord Andrew Turnbull KCB CVO  
Paul Victor Falzon Sant Manduca  
Howard John Davies

\* For identification purpose