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PRUDENTIAL

Prudential plc

英國保誠有限公司*

(Incorporated and registered in England and Wales under the number 01397169)
(Stock code: 2378)

CHANGE IN ASSISTANT COMPANY SECRETARY

The Board announces that Ms. Chan Ya Lai, Alice has resigned and Ms. Wong Shuk Ying has been appointed as the Assistant Company Secretary of the Company with effect from 12 November 2010.

The board of directors (the “**Board**”) of Prudential plc (the “**Company**”) announces that Ms. Chan Ya Lai, Alice has resigned as the Assistant Company Secretary of the Company with effect from 12 November 2010.

The Board would like to express its sincere appreciation and thanks to Ms. Chan for her valuable contribution to the Company during her term of office.

In addition, the Board announces that Ms. Wong Shuk Ying has been appointed as the Assistant Company Secretary of the Company with effect from 12 November 2010.

Ms. Wong is an associate member of The Hong Kong Institute of Chartered Secretaries and The Institute of Chartered Secretaries and Administrators. Prior to joining the Company Ms. Wong was the assistant company secretary of Pacific Century Premium Developments Limited, a company listed on the Hong Kong Stock Exchange, for over four years and she had also worked in an accounting firm in Hong Kong for over ten years.

By order of the Board
Prudential plc
Margaret Ann Coltman
Company Secretary

12 November 2010, Hong Kong

As at the date of this announcement, the Board of Directors of Prudential plc comprises:

Executive Directors

Cheick Tidjane Thiam (*Group Chief Executive*)
Nicolaos Andreas Nicandrou ACA
Robert Alan Devey
Clark Preston Manning Jr. FSA MAAA
Michael George Alexander McLintock
Barry Lee Stowe

Independent Non-executive Directors

Harvey Andrew McGrath (*Chairman*)
Keki Bomi Dadiseth FCA
Howard John Davies
Michael William Oliver Garrett
Ann Frances Godbehere FCGA
Bridget Ann Macaskill
Paul Victor Falzon Sant Manduca
Kathleen Anne O'Donovan ACA
James Hood Ross
Lord Andrew Turnbull KCB CVO

* For identification purpose