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(Incorporated and registered in England and Wales under the number 01397169)

(Stock code: 2378)

OVERSEAS REGULATORY ANNOUNCEMENT

NOTIFICATION OF MAJOR INTERESTS IN SHARES

TR-1: NOTIFICATION OF MAJOR INTERESTS IN SHARES

1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached:

Prudential plc

2. Reason for the notification (please tick the appropriate box or boxes):

An acquisition or disposal of voting rights

3. Full name of person(s) subject to the notification obligation:

Legal & General Group Plc (L&G)

4. Full name of shareholder(s) (if different from 3.):

Legal & General Assurance (Pensions Management) Limited (PMC)

5. Date of the transaction and date on which the threshold is crossed or reached:

30 December 2010

6. Date on which issuer notified:

31 December 2010

7. Threshold(s) that is/are crossed or reached:

L&G (from 4% to 3%)

8. Notified details:

8A: Voting rights attached to shares

Class/type of shares:

Ordinary 5p

Situation previous to the Triggering transaction:

No of Shares

102,426,001

No of Voting Rights

102,426,001

Resulting situation after the triggering transaction:

No of shares

No of voting rights

% of voting rights

Direct

Indirect

Direct

Indirect

101,803,187

101,803,187

3.99%

8B: Financial Instruments

Resulting situation after the triggering transaction:

Type of
financial
instrument

Expiration date

Exercise/
Conversion
Period/Date

Number of voting rights
that may be acquired if
the Instrument is
exercised/ converted

% of voting
rights

N/A

Total (A+B+C):

Number of voting rights

% of voting rights

101,803,187

3.99%

9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable:

Legal & General Group Plc (Direct and Indirect) (Group)

Legal & General Investment Management (Holdings) Limited (LGIMH) (Direct and Indirect)

Legal & General Investment Management Limited (Indirect) (LGIM)

Legal & General Group Plc (Direct) (L&G) (101,803,187 – 3.99% = LGAS, LGPL & PMC)

Legal & General Investment Management (Holdings) Limited (Direct) (LGIMHD) (79,669,257 – 3.12% = PMC)

Legal & General Assurance (Pensions Management) Limited (PMC) (79,669,257 – 3.12% = PMC)

Legal & General Insurance Holdings Limited (Direct) (LGIH)

Legal & General Assurance Society Limited (LGAS & LGPL)

Legal & General Pensions Limited (Direct) (LGPL)

Proxy Voting:

10. Name of the proxy holder:

N/A

11. Number of voting rights proxy holder will cease to hold:

N/A

12. Date on which proxy holder will cease to hold voting rights:

N/A

13. Additional information:

Notification using the total voting rights figure of 2,545,594,506

Notification under DTR Sourcebook

Prudential plc is not affiliated in any manner with Prudential Financial, Inc. a company whose principal place of business is in the United States of America.

Contact name for enquiries

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Company official responsible for making notification

Clive Burns, Head of Group Secretariat
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As at the date of this announcement, the Board of Directors of Prudential plc comprises:

Executive Directors

Cheick Tidjane Thiam (Group Chief Executive)
Nicolaos Andreas Nicandrou ACA
Robert Alan Devey
John William Foley
Michael George Alexander McLintock
Barry Lee Stowe
Michael Andrew Wells

Independent Non-executive Directors

Harvey Andrew McGrath (Chairman)
Keki Bomi Dadiseth FCA
Howard John Davies
Michael William Oliver Garrett
Ann Frances Godbehere FCGA
Bridget Ann Macaskill
Paul Victor Falzon Sant Manduca
Kathleen Anne O'Donovan ACA
James Hood Ross
Lord Andrew Turnbull KCB CVO

* *For identification purpose*