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**PRUDENTIAL**

**Prudential plc**

**英國保誠有限公司\***

*(Incorporated and registered in England and Wales under the number 01397169)*

**(Stock code: 2378)**

**OVERSEAS REGULATORY ANNOUNCEMENT**

**NOTIFICATION OF MAJOR INTERESTS IN SHARES**

**TR-1: NOTIFICATION OF MAJOR INTERESTS IN SHARES**

1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached:

**Prudential plc**

2. Reason for the notification (please tick the appropriate box or boxes):

**An acquisition or disposal of voting rights**

3. Full name of person(s) subject to the notification obligation:

**BlackRock Inc.**

4. Full name of shareholder(s) (if different from 3.):

**N/A**

5. Date of the transaction and date on which the threshold is crossed or reached:

**7 April 2011**

6. Date on which issuer notified:

**8 April 2011**

7. Threshold(s) that is/are crossed or reached:

**Holding has gone above 5%**

8. Notified details:

8A: Voting rights attached to shares

Class/type of shares:

**GB0007099541**

Situation previous to the Triggering transaction:

<u>No of Shares</u>	<u>No of Voting Rights</u>
<b>125,416,373</b>	<b>125,416,373</b>

Resulting situation after the triggering transaction:

<u>No of shares</u>		<u>No of voting rights</u>		<u>% of voting rights</u>
Direct	Indirect	Direct	Indirect	
<b>N/A</b>	<b>N/A</b>	<b>127,405,809</b>	<b>N/A</b>	<b>5.00%</b>

8B: Financial Instruments

Resulting situation after the triggering transaction:

Type of financial instrument	Expiration date	Exercise/ Conversion Period/Date	Number of voting rights that may be acquired if the Instrument is exercised/ converted	% of voting rights
<b>N/A</b>	<b>N/A</b>	<b>N/A</b>	<b>N/A</b>	<b>N/A</b>

8C: Financial Instruments with similar economic effect to Qualifying Financial Instruments

Type of financial instrument	Exercise price	Expiration date	Exercise/ Conversion Period/ Date	Number of voting rights instrument refers to	% of voting rights	
					Nominal	Delta
<b>CFD</b>	<b>N/A</b>	<b>N/A</b>	<b>N/A</b>	<b>1,064,853</b>	<b>0.04%</b>	<b>0.04%</b>

Total (A+B+C):

<u>Number of voting rights</u>	<u>% of voting rights</u>
<b>128,470,662</b>	<b>5.04%</b>

9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable:

**BlackRock Investment Management (UK) Limited – 128,470,662 (5.04%)**

Proxy Voting:

10. Name of the proxy holder:

**N/A**

11. Number of voting rights proxy holder will cease to hold:

**N/A**

12. Date on which proxy holder will cease to hold voting rights:

**N/A**

13. Additional information:

**Prudential plc is not affiliated in any manner with Prudential Financial, Inc. a company whose principal place of business is in the United States of America.**

**Contact name for enquiries**

Anneka Kingan, Group Secretariat  
+44 20 7548 3807

**Company official responsible for making notification**

Clive Burns, Head of Group Secretariat  
+44 20 7548 3805

As at the date of this announcement, the Board of Directors of Prudential plc comprises:

*Chairman*

Harvey Andrew McGrath

*Executive Directors*

Cheick Tidjane Thiam (*Group Chief Executive*)  
Nicolaos Andreas Nicandrou ACA  
Robert Alan Devey  
John William Foley  
Michael George Alexander McLintock  
Barry Lee Stowe  
Michael Andrew Wells

*Independent Non-executive Directors*

Keki Bomi Dadiseth FCA  
Howard John Davies  
Michael William Oliver Garrett  
Ann Frances Godbehere FCGA  
Bridget Ann Macaskill  
Paul Victor Falzon Sant Manduca  
Kathleen Anne O'Donovan ACA  
James Hood Ross  
Lord Andrew Turnbull KCB CVO

\* *For identification purpose*