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PRUDENTIAL

Prudential plc

英國保誠有限公司*

(Incorporated and registered in England and Wales under the number 01397169)

(Stock code: 2378)

OVERSEAS REGULATORY ANNOUNCEMENT

ANNUAL REPORT ON FORM 20-F FOR THE YEAR ENDED 31 DECEMBER 2010

The Company announces that the Annual Report on Form 20-F was filed with the Securities and Exchange Commission on 11 May 2011. The Form 20-F will shortly be available on the Company's website at www.prudential.co.uk and the National Storage Mechanism at www.hemscott.com/nsm.do. Hard copies are available on request, free of charge, from Group Secretariat, Prudential plc on +44 (0)20 7548 3943.

Prudential plc is not affiliated in any manner with Prudential Financial, Inc, a company whose principal place of business is in the United States of America

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Company official responsible for making notification

Clive Burns, Head of Secretariat

11 May 2011, London

As at the date of this announcement, the Board of Directors of Prudential plc comprises:

Chairman

Harvey Andrew McGrath

Executive Directors

Cheick Tidjane Thiam (*Group Chief Executive*), Nicolaos Andreas Nicandrou ACA, Robert Alan Devey, John William Foley, Michael George Alexander McLintock, Barry Lee Stowe and Michael Andrew Wells

Independent Non-executive Directors

Keki Bomi Dadiseth FCA, Sir Howard John Davies, Michael William Oliver Garrett, Ann Frances Godbehere FCGA, Bridget Ann Macaskill, Paul Victor Falzon Sant Manduca, Kathleen Anne O'Donovan ACA, James Hood Ross OBE and Lord Andrew Turnbull KCB CVO

* *For identification purposes*