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英國保誠有限公司*

(Incorporated and registered in England and Wales under the number 01397169)
(Stock code: 2378)

OVERSEAS REGULATORY ANNOUNCEMENT

NOTIFICATION OF MAJOR INTERESTS IN SHARES

TR-1: NOTIFICATION OF MAJOR INTERESTS IN SHARES

1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached:

Prudential plc

2. Reason for the notification (please tick the appropriate box or boxes):

An acquisition or disposal of voting rights

An acquisition or disposal of instruments with similar economic effect to qualifying financial instruments

3. Full name of person(s) subject to the notification obligation:

BlackRock Inc.

4. Full name of shareholder(s) (if different from 3.):

N/A

Date on which issuer notified: 18 May 2011 Threshold(s) that is/are crossed or reached: Holding has gone above 5% Notified details: 8A: Voting rights attached to shares Class/type of shares: GB0007099541 Situation previous to the Triggering transaction: No of Shares No of Voting Rights 126,230,687 Resulting situation after the triggering transaction: No of shares Direct Direct Direct Indirect N/A N/A N/A 126,714,370 N/A N/A N/A N/A N/A N/A N/A N/													
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N/A N/A N/A N/A	instrument		Period/Date										
	N/A	N/A	N/A	N/A		N/A							

Date of the transaction and date on which the threshold is crossed or reached:

5.

6.

7.

8.

8C: Financial Instruments with similar economic effect to Qualifying Financial Instruments

CFD	N/A	N/A	N/A	687,437	0.03%	0.03%
				refers to		
			Date	instrument	Nommai	Delta
instrument			Period/	rights	Nominal	
financial	price	date	Conversion	voting		
Type of	Exercise	Expiration	Exercise/	Number of	% of votin	ng rights

Total (A+B+C):

Number of voting rights % of voting rights

127,401,807 5.00%

9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable:

BlackRock Investment Management (UK) Limited – 127,401,807 (5.00%)

Proxy Voting:

10. Name of the proxy holder:

N/A

11. Number of voting rights proxy holder will cease to hold:

N/A

12. Date on which proxy holder will cease to hold voting rights:

N/A

13. Additional information:

Prudential plc is not affiliated in any manner with Prudential Financial, Inc. a company whose principal place of business is in the United States of America.

Contact name for enquiries

Angela Zeng, Group Secretariat +44 20 7548 3943

Company official responsible for making notification

Clive Burns, Head of Group Secretariat

19 May 2011, London

As at the date of this announcement, the Board of Directors of Prudential plc comprises:

Chairman

Harvey Andrew McGrath

Executive Directors

Cheick Tidjane Thiam (*Group Chief Executive*), Nicolaos Andreas Nicandrou ACA, Robert Alan Devey, John William Foley, Michael George Alexander McLintock, Barry Lee Stowe and Michael Andrew Wells

Independent Non-executive Directors

Keki Bomi Dadiseth FCA, Sir Howard John Davies, Michael William Oliver Garrett, Ann Frances Godbehere FCGA, Bridget Ann Macaskill, Paul Victor Falzon Sant Manduca, Kathleen Anne O'Donovan ACA, and Lord Andrew Turnbull KCB CVO

^{*} For identification purposes