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(Incorporated and registered in England and Wales under the number 01397169)

(Stock code: 2378)

DATE OF BOARD COMMITTEE MEETING

The board of directors (the "**Board**") of Prudential plc (the "**Company**") announces that a meeting of a committee of the Board will be held on Thursday, 4 August 2011 at 12 Arthur Street, London EC4R 9AQ, United Kingdom, at which the committee of the Board will, among other matters, approve the release of the 2011 interim results of the Company and its subsidiaries and consider the payment of the 2011 interim dividend. It is expected that the announcement of the 2011 interim results will be released at or around 12:30 p.m. (Hong Kong Time) on Friday, 5 August 2011.

By order of the Board Prudential plc Margaret Ann Coltman Company Secretary

25 July 2011, Hong Kong

As at the date of this announcement, the Board of Directors of Prudential plc comprises:

Chairman Harvey Andrew McGrath

Executive Directors Cheick Tidjane Thiam (*Group Chief Executive*), Nicolaos Andreas Nicandrou ACA, Robert Alan Devey, John William Foley, Michael George Alexander McLintock, Barry Lee Stowe and Michael Andrew Wells

Independent Non-executive Directors Keki Bomi Dadiseth FCA, Sir Howard John Davies, Michael William Oliver Garrett, Ann Frances Godbehere FCGA, Bridget Ann Macaskill, Paul Victor Falzon Sant Manduca, Kathleen Anne O'Donovan ACA and Lord Andrew Turnbull KCB CVO

* For identification purposes