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(Incorporated and registered in England and Wales under the number 01397169) (Stock code: 2378)

# **OVERSEAS REGULATORY ANNOUNCEMENT**

## NOTIFICATION OF INTERESTS OF DIRECTORS/PDMRS AND CONNECTED PERSONS

## Share pledge and charitable gift of shares by a Director

Prudential has been notified today that Rob Devey entered into an agreement on 4 April 2013 whereby security over 154,746 Prudential ordinary shares held by his wife Harriet Varley, a connected person, was granted in favour of Bank of Scotland plc as security against a personal loan (the 'Agreement'). Under the terms of the Agreement, title to the pledged shares could be transferred to, sold or otherwise dealt with by Bank of Scotland plc following the occurrence of a failure to pay any amount due and payable under the personal loan.

In addition Mr Devey has advised that he has made a gift of 5,000 Prudential ordinary shares owned beneficially, for charitable purposes, at a price of  $\pm 10.55$  per share to the charity with a total value of  $\pm 52,750$ .

Following the gift Mr Devey has a beneficial interest in 405,086 Prudential ordinary shares representing approximately 0.02% of the issued share capital.

Prudential plc is not affiliated in any manner with Prudential Financial Inc, a company whose principal place of business is in the United States of America.

### **Enquiries:**

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5 April 2013, London

As at the date of this announcement, the Board of Directors of Prudential plc comprises:

*Chairman* Paul Victor Falzon Sant Manduca

**Executive Directors** 

Cheick Tidjane Thiam (Group Chief Executive), Nicolaos Andreas Nicandrou ACA, Robert Alan Devey, John William Foley, Michael George Alexander McLintock, Barry Lee Stowe and Michael Andrew Wells

### Independent Non-executive Directors

Keki Bomi Dadiseth FCA, Sir Howard John Davies, Michael William Oliver Garrett, Ann Frances Godbehere FCGA, Alexander Dewar Kerr Johnston CMG FCA, Kaikhushru Shiavax Nargolwala FCA, Philip John Remnant CBE ACA and Lord Andrew Turnbull KCB CVO

\* For identification purposes