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(Incorporated and registered in England and Wales under the number 01397169)
(Stock code: 2378)

#### OVERSEAS REGULATORY ANNOUNCEMENT

#### NOTIFICATION OF MAJOR INTERESTS IN SHARES

#### TR-1: NOTIFICATION OF MAJOR INTERESTS IN SHARES

1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached:

## **Prudential plc**

2. Reason for the notification:

#### An acquisition or disposal of voting rights

3. Full name of person(s) subject to the notification obligation:

#### The Capital Group Companies, Inc.

4. Full name of shareholder(s) (if different from 3.):

### See answer to Question 9

5. Date of the transaction and date on which the threshold is crossed or reached:

#### 3 May 2013

6. Date on which issuer notified: 6 May 2013 7. Threshold(s) that is/are crossed or reached: **Below 10%** 8. Details notified: 8A: Voting rights attached to shares Class/type of shares: Ordinary 5p; GB0007099541 Situation previous to the Triggering transaction: No of Shares No of Voting Rights 256,051,954 256,051,954 Resulting situation after the triggering transaction: No of voting % of voting No of <u>shares</u> <u>rights</u> <u>rights</u> Direct Indirect Direct Indirect Direct Indirect 255,851,954 255,851,954 0 0 9.9972% 8B: Financial Instruments Resulting situation after the triggering transaction: % of voting Type of Expiration date Exercise/ Number of voting rights financial Conversion that may be acquired if rights Period/Date the Instrument is instrument exercised/ converted

N/A

N/A

N/A

N/A

N/A

8C: Financial Instruments with similar economic effect to Qualifying Financial Instruments

% of voting rights Type of Expiration date Exercise/ Number of financial Conversion voting rights instrument Period/ Date that may be acquired if the Instrument is Nominal Delta exercised/ converted

N/A N/A N/A N/A N/A

Total (A+B+C):

Number of voting rights % of voting rights

255,851,954 9.9972%

9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable:

The Capital Group Companies, Inc. (CG) holdings	Number of	Percent of
	Shares	Outstanding
<b>Holdings by CG Management Companies and Funds:</b>	255,851,954	9.997%
Capital Guardian Trust Company	25,310,228	0.989%
Capital International Limited	1,683,400	0.066%
Capital International SArl	1,821,500	0.071%
Capital International, Inc.	2,663,449	0.104%
Capital Research and Management Company	224,373,377	8.767%
EuroPacific Growth Fund	221,373,377	3.70770

**Proxy Voting:** 

10. Name of the proxy holder:

N/A

11. Number of voting rights proxy holder will cease to hold:

N/A

12. Date on which proxy holder will cease to hold voting rights:

N/A

#### 13. Additional information:

N/A

Prudential plc is not affiliated in any manner with Prudential Financial, Inc. a company whose principal place of business is in the United States of America.

# Contact name for enquiries

Julia Herd, Group Secretariat, +44 20 3480 6249

#### Company official responsible for making notification

Alan F. Porter, Group Company Secretary

7 May 2013, London

As at the date of this announcement, the Board of Directors of Prudential plc comprises:

Chairman

Paul Victor Falzon Sant Manduca

**Executive Directors** 

Cheick Tidjane Thiam (*Group Chief Executive*), Nicolaos Andreas Nicandrou ACA, Robert Alan Devey, John William Foley, Michael George Alexander McLintock, Barry Lee Stowe and Michael Andrew Wells

Independent Non-executive Directors

Sir Howard John Davies, Michael William Oliver Garrett, Ann Frances Godbehere FCGA, Alexander Dewar Kerr Johnston CMG FCA, Kaikhushru Shiavax Nargolwala FCA, Philip John Remnant CBE ACA and Lord Andrew Turnbull KCB CVO

<sup>\*</sup> For identification purposes