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(Incorporated and registered in England and Wales under the number 01397169)
(Stock code: 2378)

OVERSEAS REGULATORY ANNOUNCEMENT

ANNUAL REPORT AND ACCOUNTS 2013

Prudential today announces its Annual Report and Accounts 2013 is available to view on the Group's website at www.prudential.co.uk This follows the release of its audited results for the year ended 31 December 2013 on 12 March 2014. A copy of the Annual Report and Accounts 2013 has been submitted to the National Storage Mechanism and will shortly be available for inspection at www.hemscott.com/nsm.do. Printed copies of the Annual Report and Accounts 2013 will be posted to those shareholders who have requested it on or around 10 April 2014.

Additional information:

Prudential plc is not affiliated in any manner with Prudential Financial, Inc, a company whose principal place of business is in the United States of America.

Enquiries:

Prudential plc

Sylvia Edwards, Deputy Group Secretary, +44 20 7548 3826

Name and signature of duly authorised officer of issuer responsible for making notification:

Alan F. Porter, Group Company Secretary

1 April 2014, London

As at the date of this announcement, the Board of Directors of Prudential plc comprises:

Chairman

Paul Victor Falzon Sant Manduca

Executive Directors

Cheick Tidjane Thiam (*Group Chief Executive*), Nicolaos Andreas Nicandrou ACA, John William Foley, Jacqueline Hunt, Michael George Alexander McLintock, Barry Lee Stowe and Michael Andrew Wells

Independent Non-executive Directors

Sir Howard John Davies, Ann Frances Godbehere FCGA, Alexander Dewar Kerr Johnston CMG FCA, Kaikhushru Shiavax Nargolwala FCA, Anthony John Liddell Nightingale CMG SBS JP, The Hon. Philip John Remnant CBE ACA, Alice Davey Schroeder and Lord Andrew Turnbull KCB CVO

^{*} For identification purposes