



Prudential plc

英國保誠有限公司*

*(Incorporated and registered in England and Wales under the number 01397169)
(Stock code: 2378)*

11 April 2014

Dear Shareholder

Annual General Meeting 2014 - Form of Proxy

We enclose an updated Form of Proxy that you should use for the purpose of Prudential plc (the “**Company**”)’s Annual General Meeting 2014 instead of the version that was sent to you on 10 April 2014. Due to a printing error, the earlier version of the Form of Proxy that accompanied the Notice of Annual General Meeting 2014 (the “**Notice**”) was incorrect, in that (a) it did not include resolution 5 (as set out in the Notice): To elect Mr Pierre-Olivier Bouée as a director of the Company and (b) it included as resolution 9: To re-elect Mr John Foley as a director of the Company. As disclosed in the announcement dated 1 April 2014, Mr Foley stepped down from the Board on that date. The correct version of the Form of Proxy is now enclosed.

If you have already completed and returned the first Form of Proxy and want to be able to vote in respect of the election of Mr Bouée, you should complete the new Form of Proxy in its entirety and send it back to Computershare. This version will then supersede the first version you sent.

If you have already sent in the first Form of Proxy and do not send in the second one, the first Form of Proxy will remain valid, but you will not have indicated whether you wish to vote for or against the resolution in respect of the election of Mr Bouée and no vote for or against that resolution will be attributed to you.

If you have any questions in relation to this letter, please call Computershare on +852 2862 8555.

The Company apologises for any inconvenience caused.

Yours sincerely

Alan F. Porter
Group Company Secretary

Prudential plc
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Incorporated and registered in England and Wales, registered number 1397169

** For identification purposes*