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PRUDENTIAL

Prudential plc

英國保誠有限公司*

(Incorporated and registered in England and Wales under the number 01397169)

(Stock code: 2378)

GRANT OF SHARE OPTIONS

This announcement is made pursuant to Rule 17.06A of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rule**”).

The Company announces that on 23 September 2014, options were granted over a total of 2,648,596 shares (the “**Options**”) to certain eligible employees and agents of the Company, under the Company’s Savings Related Share Option Schemes. A summary is set out below:

Date of grant	: 23 September 2014
Exercise price of Options granted	: GBP 11.552 per share
Closing price of a Prudential GBP 0.05 Ordinary Share on the date of grant	: GBP 14.02
Validity periods of the Options	: Three (3) years, exercisable from 1 December 2017 to 31 May 2018 Five (5) years, exercisable from 1 December 2019 to 31 May 2020

The Options include the following grants to the directors:

Name of Grantee	Number of shares under option
Cheick Tidjane Thiam (Group Chief Executive)	1,168
Pierre-Olivier Marie Georges Bouée (Executive Director)	1,558
Jacqueline Hunt (Executive Director)	1,558
Michael George Alexander McLintock (Executive Director)	2,622
Nicolaos Andreas Nicandrou (Executive Director)	1,311

The grant of options to the executive directors of the Company has been approved by the independent non-executive directors of the Company in accordance with the Listing Rules. Save as disclosed in this announcement, none of the Grantees of the Options is a director, chief executive or substantial shareholder of the Company, nor an associate (as defined in the Listing Rules) of any of them.

Name of contact and telephone number for enquiries:

Group Secretariat

Angela Zeng +44 20 7548 3943

Stefan Bort +44 20 7548 2115

Note:

Prudential plc is not affiliated in any manner with Prudential Financial, Inc., a company whose principal place of business is in the United States of America.

By order of the Board
Prudential plc
Alan F. Porter
Group Company Secretary

24 September 2014, London

As at the date of this announcement, the Board of Directors of Prudential plc comprises:

Chairman

Paul Victor Falzon Sant Manduca

Executive Directors

Cheick Tidjane Thiam (*Group Chief Executive*), Nicolaos Andreas Nicandrou ACA,
Pierre-Olivier Marie Georges Bouée, Jacqueline Hunt, Michael George Alexander McLintock,
Barry Lee Stowe and Michael Andrew Wells

Independent Non-executive Directors

Sir Howard John Davies, Ann Frances Godbehere FCGA, Alexander Dewar Kerr Johnston CMG FCA,
Kaikhushru Shiavax Nargolwala FCA, Anthony John Liddell Nightingale CMG SBS JP,
The Hon. Philip John Remnant CBE ACA, Alice Davey Schroeder and Lord Andrew Turnbull KCB CVO

* *For identification purposes*