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**PRUDENTIAL**

**Prudential plc**

英國保誠有限公司\*

(Incorporated and registered in England and Wales under the number 01397169)  
(Stock code: 2378)

## OVERSEAS REGULATORY ANNOUNCEMENT

**USD 750,000,000 11.75% TIER 1 NOTES**  
(ISIN: XS0439094524)

(the “Notes” and the holders thereof, the “Noteholders”)

### EARLY REDEMPTION AT THE OPTION OF THE ISSUER

Prudential plc (the “**Issuer**”) has today given notice to Noteholders that it intends, on the next Interest Payment Date falling on 23 December 2014 (the “**Redemption Date**”) to redeem all the Notes at their Aggregate Nominal Amount, together with interest accrued to (but excluding) the Redemption Date in accordance with their terms and conditions.

*Prudential plc is not affiliated in any manner with Prudential Financial, Inc. a company whose principal place of business is in the United States of America.*

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13 November 2014, London

As at the date of this announcement, the Board of Directors of Prudential plc comprises:

#### Chairman

Paul Victor Falzon Sant Manduca

#### Executive Directors

Cheick Tidjane Thiam (*Group Chief Executive*), Nicolaos Andreas Nicandrou ACA,  
Pierre-Olivier Marie Georges Bouée, Jacqueline Hunt, Michael George Alexander McLintock,  
Barry Lee Stowe and Michael Andrew Wells

#### Independent Non-executive Directors

Sir Howard John Davies, Ann Frances Godbehere FCGA, Alexander Dewar Kerr Johnston CMG FCA,  
Kaikhushru Shiavax Nargolwala FCA, Anthony John Liddell Nightingale CMG SBS JP,  
The Hon. Philip John Remnant CBE ACA, Alice Davey Schroeder and Lord Andrew Turnbull KCB CVO

\* For identification purposes