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(Incorporated and registered in England and Wales under the number 01397169) (Stock code: 2378)

OVERSEAS REGULATORY ANNOUNCEMENT

DISCLOSURE OF DIRECTOR'S DETAILS - ANN GODBEHERE

Director's other publicly quoted directorships (Listing Rule 9.6.14R)

Prudential plc confirms that Ann Godbehere, Non-executive Director of Prudential plc, who is also a director of UBS AG, was appointed as a director of UBS Group AG in connection with the share-for-share exchange offer between UBS AG and UBS Group AG.

Additional information

Prudential plc is not affiliated in any manner with Prudential Financial, Inc, a company whose principal place of business is in the United States of America

Contact

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Date of notification

15 January 2015

As at the date of this announcement, the Board of Directors of Prudential plc comprises:

Chairman

Paul Victor Falzon Sant Manduca

Executive Directors

Cheick Tidjane Thiam (*Group Chief Executive*), Nicolaos Andreas Nicandrou ACA, Pierre-Olivier Marie Georges Bouée, Jacqueline Hunt, Michael George Alexander McLintock, Barry Lee Stowe and Michael Andrew Wells

Independent Non-executive Directors

Sir Howard John Davies, Ann Frances Godbehere FCGA, Alexander Dewar Kerr Johnston CMG FCA, Kaikhushru Shiavax Nargolwala FCA, Anthony John Liddell Nightingale CMG SBS JP, The Hon. Philip John Remnant CBE ACA, Alice Davey Schroeder and Lord Andrew Turnbull KCB CVO

^{*} For identification purposes