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英國保誠有限公司*

(Incorporated and registered in England and Wales under the number 01397169) (Stock code: 2378)

OVERSEAS REGULATORY ANNOUNCEMENT

NOTIFICATION OF MAJOR INTERESTS IN SHARES

TR-1:NOTIFICATION OF MAJOR INTERESTS IN SHARES

1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached:

Prudential plc

2. Reason for the notification:

An acquisition or disposal of voting rights

3. Full name of person(s) subject to the notification obligation:

The Capital Group Companies, Inc.

4. Full name of shareholder(s) (if different from 3.):

See answer to Question 9

5. Date of the transaction and date on which the threshold is crossed or reached:

18 February 2015

6. Date on which issuer notified:

19 February 2015

7. Threshold(s) that is/are crossed or reached:

Below 10%

8. Details notified:

8A: Voting rights attached to shares

Class/type of shares	Situation prev triggering tra		Resulting situation after the triggering t			ering tra	nsaction
	Number of Shares	Number of Voting Rights	Number of shares	Number of voting rights		% of voting rights	
			Direct	Direct	Indirect	Direct	Indirect
Ordinary 5p (GB0007099541)	256,477,443	256,477,443			255,347,278		9.943%
ADRs (US74435K2042)	290,923	581,846			581,626		0.023%

8B: Financial Instruments

Resulting situation after the triggering transaction:

Type of financial instrument	Expiration date	Exercise/ Conversion Period/Date	Number of voting rights that may be acquired if the Instrument is exercised/ converted	% of voting rights
N/A	N/A	N/A	N/A	N/A

8C: Financial Instruments with similar economic effect to Qualifying Financial Instruments

Type of financial instrument	Expiration date	Exercise/ Conversion Period/ Date	Number of voting rights that may be acquired if the Instrument is exercised/ converted	% of voting	g rights Delta
N/A	N/A	N/A	N/A	N/A	N/A

Total (A+B+C):

Number of voting rights % of voting rights

255,928,904 9.966%

9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable:

The Capital Group Companies, Inc. (CG) holdings	Number of Shares	Percent of Outstanding
Holdings by CG Management Companies and Funds:	255,928,904	9.966%
Capital Guardian Trust Company	18,509,498	0.721%
Capital International Limited	799,900	0.031%
Capital International Sarl	784,300	0.031%
Capital International, Inc.	420,849	0.016%
Capital Research and Management Company	235,414,357	9.168%
EuroPacific Growth Fund		

Proxy Voting:

10. Name of the proxy holder:

N/A

11. Number of voting rights proxy holder will cease to hold:

N/A

12. Date on which proxy holder will cease to hold voting rights:

N/A

13. Additional information:

N/A

Prudential plc is not affiliated in any manner with Prudential Financial, Inc. a company whose principal place of business is in the United States of America.

Contact name for enquiries

Matthew Buckland, Group Secretariat, +44 20 7548 3320

Company official responsible for making notification

Alan F. Porter, Group Company Secretary

20 February 2015, London

As at the date of this announcement, the Board of Directors of Prudential plc comprises:

Chairman

Paul Victor Falzon Sant Manduca

Executive Directors

Cheick Tidjane Thiam (*Group Chief Executive*), Nicolaos Andreas Nicandrou ACA, Pierre-Olivier Marie Georges Bouée, Jacqueline Hunt, Michael George Alexander McLintock, Barry Lee Stowe and Michael Andrew Wells

Independent Non-executive Directors

Sir Howard John Davies, Ann Frances Godbehere FCGA, Alexander Dewar Kerr Johnston CMG FCA, Kaikhushru Shiavax Nargolwala FCA, Anthony John Liddell Nightingale CMG SBS JP, The Hon. Philip John Remnant CBE ACA, Alice Davey Schroeder and Lord Andrew Turnbull KCB CVO

^{*} For identification purposes