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PRUDENTIAL

Prudential plc

英國保誠有限公司*

*(Incorporated and registered in England and Wales under the number 01397169)
(Stock code: 2378)*

**RECORD DATE IN CONNECTION WITH
THE PAYMENT OF 2016 SECOND INTERIM DIVIDEND**

The board of directors (the “**Board**”) of Prudential plc (the “**Company**”) announces that:

- (1) The 2016 second interim dividend of 30.57 pence per share will be payable on 19 May 2017 to shareholders of record (a) on the United Kingdom register at 6:00 p.m. (London time) on Friday, 31 March 2017; (b) on the Hong Kong branch register at 4:30 p.m. (Hong Kong time) on Friday, 31 March 2017; and (c) with shares standing to the credit of their securities accounts with The Central Depository (Pte) Limited (“**CDP Shareholders**”) at 5:00 p.m. (Singapore time) on Friday, 31 March 2017.
- (2) Any person who has acquired shares registered on the Hong Kong branch register but who has not lodged the share transfer with Computershare Hong Kong Investor Services Limited at Shops 1712-1716, 17th Floor, Hopewell Centre, 183 Queen’s Road East, Wanchai, Hong Kong should do so **before 4:30 p.m. (Hong Kong time) on Friday, 31 March 2017** in order to receive the 2016 second interim dividend.
- (3) The ordinary shares of the Company will be quoted ex dividend for shareholders on the Hong Kong branch register on Thursday, 30 March 2017.
- (4) The ordinary shares of the Company will be quoted ex dividend for CDP Shareholders at 9:00 a.m. (Singapore time) on Wednesday, 29 March 2017.

By order of the Board

Prudential plc

Alan F. Porter

Group General Counsel and Company Secretary

14 March 2017, Hong Kong

As at the date of this announcement, the Board of Directors of Prudential plc comprises:

Chairman

Paul Victor Falzon Sant Manduca

Executive Directors

Michael Andrew Wells (*Group Chief Executive*), Nicolaos Andreas Nicandrou ACA, Penelope Jane James ACA, John William Foley, Anne Helen Richards, Barry Lee Stowe and Tony Paul Wilkey

Independent Non-executive Directors

Sir Howard John Davies, Ann Frances Godbehere FCPA FCGA, David John Alexander Law ACA, Kaikhushru Shiavax Nargolwala FCA, Anthony John Liddell Nightingale CMG SBS JP, The Hon. Philip John Remnant CBE FCA, Alice Davey Schroeder and Jonathan Adair Lord Turner FRS

* *For identification purposes*