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英國保誠有限公司*

(Incorporated and registered in England and Wales under the number 01397169)
(Stock code: 2378)

RECORD DATE IN CONNECTION WITH THE PAYMENT OF 2017 FIRST INTERIM DIVIDEND

The board of directors (the "Board") of Prudential plc (the "Company") announces that:

- (1) The 2017 first interim dividend of 14.50 pence per ordinary share will be paid on Thursday, 28 September 2017 to shareholders of record (a) on the United Kingdom register at 6:00 p.m. (London time) on Friday, 25 August 2017; (b) on the Hong Kong branch register at 4:30 p.m. (Hong Kong time) on Friday, 25 August 2017; and (c) with shares standing to the credit of their securities accounts with The Central Depository (Pte) Limited ("CDP Shareholders") at 5:00 p.m. (Singapore time) on Friday, 25 August 2017.
- (2) Any person who has acquired shares registered on the Hong Kong branch register but who has not lodged the share transfer with Computershare Hong Kong Investor Services Limited at Shops 1712-1716, 17th Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong should do so **before 4:30 p.m.** (Hong Kong time) on Friday, 25 August 2017 in order to receive the 2017 first interim dividend.
- (3) The ordinary shares of the Company will be quoted ex dividend for shareholders on the Hong Kong branch register on Thursday, 24 August 2017.
- (4) The ordinary shares of the Company will be quoted ex dividend for CDP Shareholders at 9:00 a.m. (Singapore time) on Wednesday, 23 August 2017.

By order of the Board Prudential plc Alan F. Porter

Group General Counsel and Company Secretary

10 August 2017, Hong Kong

As at the date of this announcement, the Board of Directors of Prudential plc comprises:

Chairman

Paul Victor Falzon Sant Manduca

Executive Directors

Michael Andrew Wells (*Group Chief Executive*), Mark Thomas FitzPatrick CA, Penelope Jane James ACA, John William Foley, Nicolaos Andreas Nicandrou ACA, Anne Helen Richards and Barry Lee Stowe

Independent Non-executive Directors

Sir Howard John Davies, David John Alexander Law ACA, Kaikhushru Shiavax Nargolwala FCA, Anthony John Liddell Nightingale CMG SBS JP, The Hon. Philip John Remnant CBE FCA, Alice Davey Schroeder, Jonathan Adair Lord Turner FRS and Thomas Ros Watjen

^{*} For identification purposes