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(Incorporated and registered in England and Wales under the number 01397169)
(Stock code: 2378)

GRANT OF SHARE OPTIONS

This announcement is made pursuant to Rule 17.06A of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**").

The Company announces that on 21 September 2017, options were granted over a total of 1,415,246 shares (the "**Options**") to certain eligible employees and agents of the Company, under the Company's Savings Related Share Option Schemes. A summary is set out below:

Date of grant : 21 September 2017

Exercise price of Options granted : GBP 14.55 per share

Closing price of a Prudential : GBP 17.735

GBP 0.05 Ordinary Share on the date of grant

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Validity periods of the Options : Three (3) years, exercisable from 1 December 2020 to 31 May 2021

Five (5) years, exercisable from 1 December 2022 to 31 May 2023

The Options include the following grants to the directors:

Name of Grantee Number of shares under option

John William Foley (Executive Director) 618
Mark Thomas FitzPatrick (Executive Director) 2,061

The grant of options to the executive directors of the Company has been approved by the independent non-executive directors of the Company in accordance with the Listing Rules. Save as disclosed in this announcement, none of the Grantees of the Options is a director, chief executive or substantial shareholder of the Company, nor an associate (as defined in the Listing Rules) of any of them.

Name of contact and telephone number for enquiries:

Group Secretariat

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Note:

Prudential plc is not affiliated in any manner with Prudential Financial, Inc., a company whose principal place of business is in the United States of America.

By order of the Board
Prudential plc
Alan F. Porter
Group General Counsel and Company Secretary

As at the date of this announcement, the Board of Directors of Prudential plc comprises:

Chairman

Paul Victor Falzon Sant Manduca

Executive Directors

Michael Andrew Wells (*Group Chief Executive*), Mark Thomas FitzPatrick CA, Penelope Jane James ACA, John William Foley, Nicolaos Andreas Nicandrou ACA, Anne Helen Richards and Barry Lee Stowe

Independent Non-executive Directors

Sir Howard John Davies, David John Alexander Law ACA, Kaikhushru Shiavax Nargolwala FCA, Anthony John Liddell Nightingale CMG SBS JP, The Hon. Philip John Remnant CBE FCA, Alice Davey Schroeder, Jonathan Adair Lord Turner FRS and Thomas Ros Watjen

^{*} For identification purposes