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**PRUDENTIAL**

**Prudential plc**

英國保誠有限公司\*

(Incorporated and registered in England and Wales under the number 01397169)

(Stock code: 2378)

**OVERSEAS REGULATORY ANNOUNCEMENT**

**NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY  
PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES  
AND PERSONS CLOSELY ASSOCIATED WITH THEM**

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>									
a)	Name	John Foley								
<b>2</b>	<b>Reason for the notification</b>									
a)	Position/status	Executive Director (PDMR)								
b)	Initial notification /Amendment	Initial notification								
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>									
a)	Name	Prudential plc								
b)	LEI	5493001Z3ZE83NGK8Y12								
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>									
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541								
b)	Nature of the transaction	(i) Exercise of options under the Prudential Savings-Related Share Option Plan (ii) Immediate sale of shares on exercise of options under the Prudential Savings-Related Share Option Plan								
c)	Price(s) and volume(s)	(i) Exercise of options: <table border="1" style="margin-left: 20px;"> <tr> <td>Price(s)</td> <td>Volume(s)</td> </tr> <tr> <td>GBP 11.552</td> <td>779</td> </tr> </table> (ii) Sale: <table border="1" style="margin-left: 20px;"> <tr> <td>Price(s)</td> <td>Volume(s)</td> </tr> <tr> <td>GBP 18.328498</td> <td>779</td> </tr> </table>	Price(s)	Volume(s)	GBP 11.552	779	Price(s)	Volume(s)	GBP 18.328498	779
Price(s)	Volume(s)									
GBP 11.552	779									
Price(s)	Volume(s)									
GBP 18.328498	779									

d)	Aggregated information - Aggregated volume - Price	779 GBP 18.328498
e)	Date of the transaction	2017-12-01
f)	Place of the transaction	London Stock Exchange

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>									
a)	Name	Jonathan Oliver								
<b>2</b>	<b>Reason for the notification</b>									
a)	Position/status	Group Communications Director (PDMR)								
b)	Initial notification /Amendment	Initial notification								
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>									
a)	Name	Prudential plc								
b)	LEI	5493001Z3ZE83NGK8Y12								
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a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541								
b)	Nature of the transaction	(i) Exercise of options under the Prudential Savings-Related Share Option Plan (ii) Immediate sale of shares on exercise of options under the Prudential Savings-Related Share Option Plan								
c)	Price(s) and volume(s)	(i) Exercise of options: <table border="1" data-bbox="694 1332 1337 1451"> <tr> <td>Price(s)</td> <td>Volume(s)</td> </tr> <tr> <td>GBP 6.286667</td> <td>2,386</td> </tr> </table> (ii) Sale: <table border="1" data-bbox="694 1523 1337 1641"> <tr> <td>Price(s)</td> <td>Volume(s)</td> </tr> <tr> <td>GBP 18.328498</td> <td>2,386</td> </tr> </table>	Price(s)	Volume(s)	GBP 6.286667	2,386	Price(s)	Volume(s)	GBP 18.328498	2,386
Price(s)	Volume(s)									
GBP 6.286667	2,386									
Price(s)	Volume(s)									
GBP 18.328498	2,386									
d)	Aggregated information - Aggregated volume - Price	2,386 GBP 18.328498								
e)	Date of the transaction	2017-12-01								
f)	Place of the transaction	London Stock Exchange								

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>									
a)	Name	Alan Porter								
<b>2</b>	<b>Reason for the notification</b>									
a)	Position/status	Group General Counsel and Company Secretary (PDMR)								
b)	Initial notification /Amendment	Initial notification								
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>									
a)	Name	Prudential plc								
b)	LEI	5493001Z3ZE83NGK8Y12								
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>									
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541								
b)	Nature of the transaction	(i) Exercise of options under the Prudential Savings-Related Share Option Plan (ii) Immediate sale of shares on exercise of options under the Prudential Savings-Related Share Option Plan								
c)	Price(s) and volume(s)	(i) Exercise of options: <table border="1" data-bbox="694 1025 1337 1137"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>GBP 11.552</td> <td>779</td> </tr> </tbody> </table> (ii) Sale: <table border="1" data-bbox="694 1214 1337 1326"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>GBP 18.328498</td> <td>779</td> </tr> </tbody> </table>	Price(s)	Volume(s)	GBP 11.552	779	Price(s)	Volume(s)	GBP 18.328498	779
Price(s)	Volume(s)									
GBP 11.552	779									
Price(s)	Volume(s)									
GBP 18.328498	779									
d)	Aggregated information - Aggregated volume - Price	779 GBP 18.328498								
e)	Date of the transaction	2017-12-01								
f)	Place of the transaction	London Stock Exchange								

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>					
a)	Name	David Law				
<b>2</b>	<b>Reason for the notification</b>					
a)	Position/status	Non-Executive Director (PDMR)				
b)	Initial notification /Amendment	Initial notification				
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>					
a)	Name	Prudential plc				
b)	LEI	5493001Z3ZE83NGK8Y12				
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>					
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541				
b)	Nature of the transaction	Acquisition of shares				
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>GBP 18.37</td> <td>2,162</td> </tr> </tbody> </table>	Price(s)	Volume(s)	GBP 18.37	2,162
Price(s)	Volume(s)					
GBP 18.37	2,162					
d)	Aggregated information - Aggregated volume - Price	2,162 GBP 18.37				
e)	Date of the transaction	2017-12-01				
f)	Place of the transaction	London Stock Exchange				

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>									
a)	Name	Anne Richards								
<b>2</b>	<b>Reason for the notification</b>									
a)	Position/status	Executive Director (PDMR)								
b)	Initial notification /Amendment	Initial notification								
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>									
a)	Name	Prudential plc								
b)	LEI	5493001Z3ZE83NGK8Y12								
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>									
a)	Description of the financial instrument, type of instrument Identification code	Option in respect of notional shares in Prudential plc GB0007099541								
b)	Nature of the transaction	(i) Exercise of option over notional shares (including related dividend equivalent); (ii) Receiving a cash amount of £395,174.04 in accordance with the terms of that option; and (iii) Application of the net cash amount in (ii) above to the purchase of 21,408 Prudential plc shares at £18.33 per share								
c)	Price(s) and volume(s)	(i) Exercise of option: <table border="1" data-bbox="694 1115 1334 1234"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>GBP 0.05</td> <td>41,194</td> </tr> </tbody> </table> (ii) Receipt of cash amount GBP 395,174.04  (iii) Purchase of Prudential plc shares <table border="1" data-bbox="694 1420 1334 1538"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>GBP 18.33</td> <td>21,408</td> </tr> </tbody> </table>	Price(s)	Volume(s)	GBP 0.05	41,194	Price(s)	Volume(s)	GBP 18.33	21,408
Price(s)	Volume(s)									
GBP 0.05	41,194									
Price(s)	Volume(s)									
GBP 18.33	21,408									
d)	Aggregated information - Aggregated volume - Cash amount / price received	(i) Exercise of option: <table border="1" data-bbox="694 1610 1334 1729"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>GBP 0.05</td> <td>41,194</td> </tr> </tbody> </table> (ii) Receipt of cash amount GBP 395,174.04  (iii) Purchase of Prudential plc shares <table border="1" data-bbox="694 1915 1334 2033"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>GBP 18.33</td> <td>21,408</td> </tr> </tbody> </table>	Price(s)	Volume(s)	GBP 0.05	41,194	Price(s)	Volume(s)	GBP 18.33	21,408
Price(s)	Volume(s)									
GBP 0.05	41,194									
Price(s)	Volume(s)									
GBP 18.33	21,408									

e)	Date of the transaction	(i) Exercise of option: 2017-12-01 (ii) Receipt of cash amount: 2017-12-04 (iii) Purchase of Prudential plc shares: 2017-12-04
f)	Place of the transaction	London Stock Exchange

**Additional information**

Prudential plc is not affiliated in any manner with Prudential Financial Inc., a company whose principal place of business is in the United States of America.

**Contact**

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4 December 2017, London

As at the date of this announcement, the Board of Directors of Prudential plc comprises:

*Chairman*

Paul Victor Falzon Sant Manduca

*Executive Directors*

Michael Andrew Wells (*Group Chief Executive*), Mark Thomas FitzPatrick CA, John William Foley, Nicolaos Andreas Nicandrou ACA, Anne Helen Richards and Barry Lee Stowe

*Independent Non-executive Directors*

Sir Howard John Davies, David John Alexander Law ACA, Kaikhushru Shiavax Nargolwala FCA, Anthony John Liddell Nightingale CMG SBS JP, The Hon. Philip John Remnant CBE FCA, Alice Davey Schroeder, Jonathan Adair Lord Turner FRS and Thomas Ros Watjen

\* For identification purposes