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(Incorporated and registered in England and Wales under the number 01397169)
(Stock code: 2378)

RECORD DATE IN CONNECTION WITH THE PAYMENT OF 2017 SECOND INTERIM DIVIDEND

The board of directors (the "Board") of Prudential plc (the "Company") announces that:

- (1) The 2017 second interim dividend of 32.50 pence per ordinary share will be paid on Friday, 18 May 2018 to shareholders of record (a) on the United Kingdom register at 6:00 p.m. (London time) on Tuesday, 3 April 2018; (b) on the Hong Kong branch register at 4:30 p.m. (Hong Kong time) on Tuesday, 3 April 2018; and (c) with shares standing to the credit of their securities accounts with The Central Depository (Pte) Limited ("CDP Shareholders") at 5:00 p.m. (Singapore time) on Tuesday, 3 April 2018.
- (2) Any person who has acquired shares registered on the Hong Kong branch register but who has not lodged the share transfer with Computershare Hong Kong Investor Services Limited at Shops 1712-1716, 17th Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong should do so **before 4:30 p.m.** (Hong Kong time) on Tuesday, 3 April 2018 in order to receive the 2017 second interim dividend.
- (3) The ordinary shares of the Company will be quoted ex dividend for shareholders on the Hong Kong branch register on Thursday, 29 March 2018.
- (4) The ordinary shares of the Company will be quoted ex dividend for CDP Shareholders at 9:00 a.m. (Singapore time) on Thursday, 29 March 2018.

By order of the Board

Prudential plc

Alan F. Porter

Group General Counsel and Company Secretary

14 March 2018, Hong Kong

As at the date of this announcement, the Board of Directors of Prudential plc comprises:

Chairman

Paul Victor Falzon Sant Manduca

Executive Directors

Michael Andrew Wells (*Group Chief Executive*), Mark Thomas FitzPatrick CA, Stuart James Turner FCA, John William Foley, Nicolaos Andreas Nicandrou ACA, Anne Helen Richards and Barry Lee Stowe

Independent Non-executive Directors

Sir Howard John Davies, David John Alexander Law ACA, Kaikhushru Shiavax Nargolwala FCA, Anthony John Liddell Nightingale CMG SBS JP, The Hon. Philip John Remnant CBE FCA, Alice Davey Schroeder, Jonathan Adair Lord Turner FRS and Thomas Ros Watjen

^{*} For identification purposes