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**PRUDENTIAL**

**Prudential plc**

英國保誠有限公司\*

(Incorporated and registered in England and Wales under the number 01397169)

(Stock code: 2378)

**OVERSEAS REGULATORY ANNOUNCEMENT**

**NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY  
PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES  
AND PERSONS CLOSELY ASSOCIATED WITH THEM**

| <b>1</b>   | <b>Details of the person discharging managerial responsibilities / person closely associated</b>   |  |          |           |            |    |
|------------|--|--|----------|-----------|------------|----|
| a)         | Name   | Michael Wells  |          |           |            |    |
| <b>2</b>   | <b>Reason for the notification</b>   |  |          |           |            |    |
| a)         | Position/status  | Group Chief Executive (PDMR)   |          |           |            |    |
| b)         | Initial notification /Amendment  | Initial notification   |          |           |            |    |
| <b>3</b>   | <b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>   |  |          |           |            |    |
| a)         | Name   | Prudential plc   |          |           |            |    |
| b)         | LEI  | 5493001Z3ZE83NGK8Y12   |          |           |            |    |
| <b>4</b>   | <b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b> |  |          |           |            |    |
| a)         | Description of the financial instrument, type of instrument<br>Identification code   | Ordinary shares of 5 pence each<br>GB0007099541  |          |           |            |    |
| b)         | Nature of the transaction  | Acquisition of shares through the Prudential Group Share Incentive Plan  |          |           |            |    |
| c)         | Price(s) and volume(s)   | <table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>GBP 18.245</td> <td>11</td> </tr> </tbody> </table> | Price(s) | Volume(s) | GBP 18.245 | 11 |
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| d)         | Aggregated information<br>- Aggregated volume<br>- Price   | 11<br>GBP 18.245   |          |           |            |    |
| e)         | Date of the transaction  | 2018-06-08   |          |           |            |    |
| f)         | Place of the transaction   | London Stock Exchange  |          |           |            |    |

| <b>1</b>   | <b>Details of the person discharging managerial responsibilities / person closely associated</b>   |  |          |           |            |    |
|------------|--|--|----------|-----------|------------|----|
| a)         | Name   | Mark FitzPatrick   |          |           |            |    |
| <b>2</b>   | <b>Reason for the notification</b>   |  |          |           |            |    |
| a)         | Position/status  | Chief Financial Officer (PDMR)   |          |           |            |    |
| b)         | Initial notification /Amendment  | Initial notification   |          |           |            |    |
| <b>3</b>   | <b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>   |  |          |           |            |    |
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|------------|--|--|----------|-----------|------------|----|
| a)         | Name   | James Turner   |          |           |            |    |
| <b>2</b>   | <b>Reason for the notification</b>   |  |          |           |            |    |
| a)         | Position/status  | Group Chief Risk Officer (PDMR)  |          |           |            |    |
| b)         | Initial notification /Amendment  | Initial notification   |          |           |            |    |
| <b>3</b>   | <b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>   |  |          |           |            |    |
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|------------|--|--|----------|-----------|------------|----|
| a)         | Name   | John Foley   |          |           |            |    |
| <b>2</b>   | <b>Reason for the notification</b>   |  |          |           |            |    |
| a)         | Position/status  | Executive Director (PDMR)  |          |           |            |    |
| b)         | Initial notification /Amendment  | Initial notification   |          |           |            |    |
| <b>3</b>   | <b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>   |  |          |           |            |    |
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| d)         | Aggregated information<br>- Aggregated volume<br>- Price   | 12<br>GBP 18.245   |          |           |            |    |
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| f)         | Place of the transaction   | London Stock Exchange  |          |           |            |    |

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|------------|--|--|----------|-----------|------------|----|
| a)         | Name   | Julian Adams   |          |           |            |    |
| <b>2</b>   | <b>Reason for the notification</b>   |  |          |           |            |    |
| a)         | Position/status  | Group Regulatory and Government Relations Director (PDMR)  |          |           |            |    |
| b)         | Initial notification /Amendment  | Initial notification   |          |           |            |    |
| <b>3</b>   | <b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>   |  |          |           |            |    |
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|------------|--|---|----------|-----------|------------|---|
| a)         | Name   | Jonathan Oliver   |          |           |            |   |
| <b>2</b>   | <b>Reason for the notification</b>   |   |          |           |            |   |
| a)         | Position/status  | Group Communications Director (PDMR)  |          |           |            |   |
| b)         | Initial notification /Amendment  | Initial notification  |          |           |            |   |
| <b>3</b>   | <b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>   |   |          |           |            |   |
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| GBP 18.245 | 9  |   |          |           |            |   |
| d)         | Aggregated information<br>- Aggregated volume<br>- Price   | 9<br>GBP 18.245   |          |           |            |   |
| e)         | Date of the transaction  | 2018-06-08  |          |           |            |   |
| f)         | Place of the transaction   | London Stock Exchange   |          |           |            |   |

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| a)         | Name   | Alan Porter  |          |           |            |    |
| <b>2</b>   | <b>Reason for the notification</b>   |  |          |           |            |    |
| a)         | Position/status  | Group General Counsel and Company Secretary (PDMR)   |          |           |            |    |
| b)         | Initial notification /Amendment  | Initial notification   |          |           |            |    |
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#### **Additional information**

Prudential plc is not affiliated in any manner with Prudential Financial Inc., a company whose principal place of business is in the United States of America.

#### **Contact**

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Chris Smith, Deputy Group Secretary, +44 (0)20 7548 2115

11 June 2018, London

As at the date of this announcement, the Board of Directors of Prudential plc comprises:

#### *Chairman*

Paul Victor Falzon Sant Manduca

#### *Executive Directors*

Michael Andrew Wells (Group Chief Executive), Mark Thomas FitzPatrick CA, Stuart James Turner FCA, John William Foley, Nicolaos Andreas Nicandrou ACA, Anne Helen Richards and Barry Lee Stowe

#### *Independent Non-executive Directors*

Sir Howard John Davies, David John Alexander Law ACA, Kaikhushru Shiavax Nargolwala FCA, Anthony John Liddell Nightingale CMG SBS JP, The Hon. Philip John Remnant CBE FCA, Alice Davey Schroeder, Jonathan Adair Lord Turner FRS and Thomas Ros Watjen

\* For identification purposes