Hong Kong Exchanges and Clearing Limited, The Stock Exchange of Hong Kong Limited and the Singapore Exchange Securities Trading Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



(Incorporated and registered in England and Wales under the number 01397169) (Stock code: 2378)

OVERSEAS REGULATORY ANNOUNCEMENT

U.S.\$550,000,000 TIER 1 NOTES (ISIN: XS0580467875)

(the "Notes" and the holders thereof, the "Noteholders")

Prudential plc (the "**Issuer**") intends to redeem the Notes on 23 December 2018. The Prudential Regulation Authority has approved this redemption and the Issuer intends to give formal notice to the Noteholders in accordance with the terms of the relevant documentation.

Prudential plc is not affiliated in any manner with Prudential Financial, Inc. a company whose principal place of business is in the United States of America.

Enquiries to:

Jonathan Oliver +44 (0)20 7548 3537 Chantal Waight +44 (0)20 7548 3039 Tom Willetts +44 (0)20 7548 2776 Richard Gradidge +44 (0)20 7548 3860 William Elderkin +44 (0)20 3480 5590

Prudential plc's LEI is 5493001Z3ZE83NGK8Y12.

DISCLAIMER

This announcement is not intended to and does not constitute or form part of any offer to sell or invitation to purchase, otherwise acquire, subscribe for, sell or otherwise dispose of, any securities in any jurisdiction, nor shall it (or the fact of its distribution) form the basis of, or be relied on in connection with, any contract therefore or be considered a recommendation that any investor should subscribe for or purchase or invest in any securities.

The securities described in this announcement have not been, and will not be, registered under the U.S. Securities Act of 1933, as amended, or under any relevant securities laws of any state of the United States of America and may not be offered, sold or delivered in the United States of America or to, or for the account of or benefit of, U.S. Persons, subject to certain limited exemptions.

14 November 2018, London

As at the date of this announcement, the Board of Directors of Prudential plc comprises:

Chairman

Paul Victor Falzon Sant Manduca

Executive Directors

Michael Andrew Wells (*Group Chief Executive*), Mark Thomas FitzPatrick CA, Stuart James Turner FCA, John William Foley, Nicolaos Andreas Nicandrou ACA and Barry Lee Stowe

Independent Non-executive Directors

Sir Howard John Davies, David John Alexander Law ACA, Kaikhushru Shiavax Nargolwala FCA, Anthony John Liddell Nightingale CMG SBS JP, The Hon. Philip John Remnant CBE FCA, Alice Davey Schroeder, Jonathan Adair Lord Turner FRS, Thomas Ros Watjen and Jane Fields Wicker-Miurin OBE

^{*} For identification purposes