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(Incorporated and registered in England and Wales under the number 01397169) (Stock code: 2378)

OVERSEAS REGULATORY ANNOUNCEMENT

NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM

Details of the person discharging managerial responsibilities / person closely associated			
Name	Jane Fields Wicker-Miurin		
2 Reason for the notification			
Position/status	Non-Executive Director (PDMR)		
Initial notification /Amendment	Initial notification		
3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
Name	Prudential plc		
LEI	5493001Z3ZE83NGK8Y12		
4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541		
Nature of the transaction	Acquisition of shares		
c) Price(s) and volume(s)	Price(s)	Volume(s)	
	OBF 10.55	1,500]
Aggregated information			
- Aggregated volume	1,500		
- Price	GBP 16.55		
Date of the transaction	2019-05-21		
Place of the transaction	London Stock Exchange		
	Name Reason for the notification Position/status Initial notification /Amendment Details of the issuer, emission a auction monitor Name LEI Details of the transaction(s): settype of transaction; (iii) each data instrument, type of instrument Identification code Nature of the transaction Price(s) and volume(s) Aggregated information - Aggregated volume - Price Date of the transaction	NameJane Fields Wicker-MiurinReason for the notificationNon-Executive Director (FInitial notification /AmendmentInitial notificationInitial notification /AmendmentInitial notificationDetails of the issuer, emission allowance market participa auction monitorPrudential plcLEI5493001Z3ZE83NGK8Y1Details of the transaction(s): section to be repeated for (i) type of transaction; (iii) each date; and (iv) each place whe Description of the financial instrument, type of instrument Identification codeOrdinary shares of 5 pence GB0007099541Nature of the transactionAcquisition of sharesPrice(s) and volume(s)Price(s) GBP 16.55Aggregated information - Aggregated volume1,500 GBP 16.55Date of the transaction2019-05-21	NameJane Fields Wicker-MiurinReason for the notificationNon-Executive Director (PDMR)Initial notification /AmendmentInitial notificationInitial notification /AmendmentInitial notificationDetails of the issuer, emission allowance market participant, auction platform, auctauction monitorPrudential plcNamePrudential plcLEI5493001Z3ZE83NGK8Y12Details of the transaction(s): section to be repeated for (i) each type of instrument; type of transaction; (ii) each date; and (iv) each place where transactions have beedDescription of the financial instrument, type of instrumentOrdinary shares of 5 pence eachIdentification codeGB0007099541Nature of the transactionAcquisition of sharesPrice(s) and volume(s)Price(s)Volume(s)GBP 16.551,500Aggregated information1,500- Aggregated volume1,500- PriceGBP 16.55Date of the transaction2019-05-21

Additional information

Prudential plc is not affiliated in any manner with Prudential Financial Inc., a company whose principal place of business is in the United States of America.

Contact

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21 May 2019, London

As at the date of this announcement, the Board of Directors of Prudential plc comprises:

Chairman Paul Victor Falzon Sant Manduca

Executive Directors Michael Andrew Wells (Group Chief Executive), Mark Thomas FitzPatrick CA and Stuart James Turner FCA

Independent Non-executive Directors Sir Howard John Davies, David John Alexander Law ACA, Kaikhushru Shiavax Nargolwala FCA, Anthony John Liddell Nightingale CMG SBS JP, The Hon. Philip John Remnant CBE FCA, Alice Davey Schroeder, Thomas Ros Watjen and Jane Fields Wicker-Miurin OBE

* For identification purposes