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(Incorporated and registered in England and Wales under the number 01397169)  
(Stock code: 2378)

## OVERSEAS REGULATORY ANNOUNCEMENT

### NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM

1	Details of the person discharging managerial responsibilities / person closely associated											
a)	Name	Jolene Chen										
2	Reason for the notification											
a)	Position/status	Group Human Resources Director (PDMR)										
b)	Initial notification /Amendment	Initial notification										
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor											
a)	Name	Prudential plc										
b)	LEI	5493001Z3ZE83NGK8Y12										
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted											
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each  GB0007099541										
b)	Nature of the transactions	(i) Disposal of shares associated with the Prudential Corporation Asia All Employee Share Purchase Plan (ii) Disposal of shares held in own name										
c)	Price(s) and volume(s)	<table><tr><td></td><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>(i)</td><td>GBP 14.795</td><td>2,771</td></tr><tr><td>(ii)</td><td>GBP 14.76</td><td>94,993</td></tr></table>			Price(s)	Volume(s)	(i)	GBP 14.795	2,771	(ii)	GBP 14.76	94,993
	Price(s)	Volume(s)										
(i)	GBP 14.795	2,771										
(ii)	GBP 14.76	94,993										

d)	Aggregated information - Aggregated volume - Price	97,764 GBP 14.76
e)	Date of the transactions	2021-03-05
f)	Place of the transactions	London Stock Exchange

#### **Additional information**

Prudential plc is an Asia-led portfolio of businesses focused on structural growth markets. The business helps people get the most out of life through life and health insurance, and retirement and asset management solutions. Prudential plc has 20 million customers and is listed on stock exchanges in London, Hong Kong, Singapore and New York. Prudential plc is not affiliated in any manner with Prudential Financial, Inc. a company whose principal place of business is in the United States of America, nor with The Prudential Assurance Company Limited, a subsidiary of M&G plc, a company incorporated in the United Kingdom.

#### **Contact**

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9 March 2021, London

As at the date of this announcement, the Board of Directors of Prudential plc comprises:

#### *Chair*

Shriti Vinodkant Vadera

#### *Executive Directors*

Michael Andrew Wells (*Group Chief Executive*), Mark Thomas FitzPatrick CA and Stuart James Turner FCA FCSI FRM

#### *Independent Non-executive Directors*

Jeremy David Bruce Anderson CBE, David John Alexander Law ACA, Kaikhushru Shiavax Nargolwala FCA, Anthony John Liddell Nightingale CMG SBS JP, The Hon. Philip John Remnant CBE FCA, Alice Davey Schroeder, Thomas Ros Watjen, Jane Fields Wicker-Miurin OBE and Yok Tak Amy Yip

*\* For identification purposes*