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(Incorporated and registered in England and Wales under the number 01397169)
(Stock code: 2378)

OVERSEAS REGULATORY ANNOUNCEMENT

Application has been made to the Financial Conduct Authority and the London Stock Exchange for a total of 5,700,000 ordinary shares of 5 pence each (“Shares”) to be admitted to the Official List.

These shares are being reserved under a block listing and will be issued as a result of the vesting of discretionary awards pursuant to the following schemes:

| Schemes | Shares |
|--|-----------|
| Prudential Long Term Incentive Plan | 3,500,000 |
| Prudential Agency Long Term Incentive Plan | 2,200,000 |

The admission date for these Shares is expected to be Monday 22 March 2021. When issued, these Shares will rank *pari passu* with the existing ordinary shares.

Prudential plc is an Asia-led portfolio of businesses focused on structural growth markets. The business helps people get the most out of life through life and health insurance, and retirement and asset management solutions. Prudential plc has 20 million customers and is listed on stock exchanges in London, Hong Kong, Singapore and New York. Prudential plc is not affiliated in any manner with Prudential Financial, Inc., a company whose principal place of business is in the United States of America, nor with The Prudential Assurance Company Limited, a subsidiary of M&G plc, a company incorporated in the United Kingdom.

Name of contact and telephone number for queries

Jennie Webb, Share Plans and Share Capital Manager, +44 (0)20 3977 9750

Name of duly authorised officer of *issuer* responsible for making notification

Sylvia Edwards, Deputy Group Secretary, +44 (0)20 3977 9214

Date of notification

19 March 2021

As at the date of this announcement, the Board of Directors of Prudential plc comprises:

Chair

Shriti Vinodkant Vadera

Executive Directors

Michael Andrew Wells (*Group Chief Executive*), Mark Thomas FitzPatrick CA and Stuart James Turner FCA FCSI FRM

Independent Non-executive Directors

Jeremy David Bruce Anderson CBE, David John Alexander Law ACA, Kaikhushru Shiavax Nargolwala FCA, Anthony John Liddell Nightingale CMG SBS JP, The Hon. Philip John Remnant CBE FCA, Alice Davey Schroeder, Thomas Ros Watjen, Jane Fields Wicker-Miurin OBE and Yok Tak Amy Yip

* For identification purposes