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(Incorporated and registered in England and Wales under the number 01397169)
(Stock code: 2378)

FILING OF FORM 10 REGISTRATION STATEMENT

Prudential plc announces that on 22 March 2021 (New York Time), its majority owned subsidiary Jackson Financial Inc. filed a Form 10 Registration Statement with the US Securities and Exchange Commission ('SEC'). The SEC maintains an internet site <http://www.sec.gov>, from which interested persons can electronically access the Form 10 Registration Statement.

Pursuant to Practice Note 15 to the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited, the Hong Kong Stock Exchange has confirmed that Prudential may proceed with the proposed demerger of Jackson. Further information can be found here:

<https://www1.hkexnews.hk/listedco/listconews/sehk/2021/0303/2021030300692.pdf>.

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Notes to Editors

About Prudential plc

Prudential plc is an Asia-led portfolio of businesses focused on structural growth markets. The business helps people get the most out of life through life and health insurance, and retirement and asset management solutions. Prudential plc has 20 million customers and is listed on stock exchanges in London, Hong Kong, Singapore and New York. Prudential plc is not affiliated in any manner with Prudential Financial, Inc. a company whose principal place of business is in the United States of America, nor with The Prudential Assurance Company Limited, a subsidiary of M&G plc, a company incorporated in the United Kingdom.

By order of the Board
Prudential plc
Tom Clarkson
Company Secretary

23 March 2021, London

As at the date of this announcement, the Board of Directors of Prudential plc comprises:

Chair

Shriti Vinodkant Vadera

Executive Directors

Michael Andrew Wells (*Group Chief Executive*), Mark Thomas FitzPatrick CA and Stuart James Turner FCA FCSI FRM

Independent Non-executive Directors

Jeremy David Bruce Anderson CBE, David John Alexander Law ACA, Kaikhushru Shiavax Nargolwala FCA, Anthony John Liddell Nightingale CMG SBS JP, The Hon. Philip John Remnant CBE FCA, Alice Davey Schroeder, Thomas Ros Watjen, Jane Fields Wicker-Miurin OBE and Yok Tak Amy Yip

** For identification purposes*