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(Incorporated and registered in England and Wales under the number 01397169)
(Stock Code: 2378)

CHANGE OF UNOFFICIAL CHINESE NAME

The board of directors (the “Board”) of Prudential plc (“Prudential”) is pleased to announce that the unofficial Chinese name of Prudential, which is used for identification purposes only, will be changed from “英國保誠有限公司” to “保誠有限公司” with effect from 1 March 2022 (“Change of Unofficial Chinese Name”).

EFFECT OF THE CHANGE OF UNOFFICIAL CHINESE NAME

The Change of Unofficial Chinese Name is carried out as part of Prudential’s rebranding as Prudential has moved to exclusively focus on Asia and Africa, following the demerger of Jackson Financial Inc. in September 2021. The Change of Unofficial Chinese Name will not, of itself, affect any rights of the shareholders of Prudential (“Shareholders”) or Prudential’s daily business operation and its financial position. The English name of Prudential remains unchanged as “Prudential plc”. The English and Chinese stock short names of Prudential also remain unchanged as “PRU” and “保誠”, respectively.

Prudential’s unofficial Chinese name is used for identification purposes only and Prudential’s share certificates do not bear its Chinese name. All existing share certificates in issue bearing the English name of Prudential will, upon the Change of Unofficial Chinese Name becoming effective, continue to be evidence of title to Prudential shares and valid for delivery, trading, settlement and registration purposes. As Shareholders do not need to return their existing share certificates, there will be no arrangement for any exchange of existing share certificates.

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Note to Editors

About [Prudential plc](https://www.prudentialplc.com/)

Prudential plc provides life and health insurance and asset management in Asia and Africa. The business helps people get the most out of life, by making healthcare affordable and accessible and by promoting financial inclusion. Prudential protects people’s wealth, helps them grow their assets, and empowers them to save for their goals. The business has more than 17 million life customers and is listed on stock exchanges in London (PRU), Hong Kong (2378), Singapore (K6S) and New York (PUK). Prudential is not affiliated in any manner with Prudential Financial, Inc. a company whose principal place of business is in the United States of America, nor with The Prudential Assurance Company Limited, a subsidiary of M&G plc, a company incorporated in the United Kingdom. <https://www.prudentialplc.com/>

By order of the Board
Prudential plc
Tom Clarkson
Company Secretary

23 February 2022, London

As at the date of this announcement, the Board of Directors of Prudential plc comprises:

Chair

Baroness Shriti Vinodkant Vadera

Executive Directors

Michael Andrew Wells (*Group Chief Executive*), Mark Thomas FitzPatrick CA and Stuart James Turner FCA FCSI FRM

Independent Non-executive Directors

Jeremy David Bruce Anderson CBE, Chua Sock Koong, David John Alexander Law ACA, Ming Lu, Anthony John Liddell Nightingale CMG SBS JP, The Hon. Philip John Remnant CBE FCA, George David Sartorel, Alice Davey Schroeder, Thomas Ros Watjen, Jeanette Kai Yuan Wong and Yok Tak Amy Yip

* *For identification purposes*