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Prudential plc  
保誠有限公司\*

(Incorporated and registered in England and Wales under the number 01397169)  
(Stock Code: 2378)

## OVERSEAS REGULATORY ANNOUNCEMENT

### NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>										
a)	Name	Mark FitzPatrick									
<b>2</b>	<b>Reason for the notification</b>										
a)	Position/status	Interim Group Chief Executive (PDMR)									
b)	Initial notification /Amendment	Initial notification									
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>										
a)	Name	Prudential plc									
b)	LEI	5493001Z3ZE83NGK8Y12									
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>										
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each  GB0007099541									
b)	Nature of the transactions	(i) Acquisition of shares for nil consideration following the release of an award made in 2019 under the Prudential Long Term Incentive Plan by the trustee of the Prudential plc Employee Share Trust (the “Trustee”)  (ii) Acquisition of shares for nil consideration following the release of an award made in 2019 under the Annual Incentive Plan by the Trustee									
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th></th><th>Price(s)</th><th>Volume(s)</th></tr> </thead> <tbody> <tr> <td>(i)</td><td>Nil</td><td>27,814</td></tr> <tr> <td>(ii)</td><td>Nil</td><td>40,926</td></tr> </tbody> </table>		Price(s)	Volume(s)	(i)	Nil	27,814	(ii)	Nil	40,926
	Price(s)	Volume(s)									
(i)	Nil	27,814									
(ii)	Nil	40,926									

d)	Aggregated information - Aggregated volume - Price	68,740 N/A
e)	Date of the transactions	2022-04-04
f)	Place of the transactions	London Stock Exchange

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>													
a)	Name	James Turner												
<b>2</b>	<b>Reason for the notification</b>													
a)	Position/status	Group Chief Financial Officer (PDMR)												
b)	Initial notification /Amendment	Initial notification												
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>													
a)	Name	Prudential plc												
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c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th></th><th>Price(s)</th><th>Volume(s)</th></tr> </thead> <tbody> <tr> <td>(i)</td><td>Nil</td><td>23,349</td></tr> <tr> <td>(ii)</td><td>Nil</td><td>26,166</td></tr> <tr> <td>(iii)</td><td>GBP 11.27413</td><td>13,822</td></tr> </tbody> </table>		Price(s)	Volume(s)	(i)	Nil	23,349	(ii)	Nil	26,166	(iii)	GBP 11.27413	13,822
	Price(s)	Volume(s)												
(i)	Nil	23,349												
(ii)	Nil	26,166												
(iii)	GBP 11.27413	13,822												
d)	Aggregated information - Aggregated volume - Price	49,515  GBP 11.27413												
e)	Date of the transactions	2022-04-04												
f)	Place of the transactions	London Stock Exchange												

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>										
a)	Name	Nicolaos Nicandrou									
<b>2</b>	<b>Reason for the notification</b>										
a)	Position/status	Chief Executive, Asia and Africa (PDMR)									
b)	Initial notification /Amendment	Initial notification									
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>										
a)	Name	Prudential plc									
b)	LEI	5493001Z3ZE83NGK8Y12									
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	Price(s)	Volume(s)									
(i)	Nil	38,945									
(ii)	Nil	56,848									
d)	Aggregated information - Aggregated volume - Price	95,793  N/A									
e)	Date of the transactions	2022-04-04									
f)	Place of the transactions	London Stock Exchange									

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>										
a)	Name	Avnish Kalra									
<b>2</b>	<b>Reason for the notification</b>										
a)	Position/status	Group Chief Risk and Compliance Officer (PDMR)									
b)	Initial notification /Amendment	Initial notification									
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>										
a)	Name	Prudential plc									
b)	LEI	5493001Z3ZE83NGK8Y12									
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b)	Nature of the transactions	<p>(i) Acquisition of shares for nil consideration following the release of an award made in 2019 under the Prudential Long Term Incentive Plan by the trustee of the Prudential plc Employee Share Trust (the “Trustee”)</p> <p>(ii) Acquisition of shares for nil consideration following the release of an award made in 2019 under the PCA Long Term Incentive Plan by the trustee of the Prudential plc Employee Share Trust (the “Trustee”)</p>									
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	Price(s)	Volume(s)									
(i)	Nil	3,476									
(ii)	Nil	18,407									
d)	Aggregated information - Aggregated volume - Price	21,883 N/A									
e)	Date of the transactions	2022-04-04									
f)	Place of the transactions	London Stock Exchange									

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>													
a)	Name	Jolene Chen												
<b>2</b>	<b>Reason for the notification</b>													
a)	Position/status	Group Human Resources Director (PDMR)												
b)	Initial notification /Amendment	Initial notification												
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>													
a)	Name	Prudential plc												
b)	LEI	5493001Z3ZE83NGK8Y12												
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	Price(s)	Volume(s)												
(i)	Nil	10,180												
(ii)	Nil	62,286												
(iii)	Nil	29,924												
d)	Aggregated information - Aggregated volume - Price	102,390 N/A												
e)	Date of the transactions	2022-04-04												
f)	Place of the transactions	London Stock Exchange												

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>										
a)	Name	Mark FitzPatrick									
<b>2</b>	<b>Reason for the notification</b>										
a)	Position/status	Interim Group Chief Executive (PDMR)									
b)	Initial notification /Amendment	Initial notification									
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>										
a)	Name	Prudential plc									
b)	LEI	5493001Z3ZE83NGK8Y12									
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a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541									
b)	Nature of the transactions	(i) Receipt of an award under the Prudential Long Term Incentive Plan to be released in April 2025 subject to the achievement of performance criteria (ii) Receipt of an award under the Annual Incentive Plan to be released in April 2025									
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	Price(s)	Volume(s)									
(i)	HKD 116.07	182,131									
(ii)	HKD 116.07	47,926									
d)	Aggregated information - Aggregated volume - Price	230,057 HKD 116.07									
e)	Date of the transactions	2022-04-05									
f)	Place of the transactions	Hong Kong Stock Exchange									

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>										
a)	Name	James Turner									
<b>2</b>	<b>Reason for the notification</b>										
a)	Position/status	Group Chief Financial Officer (PDMR)									
b)	Initial notification /Amendment	Initial notification									
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>										
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b)	LEI	5493001Z3ZE83NGK8Y12									
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	Price(s)	Volume(s)									
(i)	HKD 116.07	182,217									
(ii)	HKD 116.07	43,622									
d)	Aggregated information - Aggregated volume - Price	225,839  HKD 116.07									
e)	Date of the transactions	2022-04-05									
f)	Place of the transactions	Hong Kong Stock Exchange									



<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>										
a)	Name	Nicolaos Nicandrou									
<b>2</b>	<b>Reason for the notification</b>										
a)	Position/status	Chief Executive, Asia and Africa (PDMR)									
b)	Initial notification /Amendment	Initial notification									
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	Price(s)	Volume(s)									
(i)	HKD 116.07	242,526									
(ii)	HKD 116.07	66,902									
d)	Aggregated information - Aggregated volume - Price	309,428  HKD 116.07									
e)	Date of the transactions	2022-04-05									
f)	Place of the transactions	Hong Kong Stock Exchange									

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>													
a)	Name	Avnish Kalra												
<b>2</b>	<b>Reason for the notification</b>													
a)	Position/status	Group Chief Risk and Compliance Officer (PDMR)												
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	Price(s)	Volume(s)												
(i)	HKD 116.07	94,770												
(ii)	HKD 116.07	64,008												
(iii)	HKD 116.07	37,362												
d)	Aggregated information - Aggregated volume - Price	196,140  HKD 116.07												
e)	Date of the transactions	2022-04-05												
f)	Place of the transactions	Hong Kong Stock Exchange												

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>										
a)	Name	Jolene Chen									
<b>2</b>	<b>Reason for the notification</b>										
a)	Position/status	Group Human Resources Director (PDMR)									
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	Price(s)	Volume(s)									
(i)	HKD 116.07	79,434									
(ii)	HKD 116.07	13,230									
d)	Aggregated information - Aggregated volume - Price	92,664  HKD 116.07									
e)	Date of the transactions	2022-04-05									
f)	Place of the transactions	Hong Kong Stock Exchange									

## Additional information

### About [Prudential plc](https://www.prudentialplc.com/)

Prudential plc provides life and health insurance and asset management in Asia and Africa. The business helps people get the most out of life, by making healthcare affordable and accessible and by promoting financial inclusion. Prudential protects people's wealth, helps them grow their assets, and empowers them to save for their goals. The business has more than 18 million life customers and is listed on stock exchanges in London (PRU), Hong Kong (2378), Singapore (K6S) and New York (PUK). Prudential is not affiliated in any manner with Prudential Financial, Inc. a company whose principal place of business is in the United States of America, nor with The Prudential Assurance Company Limited, a subsidiary of M&G plc, a company incorporated in the United Kingdom. <https://www.prudentialplc.com/>.

### Contact

Jennie Webb, Senior Manager, Share Plans, +44 (0)20 3977 9750

6 April 2022, London

As at the date of this announcement, the Board of Directors of Prudential plc comprises:

*Chair*

Shriti Vinodkant Vadera

*Executive Directors*

Mark Thomas FitzPatrick CA (*Interim Group Chief Executive*) and Stuart James Turner FCA FCSI FRM

*Independent Non-executive Directors*

Jeremy David Bruce Anderson CBE, Chua Sock Koong, David John Alexander Law ACA, Ming Lu, Anthony John Liddell Nightingale CMG SBS JP, The Hon. Philip John Remnant CBE FCA, George David Sartorel, Alice Davey Schroeder, Thomas Ros Watjen, Jeanette Kai Yuan Wong and Yok Tak Amy Yip

\* *For identification purposes*