

Shareholder Reference Number

If you wish to attend the Annual General Meeting in person, please bring this Attendance card with you. Please refer to the notes overleaf for more information.

If you wish to attend the meeting electronically please follow the instructions in the Notice of Annual General Meeting. You will require the following details:

Meeting ID: 128-286-201 Shareholder Reference Number (SRN): see above PIN: First 2 and last 2 digits of the SRN.

Please refer to the notes overleaf for more information. Shareholders who decide not to attend the Annual General Meeting, either in person or electronically, should appoint a proxy to cast their votes in respect of the business of the Annual General Meeting.

Fear along this line

Prudential plc The Company

2021 Second Interim Dividend

The timetable for the 2021 second interim dividend is as follows:

9 March 2022

Announcement of 2021 full year audited results and second interim dividend

24 March 2022

Ordinary shares quoted ex dividend in the UK, Hong Kong, and Singapore

25 March 2022

Record date

13 May 2022

Dividend payment date in the UK and Hong Kong

20 May 2022 (on or about)

Dividend payment date in Singapore

Tear along this line

Notice of availability

The Company communicates with UK shareholders by means of its website. The Annual Report and Notice of the Annual General Meeting can be accessed directly on the Company's website at www.prudentialplc.com/investors/reports/2021

Using website communications will be of benefit to those shareholders who do not wish to be burdened with long paper documents, and to the Company, as it represents a considerable saving in printing and distribution costs. In addition, reducing unnecessary printing will benefit the environment. If you wish to change your instructions to receive future notifications by email rather than post, you can register at www.shareview.co.uk

Paper copies of shareholder communications can be requested by calling the Company's registrar, EQ, on 0371 384 2035 and Textel 0371 384 2255 (for hard of hearing). Lines are open from 8.30am to 5.30pm (London time), Monday to Friday.

International shareholders should call +44 121 415 7026.

Electronic proxy appointment

In those countries where electronic voting is made available, a proxy may also be appointed electronically.

An electronic proxy appointment may be made by logging on to Equiniti's website www.sharevote.co.uk

To appoint a proxy electronically, Shareholders will need their Voting ID, Task ID and Shareholder Reference Number, the three sets of numbers printed at the top of the Form of Proxy. Full details of the procedures are given on the website. Alternatively, if you have already registered with Equiniti's online portfolio service Shareview, you can submit your proxy by logging on to your portfolio at www.shareview.co.uk, using your user ID and password. Once logged on simply click 'View' on the 'My Investments' page, click on the link to vote then follow the on screen instructions.

Electronic voting through CREST

If you are a CREST member, you may use the CREST electronic proxy appointment service. The CREST Proxy Instruction must be properly authenticated in accordance with CREST specifications and must contain the information required for such instructions as set out in the CREST manual. The message, regardless of whether it constitutes the appointment of a proxy or an amendment to the instruction given to a previously appointed proxy must, in order to be valid, be transmitted so as to be received by our agent (ID RA19) by the latest time(s) for receipt of proxy appointments.

Institutional Proxy Service

If you are an institutional investor you may be able to appoint a proxy electronically via the Proxymity platform, a process which has been agreed by the Company and approved by the Registrar. For further information regarding Proxymity, please go to **www.proxymity.io**.

Before you can appoint a proxy via this process you will need to have agreed to Proxymity's associated terms and conditions. It is important that you read these carefully as you will be bound by them and they will govern the electronic appointment of your proxy.

Voting deadline

Whichever method you choose, instructions or Form of Proxy must be received by the Company's registrar no later than 10.00am London time (5.00pm Hong Kong/Singapore time) on Tuesday 24 May 2022. Please note that any instruction sent in electronic form found to contain a computer virus will not be accepted.

If you submit more than one valid proxy appointment, the appointment received last before the latest time for the receipt of proxies will take precedence.

Further details are included in the Notice of Annual General Meeting 2022.

This form is for use by shareholders who hold Prudential shares listed on the London or Hong Kong Stock Exchanges.

Please watch the Company's website, regulatory news and other published notifications for any further updates in relation to the Annual General Meeting arrangements.

Notes

- 1 If you wish to vote at the Annual General Meeting but are unable to join either in person or electronically, you may appoint a proxy to exercise all or any part of your rights to attend, ask questions and vote on your behalf by completing the Form of Proxy overleaf. If you wish to appoint a proxy other than the Chair of the Meeting, you should delete the words 'the Chair of the Meeting' and enter the name of the proxy into the appropriate space on the Form of Proxy overleaf. If you sign and return the Form of Proxy with no name inserted in the box, the Chair of the Meeting will be deemed to be your proxy. Any alteration made to the Form of the Proxy must be initialled by the person who signs it.
- 2 You may appoint more than one proxy provided that each proxy is appointed in respect of the rights attached to a different share or shares held by you. You may not appoint more than one proxy to exercise rights attached to any one share. To appoint more than one proxy, please contact our registrar, EQ, by calling 0371 384 2035 to request further Forms of Proxy. Callers from overseas should contact the EQ overseas helpline number on +44 121 415 7026. Lines are open from 8.30am to 5.30pm London time Monday to Friday. Alternatively, you may photocopy this Form of Proxy. Please indicate in the box next to the proxy holder's name the number of shares in relation to which they are entitled to act as your proxy. Please also indicate by ticking the box at the end of the Form of Proxy if the proxy instruction is one of multiple instructions being given. All forms must be signed and should be returned together in the same envelope.

3 A proxy need not be a member of the Company. Where you appoint as your proxy someone other than the Chair, you are responsible for ensuring that they attend the Annual General Meeting and are aware of your voting intentions. Appointment of a proxy does not preclude a member from attending the Annual General Meeting and voting in person.

Completion of Form of Proxy

- 4 If you want your proxy to vote in a certain way on the resolutions specified please place a mark in the relevant boxes. If you select 'Discretionary' or fail to select any of the given options your proxy may vote as he or she chooses or may decide not to vote at all. The proxy can also do this on any additional or amended resolution that is put to the Meeting.
- **5** The 'Vote withheld' option is provided to enable you to abstain on any particular resolution. However it should be noted that a vote withheld is not a vote in law and will not be counted in the calculation of the proportion of the votes 'For' and 'Against' a resolution.
- 6 If your proxy is being appointed in relation to less than your full voting entitlement, please enter in the box next to the proxy holder's name the number of shares in relation to which they are authorised to act as your proxy. If left blank your proxy will be deemed to be authorised in respect of your full voting entitlement (or if this Form of Proxy has been issued in respect of a designated account for a shareholder, the full voting entitlement for that designated account).

- 7 The attention of joint holders is directed to the following extract from the Articles of Association of the Company: 'In the case of joint holders of a share, the vote of the senior who tenders a vote, whether in person or by proxy, shall be accepted to the exclusion of the votes of the other joint holders. For this purpose seniority shall be determined by the order in which the names of the holders stand in the register.'
- 8 To appoint a proxy using the Form of Proxy overleaf, the form and any power of attorney or any other authority (or a copy of such authority certified notarially) under which it is signed must be:
 - completed and signed;
 - sent to EQ or Computershare Hong Kong Investor Services Limited as appropriate, using the envelope provided; and
 - received by EQ, Aspect House, Spencer Road, Lancing, West Sussex, BN99 6DA no later than 10.00am London time on Tuesday 24 May 2022 or Computershare Hong Kong Investor Services Limited, 17M Floor, Hopewell Centre, 183 Queen's Road East, Wan Chai, Hong Kong no later than 5.00pm Hong Kong/Singapore time on Tuesday 24 May 2022.
 - A corporation is requested to complete this form either by sealing it or by signing under the hand of its attorney or duly authorised officer.
- 9 The Company may process the personal data collected on this form in accordance with its privacy policy, which can be found at www.prudentialplc.com/~/media/Files/P/Prudential-V3/content-pdf/prudential-plc-privacy-policy-oct2019.pdf



Voting ID Task ID Shareholder Reference Number

Before completing this form, please read the explanatory notes overleaf. I/We, being a member of Prudential plc (the 'Company'), hereby appoint the Chair of the Meeting	g OR the following person (see note 2 overleaf)
	shares
as my/our proxy to exercise all or any of my/our rights to attend, speak and vote for me/us on my of the Company to be held at 10.00am UK time (5.00pm Hong Kong/Singapore time) on Thurso Broad Sanctuary, Westminster, London SW1P 3EE and simultaneously online, via the Lumi Platfor have indicated how I/we wish my/our proxy to vote on the following resolutions by marking the cauthorise my/our proxy to vote on any other resolutions that may properly be put to the Annual If no indication is given, the proxy will vote or abstain at their discretion. 1 To receive and consider the 2021 Accounts, Strategic Report, Directors' Remuneration Report, Directors' Report and the Auditor's Report; 2 To approve the Directors' Remuneration Report; 3 To elect George Sartorel as a Director; 4 To re-elect Shriti Vadera as a Director; 5 To re-elect Jeremy Anderson as a Director; 6 To re-elect Mark FitzPatrick as a Director;	day, 26 May 2022 at the QEII Centre, orm and at any adjournment thereof. I/We appropriate boxes like this
7 To re-elect Chua Sock Koong as a Director; 8 To re-elect David Law as a Director; 9 To re-elect Ming Lu as a Director; 10 To re-elect Philip Remnant as a Director; 11 To re-elect James Turner as a Director; 12 To re-elect Tom Watjen as a Director; 13 To re-elect Jeanette Wong as a Director; 14 To re-elect Amy Yip as a Director; 15 To reappoint KPMG LLP as the Company's auditor; 16 To authorise the Audit Committee to determine the amount of the auditor's remuneration; 17 To renew the authority to make political donations; 18 To renew the authority to allot ordinary shares; 19 To renew the extension of authority to allot ordinary shares to include repurchased shares; 20 To renew the authority for disapplication of pre-emption rights;* 21 To renew the authority for disapplication of pre-emption rights for purposes of acquisitions or specified capital investments;* 22 To renew the Prudential International Savings-Related Share Option Scheme for Non-Employees; 23 To renew the authority for purchase of own shares;* and 24 To renew the authority in respect of notice for general meetings.* * Special resolution	
Please tick here if the appointment being made by this Form of Proxy is one of multiple apport of more than one proxy, please see note 2 overleaf). Signature	pointments being made (for the appointment Date

Prudential plc incorporated and registered in England and Wales. Registered number 1397169. Registered office: 1 Angel Court, London EC2R 7AG.
Prudential plc is a holding company, some of whose subsidiaries are authorised and regulated, as applicable, by the Hong Kong Insurance Authority and other regulatory authorities.
The Group is subject to a group-wide supervisory framework which is regulated by the Hong Kong Insurance Authority.

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