

Prudential plc 保誠有限公司\*

(Incorporated in England and Wales with registered number 1397169)

(Stock Code:2378)

22 April 2022

Dear Shareholder,

# Election of Means of Receipt and Language of Corporate Communications

We are delighted to enclose the annual report (the "Annual Report") of Prudential plc (the "Company") for the year ended 31 December 2021 and the notice of annual general meeting of the Company (the "Notice of Annual General Meeting") to be held on 26 May 2022, together with the form of proxy for use at that meeting. As a shareholder of the Company, we would like you to receive all Corporate Communications of the Company, such as the Annual Report and the Notice of Annual General Meeting, in your preferred format.

# To this end, you have three options for receiving all future Corporate Communications:

### Option 1 – website communications with paper copy notification

If you wish to be notified by paper copy letter whenever Corporate Communications are available on the Company website at <u>www.prudentialplc.com/en/news-and-insights/all-news/hkex/</u> (the "Company Website") and the Hong Kong Exchanges and Clearing Limited website at <u>www.hkexnews.hk</u> (the "HKEx Website"), you do not need to do anything.

#### Option 2 – website communications with e-mail notification

If you wish to be notified by e-mail (rather than by paper copy letter) whenever Corporate Communications are available on the Company Website and the HKEx Website, you will need to complete the Reply Form enclosed, provide your email address, sign the form and return it to the Company c/o its Hong Kong branch share registrar (the "Hong Kong Share Registrar"), Computershare Hong Kong Investor Services Limited, by following the mailing instructions set out below.

## **Option 3 – paper copy communications**

If you wish to continue to receive paper copies of the Corporate Communications through the post, you will need to complete the Reply Form enclosed, select the choice of language of the paper copy documentation (that is, in English, Chinese or both languages), sign the form and return it to the Company c/o the Hong Kong Share Registrar by following the mailing instructions set out below.

Using website communications will be of benefit to those shareholders who do not wish to be burdened with long paper documents, and to the Company, as it represents a considerable saving in printing and distribution costs. In addition, reducing unnecessary printing will benefit the environment.

Please note that pursuant to the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and the articles of association of the Company, if you do not return your Reply Form to the Hong Kong Share Registrar by 20 May 2022, you will be deemed to have elected to receive a paper copy notification whenever new Corporate Communications become available on the Company Website and the HKEx Website, as in option 1 above.

## Mailing instructions for the Reply Form

The completed and signed Reply Form should be returned to the Company c/o Computershare Hong Kong Investor Services Limited at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong by post using the mailing label provided at the bottom of the Reply Form (no postage stamp is required if mailed in Hong Kong), or by sending a scanned copy of the completed and signed Reply Form by email to <u>prudential.ecom@computershare.com.hk</u>.

You can change your mind at any time by providing reasonable notice in writing to the Company c/o the Hong Kong Share Registrar by mail or by email at <u>prudential.ecom@computershare.com.hk</u> to change the means of receipt and/or your choice of language of the Corporate Communications. If for any reason you have difficulty in receiving or gaining access to the Corporate Communications on the Company Website or the HKEx Website, the Hong Kong Share Registrar will, upon your request in writing or by e-mail, send a paper copy of the relevant Corporate Communications free of charge. Please note that the paper copies of the English and Chinese versions of all future Corporate Communications will be available from the Company c/o the Hong Kong Share Registrar upon request; and the electronic versions will also be available on the Company Website at <u>www.prudentialplc.com/en/news-and-insights/all-news/hkex/</u> and the HKEx Website at <u>www.hkexnews.hk</u>.

Should you have any queries in relation to this letter, please call the hotline of the Hong Kong Share Registrar at (852) 2862 8688 during business hours (9.00am to 6.00pm from Monday to Friday, excluding public holidays).

Yours faithfully, By order of the Board of Directors **Prudential plc Tom Clarkson** *Company Secretary* 

<sup>&</sup>lt;sup>1</sup> Unless otherwise specified, Corporate Communications refer to any documents issued or to be issued by the Company for the information or action of holders of any of its securities, including but not limited to the annual report, interim report, notice of meeting, circular and proxy form.

		Reply Form	回條									
5人/	Prudential plc (the "Company") (Stock Code: 2378) c/o Computershare Hong Kong Investor Servic 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong ould like to receive all future Corporate Commu 吾等希望以下列方式收取本公司的所有日後 mark <b>"X" in ONE</b> of the following boxes) (請	unications of the Con 公司通訊:	ications of the Company in t 司通訊:									
	to receive all future Corporate Commu receiving paper copies, and to be noti Communications are available on these 收取在本公司網站及港交所網站登載的 取有關公司通訊已在該等網站登載之 <i>E-mail Address 電郵地址</i>	fied by the Compa e websites; <b>OR</b> 的所有日後公司通	ny by e-i	mail at	the fo	llowing e	mail a	addres	ss whe	en Cor	rporat	
	to receive <b>paper copies of the English</b> 收取所有日後公司通訊的 <b>英文印刷本</b>		e Corpora	ate Con	nmunic	ations; <b>C</b>	R					
	to receive the <b>paper copies of the Chir</b> 收取所有日後公司通訊的 <b>中文印刷本</b>		uture Co	rporate	e Comr	nunicatio	ns; <b>OF</b>	ł				
	to receive <b>paper copies of both the En</b> 收取所有日後公司通訊的 <b>英文及中文</b>	印刷本。 Contact	telephon 舌號碼:			or por ate	comm	unica				
Signa	ture:	Date:	цц жу с нау с									
簽名	:	日期:										
Notes 1.	<i>附註:</i> Terms used in this Reply Form shall bear the same meani 本回條中所用詞彙與日期為二零二二年四月二十二日	ings as those defined in t 致股東之函件所界定者	ne Letter to 具有相同涵	Shareho i義。	lder(s) da	ted 22 April	2022.					
2.	If the Company does not receive this Reply Form duly completed and signed by you or does not receive a response indicating an objection from you by 20 May 20 you will be deemed to have elected to receive a paper copy notification whenever new Corporation Communications become available on the Company Website a the HKEx Website in the future. 倘若本公司於二零二二年五月二十日仍未收到 閣下填妥及簽署的回條或表示反對的回覆, 閣下將被視為已選擇日後在本公司網站和港交所網站上登											
3.	Shareholders are entitled to change the choice of means of receipt and language of the Corporate Communications at any time by reasonable notice in writing to Company c/o the Hong Kong Share Registrar by mail or by e-mail at <u>prudential.ecom@computershare.com.hk</u> . 股東有權隨時透過以郵遞方式經香港股份過戶登記處給予本公司合理書面通知或發送電郵至 <u>prudential.ecom@computershare.com.hk</u> , 要求更改所選指 公司通訊的收取方式及語言版本。											
4.	'his form will be void if more than one box is marked "X", none of the boxes are marked "X", or the form is not signed or is otherwise incorrectly completed. 印超過一個空格劃上「X」號; 沒有空格劃上「X」號或未有簽署或在其他方面填寫不正確,則本表格將會作廢。											
6.	or the avoidance of doubt, the Company does not accept any special instructions written on this Reply Form. 为免存疑,任何在本回條上的特別手寫指示,本公司將不予處理。											
7.	The Company may process the personal data www.prudentialplc.com/~/media/Files/P/Prudential-V3/ 本公司可按照其私隱政策處理就本回條收集的個人j privacy-policy-oct2019.pdf 查閱。	collected on this fo /content-pdf/prudential-j	olc-privacy-p	olicy-oct	t2019.pdf							
	entification purposes 僅供識別											
For id	(	1								(53 -71) /00	The man	
	Mailing Label 郵寄標籤	Diagon out the mail	a label and -	ick it				ICD WE	co 110	///1 그 모 (만역 )	畸繁	
>	Computershare Hong Kong Investor Services Limited	•	this Reply Fo	orm to us.	-	Sen	<b>t in tou</b> d us an e e our serv	nquiry 🗐				
>			this Reply Fo	orm to us. i <b>ed in Ho</b> i	ng Kong.	Sen Rati Lod	d us an e	nquiry ቜ rice ∦ plaint ∄	() () () () () () () () () () () () () (			

╋