

Hong Kong Exchanges and Clearing Limited, The Stock Exchange of Hong Kong Limited and the Singapore Exchange Securities Trading Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



Prudential plc
保誠有限公司*

(Incorporated and registered in England and Wales under the number 01397169)
(Stock Code: 2378)

OVERSEAS REGULATORY ANNOUNCEMENT

**NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY
PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES
AND PERSONS CLOSELY ASSOCIATED WITH THEM**

1	Details of the person discharging managerial responsibilities / person closely associated													
a)	Name	Mark FitzPatrick												
2	Reason for the notification													
a)	Position/status	Interim Group Chief Executive (PDMR)												
b)	Initial notification /Amendment	Initial notification												
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor													
a)	Name	Prudential plc												
b)	LEI	5493001Z3ZE83NGK8Y12												
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted													
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541												
b)	Nature of the transaction(s)	(i) Acquisition of shares under the Dividend Re-investment Plan for ordinary shareholders (ii) Acquisition of shares under the Dividend Re-investment Plan in respect of shares held in a nominee account (iii) Acquisition of shares under the dividend re-investment associated with the Prudential Group Share Incentive Plan												
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th></th> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>(i)</td> <td>GBP 10.356995</td> <td>165</td> </tr> <tr> <td>(ii)</td> <td>GBP 10.119676</td> <td>846</td> </tr> <tr> <td>(iii)</td> <td>GBP 10.285</td> <td>7</td> </tr> </tbody> </table>		Price(s)	Volume(s)	(i)	GBP 10.356995	165	(ii)	GBP 10.119676	846	(iii)	GBP 10.285	7
	Price(s)	Volume(s)												
(i)	GBP 10.356995	165												
(ii)	GBP 10.119676	846												
(iii)	GBP 10.285	7												

d)	Aggregated information - Aggregated volume - Price	1,018 GBP 10.159
e)	Date of the transaction(s)	2022-05-20
f)	Place of the transaction(s)	London Stock Exchange

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	Mark FitzPatrick				
2	Reason for the notification					
a)	Position/status	Interim Group Chief Executive (PDMR)				
b)	Initial notification /Amendment	Initial notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	Prudential plc				
b)	LEI	5493001Z3ZE83NGK8Y12				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541				
b)	Nature of the transaction(s)	Acquisition of shares in respect of dividends accruing to deferred share awards under the Annual Incentive Plan				
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>HKD 89.25</td> <td>1,305</td> </tr> </tbody> </table>	Price(s)	Volume(s)	HKD 89.25	1,305
Price(s)	Volume(s)					
HKD 89.25	1,305					
d)	Aggregated information - Aggregated volume - Price	1,305 HKD 89.25				
e)	Date of the transaction(s)	2022-05-20				
f)	Place of the transaction(s)	Hong Kong Stock Exchange				

1	Details of the person discharging managerial responsibilities / person closely associated													
a)	Name	James Turner												
2	Reason for the notification													
a)	Position/status	Group Chief Financial Officer (PDMR)												
b)	Initial notification /Amendment	Initial notification												
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor													
a)	Name	Prudential plc												
b)	LEI	5493001Z3ZE83NGK8Y12												
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted													
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541												
b)	Nature of the transaction(s)	(i) Acquisition of shares under the Dividend Re-investment Plan for ordinary shareholders (ii) Acquisition of shares under the Dividend Re-investment Plan in respect of shares held in a nominee account (iii) Acquisition of shares under the dividend re-investment associated with the Prudential Group Share Incentive Plan												
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th></th> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>(i)</td> <td>GBP 10.356995</td> <td>405</td> </tr> <tr> <td>(ii)</td> <td>GBP 10.119676</td> <td>338</td> </tr> <tr> <td>(iii)</td> <td>GBP 10.285</td> <td>8</td> </tr> </tbody> </table>		Price(s)	Volume(s)	(i)	GBP 10.356995	405	(ii)	GBP 10.119676	338	(iii)	GBP 10.285	8
	Price(s)	Volume(s)												
(i)	GBP 10.356995	405												
(ii)	GBP 10.119676	338												
(iii)	GBP 10.285	8												
d)	Aggregated information - Aggregated volume - Price	751 GBP 10.249												
e)	Date of the transaction(s)	2022-05-20												
f)	Place of the transaction(s)	London Stock Exchange												

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	James Turner				
2	Reason for the notification					
a)	Position/status	Group Chief Financial Officer (PDMR)				
b)	Initial notification /Amendment	Initial notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	Prudential plc				
b)	LEI	5493001Z3ZE83NGK8Y12				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541				
b)	Nature of the transaction(s)	Acquisition of shares in respect of dividends accruing to deferred share awards under the Annual Incentive Plan				
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>HKD 89.25</td> <td>1,190</td> </tr> </tbody> </table>	Price(s)	Volume(s)	HKD 89.25	1,190
Price(s)	Volume(s)					
HKD 89.25	1,190					
d)	Aggregated information - Aggregated volume - Price	1,190 HKD 89.25				
e)	Date of the transaction(s)	2022-05-20				
f)	Place of the transaction(s)	Hong Kong Stock Exchange				

1	Details of the person discharging managerial responsibilities / person closely associated										
a)	Name	Nicolaos Nicandrou									
2	Reason for the notification										
a)	Position/status	Chief Executive, Asia and Africa (PDMR)									
b)	Initial notification /Amendment	Initial notification									
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor										
a)	Name	Prudential plc									
b)	LEI	5493001Z3ZE83NGK8Y12									
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted										
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541									
b)	Nature of the transaction(s)	(i) Acquisition of shares under the dividend re-investment associated with the Prudential Group Share Incentive Plan (ii) Acquisition of shares under the dividend re-investment associated with the Prudential Corporation Asia All Employee Share Purchase Plan									
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th></th> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>(i)</td> <td>GBP 10.285</td> <td>17</td> </tr> <tr> <td>(ii)</td> <td>GBP 10.285</td> <td>10</td> </tr> </tbody> </table>		Price(s)	Volume(s)	(i)	GBP 10.285	17	(ii)	GBP 10.285	10
	Price(s)	Volume(s)									
(i)	GBP 10.285	17									
(ii)	GBP 10.285	10									
d)	Aggregated information - Aggregated volume - Price	27 GBP 10.285									
e)	Date of the transaction(s)	2022-05-20									
f)	Place of the transaction(s)	London Stock Exchange									

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	Nicolaos Nicandrou				
2	Reason for the notification					
a)	Position/status	Chief Executive, Asia and Africa (PDMR)				
b)	Initial notification /Amendment	Initial notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	Prudential plc				
b)	LEI	5493001Z3ZE83NGK8Y12				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541				
b)	Nature of the transaction(s)	Acquisition of shares in respect of dividends accruing to deferred share awards under the Annual Incentive Plan				
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>HKD 89.25</td> <td>1,900</td> </tr> </tbody> </table>	Price(s)	Volume(s)	HKD 89.25	1,900
Price(s)	Volume(s)					
HKD 89.25	1,900					
d)	Aggregated information - Aggregated volume - Price	1,900 HKD 89.25				
e)	Date of the transaction(s)	2022-05-20				
f)	Place of the transaction(s)	Hong Kong Stock Exchange				

1	Details of the person discharging managerial responsibilities / person closely associated										
a)	Name	Avnish Kalra									
2	Reason for the notification										
a)	Position/status	Group Chief Risk and Compliance Officer (PDMR)									
b)	Initial notification /Amendment	Initial notification									
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor										
a)	Name	Prudential plc									
b)	LEI	5493001Z3ZE83NGK8Y12									
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted										
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541									
b)	Nature of the transaction(s)	(i) Acquisition of shares under the Dividend Re-investment Plan for ordinary shareholders (ii) Acquisition of shares under the dividend re-investment associated with the Prudential Corporation Asia All Employee Share Purchase Plan									
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th></th> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>(i)</td> <td>GBP 10.356995</td> <td>687</td> </tr> <tr> <td>(ii)</td> <td>GBP 10.285</td> <td>31</td> </tr> </tbody> </table>		Price(s)	Volume(s)	(i)	GBP 10.356995	687	(ii)	GBP 10.285	31
	Price(s)	Volume(s)									
(i)	GBP 10.356995	687									
(ii)	GBP 10.285	31									
d)	Aggregated information - Aggregated volume - Price	718 GBP 10.354									
e)	Date of the transaction(s)	2022-05-20									
f)	Place of the transaction(s)	London Stock Exchange									

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	Avnish Kalra				
2	Reason for the notification					
a)	Position/status	Group Chief Risk and Compliance Officer (PDMR)				
b)	Initial notification /Amendment	Initial notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	Prudential plc				
b)	LEI	5493001Z3ZE83NGK8Y12				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541				
b)	Nature of the transaction(s)	Acquisition of shares in respect of dividends accruing to deferred share awards under the Prudential Corporation Asia Deferred Bonus Plan				
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>HKD 89.25</td> <td>434</td> </tr> </tbody> </table>	Price(s)	Volume(s)	HKD 89.25	434
Price(s)	Volume(s)					
HKD 89.25	434					
d)	Aggregated information - Aggregated volume - Price	434 HKD 89.25				
e)	Date of the transaction(s)	2022-05-20				
f)	Place of the transaction(s)	Hong Kong Stock Exchange				

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	Jolene Chen				
2	Reason for the notification					
a)	Position/status	Group Human Resources Director (PDMR)				
b)	Initial notification /Amendment	Initial notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	Prudential plc				
b)	LEI	5493001Z3ZE83NGK8Y12				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541				
b)	Nature of the transaction(s)	Acquisition of shares under the dividend re-investment associated with the Prudential Corporation Asia All Employee Share Purchase Plan				
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>GBP 10.285</td> <td>5</td> </tr> </tbody> </table>	Price(s)	Volume(s)	GBP 10.285	5
Price(s)	Volume(s)					
GBP 10.285	5					
d)	Aggregated information - Aggregated volume - Price	5 GBP 10.285				
e)	Date of the transaction(s)	2022-05-20				
f)	Place of the transaction(s)	London Stock Exchange				

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	Jolene Chen				
2	Reason for the notification					
a)	Position/status	Group Human Resources Director (PDMR)				
b)	Initial notification /Amendment	Initial notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	Prudential plc				
b)	LEI	5493001Z3ZE83NGK8Y12				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541				
b)	Nature of the transaction(s)	Acquisition of shares in respect of dividends accruing to deferred share awards under the Annual Incentive Plan				
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>HKD 89.25</td> <td>304</td> </tr> </tbody> </table>	Price(s)	Volume(s)	HKD 89.25	304
Price(s)	Volume(s)					
HKD 89.25	304					
d)	Aggregated information - Aggregated volume - Price	304 HKD 89.25				
e)	Date of the transaction(s)	2022-05-20				
f)	Place of the transaction(s)	Hong Kong Stock Exchange				

Additional information

About [Prudential plc](#)

Prudential plc provides life and health insurance and asset management in Asia and Africa. The business helps people get the most out of life, by making healthcare affordable and accessible and by promoting financial inclusion. Prudential protects people's wealth, helps them grow their assets, and empowers them to save for their goals. The business has more than 18 million life customers and is listed on stock exchanges in London (PRU), Hong Kong (2378), Singapore (K6S) and New York (PUK). Prudential is not affiliated in any manner with Prudential Financial, Inc. a company whose principal place of business is in the United States of America, nor with The Prudential Assurance Company Limited, a subsidiary of M&G plc, a company incorporated in the United Kingdom. <https://www.prudentialplc.com/>

Contact

Jennie Webb, Senior Manager, Share Plans, +44 (0)20 3977 9750
Sylvia Edwards, Deputy Group Secretary, +44 (0)20 3977 9214

24 May 2022, London

As at the date of this announcement, the Board of Directors of Prudential plc comprises:

Chair

Shriti Vinodkant Vadera

Executive Directors

Mark Thomas FitzPatrick CA (*Interim Group Chief Executive*) and Stuart James Turner FCA FCSI FRM

Independent Non-executive Directors

Jeremy David Bruce Anderson CBE, Chua Sock Koong, David John Alexander Law ACA, Ming Lu, Anthony John Liddell Nightingale CMG SBS JP, The Hon. Philip John Remnant CBE FCA, George David Sartorel, Alice Davey Schroeder, Thomas Ros Watjen, Jeanette Kai Yuan Wong and Yok Tak Amy Yip

* *For identification purposes*