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Prudential plc
保誠有限公司*

(Incorporated and registered in England and Wales with limited liability, registered number 01397169)
 (Stock Code: 2378)

OVERSEAS REGULATORY ANNOUNCEMENT

**NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY
 PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES
 AND PERSONS CLOSELY ASSOCIATED WITH THEM**

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Avnish Kalra
2	Reason for the notification	
a)	Position/status	Group Chief Risk and Compliance Officer (PDMR)
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform or auctioneer	
a)	Name	Prudential plc
b)	LEI	5493001Z3ZE83NGK8Y12
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541
b)	Nature of the transactions	(i) Acquisition of shares for nil consideration following the release of an award made in 2020 under the Prudential PCA Long Term Incentive Plan by the trustee of the Prudential plc Employee Share Trust (the “Trustee”) (ii) Acquisition of shares for nil consideration following the release of an award made in 2020 under the Prudential Long Term Incentive Plan by the Trustee (iii) Acquisition of shares for nil consideration following the release of an award made in 2021 under the Prudential Corporation Asia Deferred Bonus Plan by the Trustee (iv) Acquisition of shares for nil consideration following the release of an award made in 2022 under the Prudential Africa and Asia (PAA) Long Term Incentive Plan by the Trustee

c)	Price(s) and volume(s)		Price(s)	Volume(s)
		(i)	Nil	31,030
		(ii)	Nil	11,477
		(iii)	Nil	25,392
		(iv)	Nil	17,778
d)	Aggregated information - Aggregated volume - Price	85,677 N/A		
e)	Date of the transaction	2023-05-19		
f)	Place of the transaction	Hong Kong Stock Exchange		

1	Details of the person discharging managerial responsibilities / person closely associated																
a)	Name	Lilian Ng															
2	Reason for the notification																
a)	Position/status	Managing Director, Strategic Business Group (PDMR)															
b)	Initial notification /Amendment	Initial notification															
3	Details of the issuer, emission allowance market participant, auction platform or auctioneer																
a)	Name	Prudential plc															
b)	LEI	5493001Z3ZE83NGK8Y12															
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted																
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541															
b)	Nature of the transactions	(i) Acquisition of shares for nil consideration following the release of an award made in 2020 under the Prudential PCA Long Term Incentive Plan by the trustee of the Prudential plc Employee Share Trust (the “Trustee”) (ii) Acquisition of shares for nil consideration following the release of an award made in 2020 under the Prudential Long Term Incentive Plan by the Trustee (iii) Acquisition of shares for nil consideration following the release of an award made in 2021 under the Prudential Corporation Asia Deferred Bonus Plan by the Trustee (iv) Acquisition of shares for nil consideration following the release of an award made in 2022 under the Prudential Africa and Asia (PAA) Long Term Incentive Plan by the Trustee															
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th></th> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>(i)</td> <td>Nil</td> <td>79,758</td> </tr> <tr> <td>(ii)</td> <td>Nil</td> <td>29,510</td> </tr> <tr> <td>(iii)</td> <td>Nil</td> <td>57,654</td> </tr> <tr> <td>(iv)</td> <td>Nil</td> <td>43,531</td> </tr> </tbody> </table>		Price(s)	Volume(s)	(i)	Nil	79,758	(ii)	Nil	29,510	(iii)	Nil	57,654	(iv)	Nil	43,531
	Price(s)	Volume(s)															
(i)	Nil	79,758															
(ii)	Nil	29,510															
(iii)	Nil	57,654															
(iv)	Nil	43,531															
d)	Aggregated information - Aggregated volume - Price	210,453 N/A															
e)	Date of the transaction	2023-05-19															
f)	Place of the transaction	Hong Kong Stock Exchange															

1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	Lilian Ng						
2	Reason for the notification							
a)	Position/status	Managing Director, Strategic Business Group (PDMR)						
b)	Initial notification /Amendment	Initial notification						
3	Details of the issuer, emission allowance market participant, auction platform or auctioneer							
a)	Name	Prudential plc						
b)	LEI	5493001Z3ZE83NGK8Y12						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541						
b)	Nature of the transactions	(i) Sale of shares in relation to the release of vested share awards						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th></th> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>(i)</td> <td>HKD 113.10</td> <td>210,453</td> </tr> </tbody> </table>		Price(s)	Volume(s)	(i)	HKD 113.10	210,453
	Price(s)	Volume(s)						
(i)	HKD 113.10	210,453						
d)	Aggregated information - Aggregated volume - Price	210,453 HKD 113.10						
e)	Date of the transaction	2023-05-19						
f)	Place of the transaction	Hong Kong Stock Exchange						

1	Details of the person discharging managerial responsibilities / person closely associated																
a)	Name	Dennis Tan															
2	Reason for the notification																
a)	Position/status	Managing Director, Strategic Business Group and CEO Prudential Assurance Company Singapore (PDMR)															
b)	Initial notification /Amendment	Initial notification															
3	Details of the issuer, emission allowance market participant, auction platform or auctioneer																
a)	Name	Prudential plc															
b)	LEI	5493001Z3ZE83NGK8Y12															
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted																
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541															
b)	Nature of the transactions	(i) Acquisition of shares for nil consideration following the release of an award made in 2020 under the Prudential PCA Long Term Incentive Plan by the trustee of the Prudential plc Employee Share Trust (the “Trustee”) (ii) Acquisition of shares for nil consideration following the release of an award made in 2020 under the Prudential Long Term Incentive Plan by the Trustee (iii) Acquisition of shares for nil consideration following the release of an award made in 2021 under the Prudential Corporation Asia Deferred Bonus Plan by the Trustee (iv) Acquisition of shares for nil consideration following the release of an award made in 2022 under the Prudential Africa and Asia (PAA) Long Term Incentive Plan by the Trustee															
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	Price(s)	Volume(s)															
(i)	Nil	29,311															
(ii)	Nil	10,717															
(iii)	Nil	36,097															
(iv)	Nil	20,929															
d)	Aggregated information - Aggregated volume - Price	97,054 N/A															
e)	Date of the transaction	2023-05-19															
f)	Place of the transaction	Hong Kong Stock Exchange															

1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	Anil Wadhvani						
2	Reason for the notification							
a)	Position/status	Chief Executive Officer (PDMR)						
b)	Initial notification /Amendment	Initial notification						
3	Details of the issuer, emission allowance market participant, auction platform or auctioneer							
a)	Name	Prudential plc						
b)	LEI	5493001Z3ZE83NGK8Y12						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541						
b)	Nature of the transactions	(i) Receipt of an award under the Deferred Annual Incentive Plan to be released in April 2026						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th></th> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>(i)</td> <td>HKD 109.90</td> <td>33,301</td> </tr> </tbody> </table>		Price(s)	Volume(s)	(i)	HKD 109.90	33,301
	Price(s)	Volume(s)						
(i)	HKD 109.90	33,301						
d)	Aggregated information - Aggregated volume - Price	33,301 HKD 109.90						
e)	Date of the transaction	2023-05-22						
f)	Place of the transaction	Hong Kong Stock Exchange						

1	Details of the person discharging managerial responsibilities / person closely associated																							
a)	Name	Solmaz Altin																						
2	Reason for the notification																							
a)	Position/status	Managing Director, Strategic Business Group (PDMR)																						
b)	Initial notification /Amendment	Initial notification																						
3	Details of the issuer, emission allowance market participant, auction platform or auctioneer																							
a)	Name	Prudential plc																						
b)	LEI	5493001Z3ZE83NGK8Y12																						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted																							
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541																						
b)	Nature of the transactions	(i) Receipt of an award under the Prudential Africa and Asia (PAA) Long Term Incentive Plan to be released in April 2024 (ii) Receipt of an award under the Prudential Africa and Asia (PAA) Long Term Incentive Plan to be released in April 2025 (iii) Receipt of an award under the Prudential Africa and Asia (PAA) Long Term Incentive Plan to be released in April 2026 (iv) Receipt of an award under the Prudential Africa and Asia (PAA) Long Term Incentive Plan to be released in April 2024 subject to the achievement of performance criteria (v) Receipt of an award under the Prudential Africa and Asia (PAA) Long Term Incentive Plan to be released in April 2025 subject to the achievement of performance criteria (vi) Receipt of an award under the Prudential Africa and Asia (PAA) Long Term Incentive Plan to be released in April 2026 subject to the achievement of performance criteria																						
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	Price(s)	Volume(s)																						
(i)	HKD 109.90	35,456																						
(ii)	HKD 109.90	35,456																						
(iii)	HKD 109.90	35,456																						
(iv)	HKD 109.90	17,728																						
(v)	HKD 109.90	17,728																						
(vi)	HKD 109.90	17,728																						

d)	Aggregated information - Aggregated volume - Price	159,552 HKD 109.90
e)	Date of the transaction	2023-05-22
f)	Place of the transaction	Hong Kong Stock Exchange

1	Details of the person discharging managerial responsibilities / person closely associated																
a)	Name	Catherine Chia															
2	Reason for the notification																
a)	Position/status	Chief Human Resources Officer (PD MR)															
b)	Initial notification /Amendment	Initial notification															
3	Details of the issuer, emission allowance market participant, auction platform or auctioneer																
a)	Name	Prudential plc															
b)	LEI	5493001Z3ZE83NGK8Y12															
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted																
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541															
b)	Nature of the transactions	(i) Receipt of an award under the Prudential Africa Receipt of an award under the Prudential Africa and Asia (PAA) Long Term Incentive Plan to be released in April 2024 (ii) Receipt of an award under the Prudential Africa and Asia (PAA) Long Term Incentive Plan to be released in April 2025 (iii) Receipt of an award under the Prudential Africa and Asia (PAA) Long Term Incentive Plan to be released in April 2026 (iv) Receipt of an award under the Prudential Africa and Asia (PAA) Long Term Incentive Plan to be released in April 2026 subject to the achievement of performance criteria															
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th></th> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>(i)</td> <td>HKD 108</td> <td>1,777</td> </tr> <tr> <td>(ii)</td> <td>HKD 108</td> <td>1,777</td> </tr> <tr> <td>(iii)</td> <td>HKD 108</td> <td>1,778</td> </tr> <tr> <td>(iv)</td> <td>HKD 108</td> <td>3,855</td> </tr> </tbody> </table>		Price(s)	Volume(s)	(i)	HKD 108	1,777	(ii)	HKD 108	1,777	(iii)	HKD 108	1,778	(iv)	HKD 108	3,855
	Price(s)	Volume(s)															
(i)	HKD 108	1,777															
(ii)	HKD 108	1,777															
(iii)	HKD 108	1,778															
(iv)	HKD 108	3,855															
d)	Aggregated information - Aggregated volume - Price	9,187 HKD 108															
e)	Date of the transaction	2023-05-22															
f)	Place of the transaction	Hong Kong Stock Exchange															

1	Details of the person discharging managerial responsibilities / person closely associated																						
a)	Name	Avnish Kalra																					
2	Reason for the notification																						
a)	Position/status	Group Chief Risk and Compliance Officer (PDMR)																					
b)	Initial notification /Amendment	Initial notification																					
3	Details of the issuer, emission allowance market participant, auction platform or auctioneer																						
a)	Name	Prudential plc																					
b)	LEI	5493001Z3ZE83NGK8Y12																					
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted																						
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541																					
b)	Nature of the transactions	(i) Receipt of an award under the Prudential Africa and Asia (PAA) Long Term Incentive Plan to be released in April 2024 (ii) Receipt of an award under the Prudential Africa and Asia (PAA) Long Term Incentive Plan to be released in April 2025 (iii) Receipt of an award under the Prudential Africa and Asia (PAA) Long Term Incentive Plan to be released in April 2026 (iv) Receipt of an award under the Prudential Africa and Asia (PAA) Long Term Incentive Plan to be released in April 2024 subject to the achievement of performance criteria (v) Receipt of an award under the Prudential Africa and Asia (PAA) Long Term Incentive Plan to be released in April 2025 subject to the achievement of performance criteria (vi) Receipt of an award under the Prudential Africa and Asia (PAA) Long Term Incentive Plan to be released in April 2026 subject to the achievement of performance criteria																					
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	Price(s)	Volume(s)																					
(i)	HKD 109.90	22,191																					
(ii)	HKD 109.90	22,191																					
(iii)	HKD 109.90	22,191																					
(iv)	HKD 109.90	11,095																					
(v)	HKD 109.90	11,095																					
(vi)	HKD 109.90	11,095																					

d)	Aggregated information - Aggregated volume - Price	99,858 HKD 109.90
e)	Date of the transaction	2023-05-22
f)	Place of the transaction	Hong Kong Stock Exchange

1	Details of the person discharging managerial responsibilities / person closely associated																							
a)	Name	Lilian Ng																						
2	Reason for the notification																							
a)	Position/status	Managing Director, Strategic Business Group (PDMR)																						
b)	Initial notification /Amendment	Initial notification																						
3	Details of the issuer, emission allowance market participant, auction platform or auctioneer																							
a)	Name	Prudential plc																						
b)	LEI	5493001Z3ZE83NGK8Y12																						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted																							
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541																						
b)	Nature of the transactions	(i) Receipt of an award under the Prudential Africa and Asia (PAA) Long Term Incentive Plan to be released in April 2024 (ii) Receipt of an award under the Prudential Africa and Asia (PAA) Long Term Incentive Plan to be released in April 2025 (iii) Receipt of an award under the Prudential Africa and Asia (PAA) Long Term Incentive Plan to be released in April 2026 (iv) Receipt of an award under the Prudential Africa and Asia (PAA) Long Term Incentive Plan to be released in April 2024 subject to the achievement of performance criteria (v) Receipt of an award under the Prudential Africa and Asia (PAA) Long Term Incentive Plan to be released in April 2025 subject to the achievement of performance criteria (vi) Receipt of an award under the Prudential Africa and Asia (PAA) Long Term Incentive Plan to be released in April 2026 subject to the achievement of performance criteria (vii) Receipt of an award under the Prudential Deferred Bonus Plan to be released in April 2025																						
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	Price(s)	Volume(s)																						
(i)	HKD 109.90	37,052																						
(ii)	HKD 109.90	37,052																						
(iii)	HKD 109.90	37,052																						
(iv)	HKD 109.90	18,526																						
(v)	HKD 109.90	18,526																						
(vi)	HKD 109.90	18,526																						

		(vii)	HKD 109.90	89,067	
d)	Aggregated information				
	- Aggregated volume	255,801			
	- Price	HKD 109.90			
e)	Date of the transaction	2023-05-22			
f)	Place of the transaction	Hong Kong Stock Exchange			

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Dennis Tan
2	Reason for the notification	
a)	Position/status	Managing Director, Strategic Business Group and CEO Prudential Assurance Company Singapore (PDMR)
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform or auctioneer	
a)	Name	Prudential plc
b)	LEI	5493001Z3ZE83NGK8Y12
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541
b)	Nature of the transactions	(i) Receipt of an award under the Prudential Africa and Asia (PAA) Long Term Incentive Plan to be released in April 2024 (ii) Receipt of an award under the Prudential Africa and Asia (PAA) Long Term Incentive Plan to be released in April 2025 (iii) Receipt of an award under the Prudential Africa and Asia (PAA) Long Term Incentive Plan to be released in April 2026 (iv) Receipt of an award under the Prudential Africa and Asia (PAA) Long Term Incentive Plan to be released in April 2024 subject to the achievement of performance criteria (v) Receipt of an award under the Prudential Africa and Asia (PAA) Long Term Incentive Plan to be released in April 2025 subject to the achievement of performance criteria (vi) Receipt of an award under the Prudential Africa and Asia (PAA) Long Term Incentive Plan to be released in April 2026 subject to the achievement of performance criteria (vii) Receipt of an award under the Prudential Deferred Bonus Plan to be released in April 2025

c)	Price(s) and volume(s)		Price(s)	Volume(s)
		(i)	HKD 109.90	20,841
		(ii)	HKD 109.90	20,841
		(iii)	HKD 109.90	20,841
		(iv)	HKD 109.90	10,420
		(v)	HKD 109.90	10,420
		(vi)	HKD 109.90	10,420
		(vii)	HKD 109.90	52,819
d)	Aggregated information			
	- Aggregated volume	146,602		
	- Price	HKD 109.90		
e)	Date of the transaction	2023-05-22		
f)	Place of the transaction	Hong Kong Stock Exchange		

1	Details of the person discharging managerial responsibilities / person closely associated										
a)	Name	James Turner									
2	Reason for the notification										
a)	Position/status	Group Chief Financial Officer (PDMR)									
b)	Initial notification /Amendment	Initial notification									
3	Details of the issuer, emission allowance market participant, auction platform or auctioneer										
a)	Name	Prudential plc									
b)	LEI	5493001Z3ZE83NGK8Y12									
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted										
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541									
b)	Nature of the transactions	(i) Receipt of an award under the Prudential Long Term Incentive Plan to be released in April 2026 subject to the achievement of performance criteria (ii) Receipt of an award under the Deferred Annual Incentive Plan to be released in April 2026									
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th></th> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>(i)</td> <td>HKD 112.13</td> <td>199,991</td> </tr> <tr> <td>(ii)</td> <td>HKD 109.90</td> <td>50,353</td> </tr> </tbody> </table>		Price(s)	Volume(s)	(i)	HKD 112.13	199,991	(ii)	HKD 109.90	50,353
	Price(s)	Volume(s)									
(i)	HKD 112.13	199,991									
(ii)	HKD 109.90	50,353									
d)	Aggregated information - Aggregated volume - Price	250,344 HKD 111.68									
e)	Date of the transaction	2023-05-22									
f)	Place of the transaction	Hong Kong Stock Exchange									

Additional information

About Prudential plc

Prudential plc provides life and health insurance and asset management in 24 markets across Asia and Africa. The business helps people get the most out of life, by making healthcare affordable and accessible and by promoting financial inclusion. Prudential protects people's wealth, helps them grow their assets, and empowers them to save for their goals. The business has dual primary listings on the Stock Exchange of Hong Kong (2378) and the London Stock Exchange (PRU). It also has a secondary listing on the Singapore Stock Exchange (K6S) and a listing on the New York Stock Exchange (PUK) in the form of American Depositary Receipts. It is a constituent of the Hang Seng Composite Index and is also included for trading in the Shenzhen-Hong Kong Stock Connect programme and Shanghai-Hong Kong Stock Connect programme.

Prudential is not affiliated in any manner with Prudential Financial, Inc. a company whose principal place of business is in the United States of America, nor with The Prudential Assurance Company Limited, a subsidiary of M&G plc, a company incorporated in the United Kingdom. <https://www.prudentialplc.com/>

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23 May 2023, London

As at the date of this announcement, the Board of Directors of Prudential plc comprises:

Chair

Shriti Vinodkant Vadera

Executive Director

Anil Wadhvani (*Chief Executive Officer*)

Independent Non-executive Directors

Jeremy David Bruce Anderson CBE, Arijit Basu, Chua Sock Koong, David John Alexander Law ACA, Ming Lu, Lord Remnant (Philip John) CBE FCA, George David Sartorel, Claudia Ricarda Rita Suessmuth Dyckerhoff, Thomas Ros Watjen, Jeanette Kai Yuan Wong and Yok Tak Amy Yip

** For identification purposes*