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(Incorporated and registered in England and Wales with limited liability, registered number 01397169)
(Stock Code: 2378)

GRANT OF SHARE AWARDS

The attached announcement is being released by Prudential plc on the date below.

By order of the Board
Prudential plc
Tom Clarkson
Company Secretary

27 March 2024, Hong Kong

As at the date of this announcement, the Board of Directors of Prudential plc comprises:

Chair Shriti Vinodkant Vadera

Executive Director
Anil Wadhwani (Chief Executive Officer)

Independent Non-executive Directors
Jeremy David Bruce Anderson CBE, Arijit Basu, Chua Sock Koong, David John Alexander Law ACA,
Ming Lu, George David Sartorel, Claudia Ricarda Rita Suessmuth Dyckerhoff,
Jeanette Kai Yuan Wong and Yok Tak Amy Yip

^{*} For identification purposes

GRANT OF SHARE AWARDS

This announcement is made pursuant to Rule 17.06A of the Rules Governing the Listing of Securities (the "Listing Rules") on The Stock Exchange of Hong Kong Limited.

Prudential plc ("Prudential") announces that on 26 March 2024, an award (the "Award") was granted over a total of 697,317 new ordinary shares of Prudential to Anil Wadhwani, a director and Chief Executive Officer of Prudential, under the Prudential Long Term Incentive Plan 2023 (the "PLTIP").

A summary is set out below:

Date of grant : 26 March 2024

Number of shares under Award: 697,317

granted

Purchase price of the Award granted : Nil

Closing price of the shares on the : HK\$ 75.1 per share

date of grant

Vesting period of the Award granted : The vesting period is three years from the date of grant.

Performance targets and clawback:

mechanism

Performance Targets: The PLTIP has stretching performance conditions aligned to the strategic priorities of the Prudential Group. The performance period is 1 January 2024 – 31 December 2026. The conditions are summarised below, with confirmation of the threshold requirements, which result in 20% of the award element vesting:

Performance	Weighting	Summary Description
Target		
Total	45%	Measured on a ranked basis
Shareholder		over three years relative to a
Return (TSR)		peer group of 12 other
		insurance companies.
		Threshold is a median ranking.
New Business	15%	Cumulative NBP measures the
Profit (NBP)		creation of writing new
		business and is a key metric to
		indicate growth. Threshold is
		US\$10,305m.
Gross Operating	15%	Cumulative Gross OFSG will
Free Surplus		be calculated as the operating
Generation		free surplus generated within
(OFSG)		local businesses before the
		investment in new business and
		any central costs. Threshold is
		US\$8,279m.
Group GWS	5%	Cumulative GWS operating
Operating		capital generation. The
Capital		threshold figure for this metric
Generation		will be published in the Annual
		Report for the final year of the
		performance period.

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Group GIECA	5%	Cumulative GIECA measure.
Surplus		The threshold figure for this
Generation		metric will be published in the
		Annual Report for the final
		year of the performance period.
Carbon	5%	Reduction of weighted average
Reduction		carbon intensity, with a
Measure		threshold of a 47.5% reduction.
		Any vesting will be dependent
		on also meeting a transition
		finance underpin.
Diversity	5%	Measured as a % of the Group
Measure		Leadership Team (GLT) that is
		female at the end of 2026, with
		a threshold of 38%
		representation.
Conduct	5%	Through appropriate
Measure		management action, ensure
		there are no significant
		conduct/ culture / governance
		issues that could result in
		significant capital add-ons or
		material fines, with a threshold
		of partial achievement.
Total	100%	

Clawback mechanism: Clawback may be applied where there are the following exceptional circumstances at any time before the fifth anniversary of the award date:

- a material misstatement in the published results of any member of the Prudential group for any period during or after the performance period (or if no performance periods are applicable, the vesting period);
- an error in the assessment of any applicable performance conditions or the determination of the number of shares subject to an award (or where such assessment was based on inaccurate or misleading information);
- gross misconduct;
- a breach by the participant of any restrictive covenants or other similar undertakings;
- where the participant has caused a material financial loss for the Prudential group as a result of (i) reckless, negligent or wilful actions or omissions; or (ii) inappropriate values or behaviour;
- where a member of the Prudential group is censured by a regulatory body or suffers significant reputational damage; and
- insolvency or corporate failure.

The Award has been approved by the independent non-executive directors of Prudential pursuant to Rule 17.04(1) of the Listing Rules.

As at the date of this announcement, the maximum number of shares available for future grant under the scheme mandate of the plan and any other plans is 205,749,804.

About Prudential plc

Prudential plc provides life and health insurance and asset management in 24 markets across Asia and Africa. Prudential's mission is to be the most trusted partner and protector for this generation and generations to come, by providing simple and accessible financial and health solutions. The business has dual primary listings on the Stock Exchange of Hong Kong (2378) and the London Stock Exchange (PRU). It also has a secondary listing on the Singapore Stock Exchange (K6S) and a listing on the New York Stock Exchange (PUK) in the form of American Depositary Receipts. It is a constituent of the Hang Seng Composite Index and is also included for trading in the Shenzhen-Hong Kong Stock Connect programme and the Shanghai-Hong Kong Stock Connect programme.

Prudential is not affiliated in any manner with Prudential Financial, Inc. a company whose principal place of business is in the United States of America, nor with The Prudential Assurance Company Limited, a subsidiary of M&G plc, a company incorporated in the United Kingdom.

https://www.prudentialplc.com/