



Annual General Meeting 2024

Voting ID

Task ID

Shareholder reference number



Before completing this form, please read the explanatory notes overleaf.

I/We, being a member of the Company, hereby appoint the Chair of the Meeting OR the following person (see notes 1 and 2 overleaf)

	Shares
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as my/our proxy to exercise all or any of my/our rights to attend, speak and vote for me/us on my/our behalf at the Annual General Meeting of the Company to be held at 4.30pm Hong Kong/Singapore time (9.30am London time) on Thursday, 23 May 2024 at the Harbour View Ballroom, Level 4, Four Seasons Hotel Hong Kong, 8 Finance Street, Central, Hong Kong and simultaneously online, via the Lumi platform and at any adjournment thereof. I/We have indicated how I/we wish my/our proxy to vote on the following resolutions by marking the appropriate boxes like this . I/We further authorise my/our proxy to vote on any other resolutions that may properly be put to the Annual General Meeting as my/our proxy thinks fit. If no indication is given, the proxy will vote or abstain at their discretion.

	For	Against	Vote withheld	Discretionary
1 To receive and consider the 2023 Accounts, Strategic Report, Directors' Remuneration Report, Directors' Report and the Auditor's Report;	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2 To approve the 2023 Directors' Remuneration Report;	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3 To elect Mark Saunders as a Director;	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4 To re-elect Shriti Vadera as a Director;	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5 To re-elect Anil Wadhvani as a Director;	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6 To re-elect Jeremy Anderson as a Director;	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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7 To re-elect Arijit Basu as a Director;	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8 To re-elect Chua Sock Koong as a Director;	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
9 To re-elect Ming Lu as a Director;	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
10 To re-elect George Sartorel as a Director;	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
11 To re-elect Claudia Suessmuth Dyckerhoff as a Director;	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
12 To re-elect Jeanette Wong as a Director;	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
13 To re-elect Amy Yip as a Director;	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
14 To re-appoint Ernst & Young LLP as the Company's auditor;	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
15 To authorise the Audit Committee to determine the amount of the auditor's remuneration;	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
16 To renew the authority to make political donations;	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
17 To renew the authority to allot ordinary shares;	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
18 To renew the extension of authority to allot ordinary shares to include repurchased shares;	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
19 To renew the authority to allot preference shares;	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
20 To renew the authority for disapplication of pre-emption rights*;	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
21 To renew the authority for disapplication of pre-emption rights for purposes of acquisitions or specified capital investments*;	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
22 To renew the authority for purchase of own shares*;	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
23 To authorise the Directors to allot ordinary shares instead of cash in respect of any dividend paid; and	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
24 To renew the authority in respect of notice for general meetings.*	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

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* Special resolution

Prudential plc Form of Proxy Please tick here if the appointment being made by this Form of Proxy is one of multiple appointments being made (for the appointment of more than one proxy, please see note 2 overleaf).

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Signature

Date

Prudential plc, incorporated and registered in England and Wales with limited liability. Registered number 1397169. Registered office: 1 Angel Court, London EC2R 7AG.

Prudential plc is a holding company, some of whose subsidiaries are authorised and regulated, as applicable, by the Hong Kong Insurance Authority and other regulatory authorities. The Group is subject to a group-wide supervisory framework which is regulated by the Hong Kong Insurance Authority.

Prudential plc is not affiliated in any manner with Prudential Financial, Inc., a company whose principal place of business is in the United States of America, nor with The Prudential Assurance Company Limited, a subsidiary of M&G plc, a company incorporated in the United Kingdom.





Annual General Meeting 2024

Shareholder reference number

If you (or your proxy) wish to attend the Annual General Meeting in person, please bring this Attendance card and photo ID with you. Please refer to the notes overleaf for more information.

If you wish to attend the meeting electronically please follow instructions in the Notice of Annual General Meeting. You will require the following details:

Meeting ID: 155-917-786

Shareholder Reference Number (SRN):

see above

PIN: First 2 and last 2 digits of the SRN.

For further instructions please see Notice of Annual General Meeting.

Please refer to the notes overleaf for more information. Shareholders who decide not to attend the Annual General Meeting either in person or electronically, should appoint a proxy to cast their votes in respect of the business of the Annual General Meeting.

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Prudential plc The Company

2023 Second Interim Dividend

The timetable for the 2023 second interim dividend is as follows:

20 March 2024

Announcement of 2023 full year audited results and second interim dividend

2 April 2024

Record date

28 March 2024

Ordinary shares quoted ex dividend in the UK and Hong Kong

16 May 2024

Dividend payment date in the UK and Hong Kong

1 April 2024

Ordinary shares quoted ex dividend in Singapore

23 May 2024 (on or about)

Dividend payment date in Singapore

Annual General Meeting 2024

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Notice of availability

The Company communicates with UK shareholders by means of our website. The Annual Report and Notice of the Annual General Meeting can be accessed directly on the Company's website at www.prudentialplc.com/en/investors/shareholder-information/agm/2024

Using website communications will be of benefit to those shareholders who do not wish to be burdened with long documents, and to the Company, as it represents a considerable saving in printing and distribution costs.

In addition, reducing unnecessary printing will benefit the environment. If you wish to change your instructions to receive future notifications by email rather than post, you can register at www.shareview.co.uk

Paper copies of shareholder communications can be requested by calling the Company's registrar, Equiniti, on +44 (0) 371 384 2035. Lines are open from 8.30am to 5.30pm (London time), Monday to Friday, excluding public holidays in England and Wales.

Electronic proxy appointment

In those countries where electronic voting is made available, a proxy may also be appointed electronically.

An electronic proxy appointment may be made by logging on to Equiniti's website www.sharevote.co.uk

To appoint a proxy electronically, Shareholders will need their Voting ID, Task ID and Shareholder Reference Number, printed at the top of the Form of Proxy. Full details of the procedures are given on the website. Alternatively, if you have already registered with Equiniti's online portfolio service Shareview, you can submit your proxy by logging on to your portfolio at www.shareview.co.uk, using your User ID and password. Once logged in simply click 'View' on the 'My Investments' page, click on the link to vote then follow the on-screen instructions.

Electronic voting through CREST

If you are a CREST member, you may use the CREST electronic proxy appointment service. The CREST Proxy Instruction must be properly authenticated in accordance with CREST specifications and must contain the information required for such instructions as set out in the CREST manual. The message, regardless of whether it constitutes the appointment of a proxy or an amendment to the instruction given to a previously appointed proxy must, in order to be valid, be transmitted so as to be received by our agent (ID RA19) by the latest time(s) for receipt of proxy appointments.

Institutional Proxy Service

If you are an institutional investor you may be able to appoint a proxy electronically via the Proxymity platform, a process which has been agreed by the Company and approved by the Registrar.

For further information regarding Proxymity, please go to www.proxymity.io. Your proxy must be lodged by 9.30am London time on 21 May 2024 in order to be considered valid. Before you can appoint a proxy via this process you will need to have agreed to Proxymity's associated terms and conditions. It is important that you read these carefully as you will be bound by them and they will govern the electronic appointment of your proxy.

Voting deadline and meeting arrangements

Whichever method you choose, instructions or Form of Proxy must be received by the Company's registrar no later than 9.30am London time (4.30pm Hong Kong/Singapore time) on Tuesday 21 May 2024. Please note that any instruction sent in electronic form found to contain a computer virus will not be accepted.

If you submit more than one valid proxy appointment, the appointment received last before the latest time for the receipt of proxies will take precedence.

Further details are included in the Notice of Annual General Meeting 2024.

This form is for use by shareholders who hold Prudential shares listed on the London or Hong Kong Stock Exchanges.

Please watch the Company's website, regulatory news and other published notifications for any further updates in relation to the Annual General Meeting arrangements.

Annual General Meeting 2024

Notes

1. If you wish to vote at the Annual General Meeting but are unable to join either in person or electronically, you may appoint a proxy to exercise all or part of your rights to attend, ask questions and vote on your behalf by completing the Form of Proxy overleaf. If you wish to appoint a proxy other than the Chair of the Meeting, you should delete the words 'the Chair of the Meeting' and enter the name of the proxy into the appropriate space on the Form of Proxy overleaf. If you sign and return the Form of Proxy with no name inserted in the box, the Chair of the Meeting will be deemed to be your proxy. Any alteration made to the Form of Proxy must be initialled by the person who signs it.
 2. You may appoint more than one proxy provided that each proxy is appointed in respect of the rights attached to a different share or shares held by you. You may not appoint more than one proxy to exercise rights attached to any one share. To appoint more than one proxy, you may photocopy this Form of Proxy for use or contact our registrars, Equiniti, by calling +44 (0) 371 384 2035 or Computershare Hong Kong on +852 2862 8555 to request further Form(s) of Proxy. Lines for Equiniti are open from 8.30am to 5.30pm (London time) Monday to Friday excluding public holidays in England and Wales. Please indicate in the box next to the proxy holder's name the number of share(s) in relation to which he/she is entitled to act as your proxy. Please also indicate by ticking the box at the end of the Form of Proxy if the proxy instruction is one of multiple instructions being given. All Forms of Proxy must be signed and should be returned together in the same envelope.
 3. A proxy need not be a member of the Company. Where you appoint as your proxy someone other than the Chair, you are responsible for ensuring that they attend the Annual General Meeting and are aware of your voting intentions. Appointment of a proxy does not preclude a member from attending the Annual General Meeting and voting in person.
- ### Completion of Form of Proxy
4. If you want your proxy to vote in a certain way on the resolutions specified please place a mark in the relevant boxes. If you select 'Discretionary' or fail to select any of the given options, you will be deemed to have authorised your proxy to vote as they choose or they may decide not to vote at all. The proxy can also do this on any additional or amended resolution that is put to the Meeting.
 5. The 'Vote withheld' option is provided to enable you to abstain on any particular resolution. However it should be noted that a vote withheld is not a vote in law and will not be counted in the calculation of the proportion of the votes 'For' and 'Against' a resolution.
 6. If your proxy is being appointed in relation to less than your full voting entitlement, please enter in the box next to the proxy holder's name the number of shares in relation to which they are authorised to act as your proxy. If left blank your proxy will be deemed to be authorised in respect of your full voting entitlement (or if this Form of Proxy has been issued in respect of a designated account for a shareholder, the full voting entitlement for that designated account).
 7. The attention of joint holders is directed to the following extract from the Articles of Association of the Company: 'In the case of joint holders of a share, the vote of the senior who tenders a vote, whether in person or by proxy, shall be accepted to the exclusion of the votes of the other joint holders. For this purpose seniority shall be determined by the order in which the names of the holders stand in the register.'
 8. To appoint a proxy using the Form of Proxy overleaf, the form and any power of attorney or any other authority (or a copy of such authority certified notari ally) under which it is signed must be:
 - completed and signed;
 - sent to Equiniti or Computershare Hong Kong Investor Services Limited as appropriate, using the envelope provided; and
 - received by Equiniti, Aspect House, Spencer Road, Lancing, West Sussex, BN99 6GJ no later than 9.30am London time on Tuesday 21 May 2024 or Computershare Hong Kong Investor Services Limited, 17M Floor, Hopewell Centre, 183 Queen's Road East, Wan Chai, Hong Kong no later than 4.30pm Hong Kong/Singapore time on Tuesday 21 May 2024.A corporation is requested to complete the Form of Proxy overleaf either by sealing it or by signing under the hand of its attorney or duly authorised officer.
 9. The Company may process the personal data collected on this form in accordance with its privacy policy, which can be found at www.prudentialplc.com/~/-/media/Files/P/Prudential-V3/content-pdf/prudential-plc-privacy-policy-oct2019.pdf