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Prudential plc
保誠有限公司*

*(Incorporated and registered in England and Wales with limited liability, registered number 01397169)
(Stock Code: 2378)*

OVERSEAS REGULATORY ANNOUNCEMENT

NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM

The attached announcement is being released to the other stock exchanges on which Prudential plc is listed.

25 March 2025, Hong Kong

As at the date of this announcement, the Board of Directors of Prudential plc comprises:

Chair
Shriti Vadera

Executive Director
Anil Wadhvani (*Chief Executive Officer*)

Independent Non-executive Directors
Jeremy David Bruce Anderson CBE, Arijit Basu, Chua Sock Koong, Ming Lu, George David Sartorel,
Mark Vincent Thomas Saunders FIA, FASHK, Claudia Ricarda Rita Suessmuth Dyckerhoff,
Jeanette Kai Yuan Wong and Yok Tak Amy Yip

** For identification purposes*

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	Anil Wadhvani				
2	Reason for the notification					
a)	Position/status	Chief Executive Officer (PDMR)				
b)	Initial notification /Amendment	Initial notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	Prudential plc				
b)	LEI	5493001Z3ZE83NGK8Y12				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 5 pence each GB0007099541				
b)	Nature of the transaction	i) Exercise of share-based, cash-settled options granted on 21 March 2023 ii) Receiving a cash amount of HKD 5,705,126.80 in respect of the exercise in (i) above iii) Application of a proportion of the cash amount in (ii) above to purchase 14,500 Prudential plc shares at HKD 81.379446				
c)	Price(s) and volume(s)	i) Exercise of Options <table border="1" style="margin-left: 20px;"> <tr> <td>Price(s)</td><td>Volume(s)</td></tr> <tr> <td>HKD 0.48</td><td>72,290</td></tr> </table> ii) Receipt of cash amount HKD 5,705,126.80	Price(s)	Volume(s)	HKD 0.48	72,290
Price(s)	Volume(s)					
HKD 0.48	72,290					

		<div>iii) Purchase of Prudential plc shares</div> <table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>HKD 81.379446</td><td>14,500</td></tr></table>	Price(s)	Volume(s)	HKD 81.379446	14,500				
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d)	<div>Aggregated information</div> <div>- Aggregated volume</div> <div>- Price</div>	<div>i) Exercise of Options</div> <table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>HKD 0.48</td><td>72,290</td></tr></table> <div>ii) Receipt of cash amount</div> <div>HKD 5,705,126.80</div> <div>iii) Purchase of Prudential plc shares</div> <table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>HKD 81.379446</td><td>14,500</td></tr></table>	Price(s)	Volume(s)	HKD 0.48	72,290	Price(s)	Volume(s)	HKD 81.379446	14,500
Price(s)	Volume(s)									
HKD 0.48	72,290									
Price(s)	Volume(s)									
HKD 81.379446	14,500									
e)	Date of the transaction	<div>i) Exercise of option: 2025-03-21</div> <div>ii) Receipt of cash amount: 2025-03-21</div> <div>iii) Purchase of Prudential plc shares: 2025-03-24</div>								
f)	Place of the transaction	Hong Kong Stock Exchange								

Additional information

About Prudential plc

Prudential plc provides life and health insurance and asset management in 24 markets across Asia and Africa. Prudential's mission is to be the most trusted partner and protector for this generation and generations to come, by providing simple and accessible financial and health solutions. The business has dual primary listings on the Stock Exchange of Hong Kong (2378) and the London Stock Exchange (PRU). It also has a secondary listing on the Singapore Stock Exchange (K6S) and a listing on the New York Stock Exchange (PUK) in the form of American Depositary Receipts. It is a constituent of the Hang Seng Composite Index and is also included for trading in the Shenzhen-Hong Kong Stock Connect programme and the Shanghai-Hong Kong Stock Connect programme.

Prudential is not affiliated in any manner with Prudential Financial, Inc. a company whose principal place of business is in the United States of America, nor with The Prudential Assurance Company Limited, a subsidiary of M&G plc, a company incorporated in the United Kingdom.

<https://www.prudentialplc.com/>

Contact

Hannah Perera, Director, Group Reward and Employee Relations and CHRO UK Group HR, +44 (0)20 3977 9529

Sylvia Edwards, Deputy Group Secretary, +44 (0)20 3977 9214