Next Day Disclosure Return (Equity issuer - changes in issued shares or treasury shares, share buybacks and/or on-market sales of treasury shares)

| Instrument: | Equity issuer | | Status: | | | New Submission | | | |
|----------------------------------|--|----------------|--|------------------------------|---|--|----------|-------------------------------|---------------|
| Name of Issuer: | Prudential plc | | | | | | | | |
| Date Submitted: | 26 March 2025 | | | | | | | | |
| - | ed by a listed issuer where there has be te Stock Exchange of Hong Kong Limite 's"). | • | | - | | • | | | • |
| Section I | | | | | | | | | |
| 1. Class of shares | Ordinary shares | Type of shares | Not ap | pplicable Listed on th | | | Exchange | Yes | |
| Stock code (if listed) | 02378 | Description | Ordinary shares of GBP 0.05 each | | | | | | |
| A. Changes in issued sha | ares or treasury shares | | | | | | | | |
| | Changes in issued shares (excluding treasury shares) | | Changes in treasury shares | | | | | | |
| | Number of issi shares (exclud treasury share | ling | As a % of existing number of issued shares (excluding treasury shares) before the relevant event (Note 3) | Number of treasury shares | | Issue/ selling price per share (Note 4) | | Total number of issued shares | |
| Opening balance as at (Note 1) | 24 March 2025 | 2,625, | ,647,013 | | | 0 | | | 2,625,647,013 |
| 1). Repurchase of shares (sha | ares repurchased and cancelled) | - | -260,000 | 0.009902 % | | | GBP | 7.9561 | |
| Shares repurchased on 21 | | | | | | | | | |
| Date of changes 25 N | March 2025 | | | | | | | | |
| Closing balance as at (Notes 5 a | 2,625, | ,387,013 | | | 0 | | | 2,625,387,013 | |
| | | | | | | | | | |

Page 1 of 6 v 1.3.0

| B. Shares redeemed or repurchased for cancellation but not yet cancelled as at the closing balance date (Notes 5 and 6) | | | | | | |
|---|---|---------|------------|-----|----------|--|
| 1). | Shares repurchased for cancellation but not yet cancelled | 260,000 | 0.009902 % | GBF | P 8.1699 | |
| | Date of changes 24 March 2025 | | | | | |
| 2). | Shares repurchased for cancellation but not yet cancelled | 260,000 | 0.009902 % | GBP | P 8.2624 | |
| | Date of changes 25 March 2025 | | | | | |

Page 2 of 6 v 1.3.0

Confirmation Not applicable

Notes to Section I:

- 1. Please insert the closing balance date of the last Next Day Disclosure Return published pursuant to Main Board Rule 13.25A / GEM Rule 17.27A or Monthly Return pursuant to Main Board Rule 13.25B / GEM Rule 17.27B, whichever is the later.
- 2. Please set out all changes in issued shares or treasury shares requiring disclosure pursuant to Main Board Rule 13.25A / GEM Rule 17.27A together with the relevant dates of changes. Each category will need to be disclosed individually with sufficient information to enable the user to identify the relevant category in the listed issuer's Monthly Return. For example, multiple issues of shares as a result of multiple exercises of share options under the same share option scheme or of multiple conversions under the same convertible note must be aggregated and disclosed as one category. However, if the issues resulted from exercises of share options under 2 share option schemes or conversions of 2 convertible notes, these must be disclosed as 2 separate categories.
- 3. The percentage change in the number of issued shares (excluding treasury shares) of the listed issuer is to be calculated by reference to the opening balance of the number of issued shares (excluding treasury shares) being disclosed in this Next Day Disclosure Return.
- 4. In the case of a share repurchase or redemption, the "issue/ selling price per share" shall be construed as "repurchase price per share" or "redemption price per share".
 - Where shares have been issued/ sold/ repurchased/ redeemed at more than one price per share, a volume-weighted average price per share should be given.
- 5. The closing balance date is the date of the last relevant event being disclosed.
- 6. For repurchase or redemption of shares, disclosure is required when the relevant event has occurred (subject to the provisions of Main Board Rules 10.06(4)(a), 13.25A and 13.31 / GEM Rules 13.13(1), 17.27A and 17.35), even if the repurchased or redeemed shares have not yet been cancelled.
 - If repurchased or redeemed shares are to be cancelled upon settlement of such repurchase or redemption after the closing balance date, they shall remain part of the issued shares as at the closing balance date in Part A. Details of these repurchased or redeemed shares shall be disclosed in Part B.
- 7. Items (i) to (viii) are suggested forms of confirmation. The listed issuer may amend the item(s) that is/are not applicable to meet individual cases.
- 8. "Identical" means in this context:
 - the securities are of the same nominal value with the same amount called up or paid up;
 - they are entitled to dividend/interest at the same rate and for the same period, so that at the next ensuing distribution, the dividend/interest payable per unit will amount to exactly the same sum (gross and net); and
 - they carry the same rights as to unrestricted transfer, attendance and voting at meetings and rank pari passu in all other respects.

Page 3 of 6 v 1.3.0

Section II must also be completed by a listed issuer where it has made a repurchase of shares which is discloseable under Main Board Rule 10.06(4)(a) / GEM Rule 13.13(1).

| Repurchase report | | | | | | | | |
|---|--|----------------------------------|-------------------|---|--------------------------------------|---------------|-------------------------|--|
| Section II | | | | | | | | |
| 1. Class of shares | Ordinary shares | | Type of shares | Not applicable | Listed on the Exchange | ; | Yes | |
| Stock code (if listed) | code (if listed) 02378 | | Description | Ordinary shares of GBP 0.05 each | | | | |
| A. Repurchase re | port | | | • | | | | |
| Trading date | Number of shares repurchased | Method of repurchase (Note 1) | | Repurchase price per share or highest repurchase price per share \$ | Lowest repurchase price per share \$ | | Aggregate price paid \$ | |
| 1). 25 March 2025 260,0 | | On another stock exchange | | GBP 8.3 | GBP 8.12 | 4 GBP | 2,148,221.34 | |
| | | London Stock Exchange | | | | | | |
| Total number of shares repurchased | 260,000 | | | | Aggregate price paid | \$GBP | 2,148,221.34 | |
| Number of shares repurchased for cancellation | 260,000 | - | | | | | | |
| Number of shares repurchased for holding as treasury shares | 0 | - | | | | | | |
| B. Additional info | ormation for issuer who ha | - as a prima | ry listing on the | e Exchange | | | | |
| 1). Date of the reso | Date of the resolution granting the repurchase mandate | | | | | | | |
| 2). Total number of | Total number of shares which the issuer is authorised to repurchase under the repurchase mandate 274,967,019 | | | | | | 274,967,019 | |
| 3). Number of share | Number of shares repurchased on the Exchange or another stock exchange under the repurchase mandate (a) | | | | | 128,375,004 | | |
| | As a % of number of issued shares (excluding treasury shares) as at the date of the resolution granting the repurchase mandate (a) x 100 / number of issued shares (excluding treasury shares) as at the date of the resolution granting the repurchase mandate | | | | | | | |
| 5). Moratorium peri (Note 2) | moratorium period for any issue of new shares, or sale of transfer of treasury shares after the share reputchase(s) set out in Part A | | | | | 24 April 2025 | | |

Page 4 of 6 v 1.3.0 We confirm that the purchases set out in A above were not made on the Exchange. We also confirm that any purchases set out in A above which were made on another stock exchange were made in accordance with the domestic rules applying to purchases made on that other exchange.

Notes to Section II:

- 1. Please state whether the repurchase was made on the Exchange, on another stock exchange (stating the name of the exchange), by private arrangement or by general offer.
- 2. Subject to the carve-out set out in Main Board Rule 10.06(3)(a)/ GEM Rule 13.12, an issuer may not (i) make a new issue of shares, or a sale or transfer of any treasury shares; or (ii) announce a proposed new issue of shares, or a sale or transfer of any treasury shares, for a period of 30 days after any purchase by it of shares, whether on the Exchange or otherwise, without the prior approval of the Exchange.

Page 5 of 6 v 1.3.0

Section III must also be completed by a listed issuer where it has made a sale of treasury shares on the Exchange or any other stock exchange on which the issuer is listed which is discloseable under Main Board Rule 10.06B / GEM Rule 13.14B.

Report of on-market sale of treasury shares

Not applicable

| Submitted by: | Florence Ng Wai Yin | | | | | | |
|---------------|---|--|--|--|--|--|--|
| (| (Name) | | | | | | |
| Title: | Deputy Group Secretary | | | | | | |
| (| Director, Secretary or other Duly Authorised Officer) | | | | | | |

Page 6 of 6 v 1.3.0