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Prudential plc 保誠有限公司*

(Incorporated and registered in England and Wales with limited liability, registered number 01397169) (Stock Code: 2378)

OVERSEAS REGULATORY ANNOUNCEMENT

NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM

The attached announcement is being released to the other stock exchanges on which Prudential plc is listed.

14 April 2025, Hong Kong

As at the date of this announcement, the Board of Directors of Prudential plc comprises:

Chair Shriti Vadera

Executive Director Anil Wadhwani (Chief Executive Officer)

Independent Non-executive Directors Jeremy David Bruce Anderson CBE, Arijit Basu, Chua Sock Koong, Ming Lu, George David Sartorel, Mark Vincent Thomas Saunders FIA, FASHK, Claudia Ricarda Rita Suessmuth Dyckerhoff, Jeanette Kai Yuan Wong and Yok Tak Amy Yip

* For identification purposes

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

	Details of the person discharg associated	ing managerial responsib	ilities / person closely
a)	Name	Avnish Kalra	
2	Reason for the notification		
a)	Position/status	Chief Risk and Compliar	nce Officer (PDMR)
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission auctioneer or auction monitor	.	pant, auction platform,
a)	Name	Prudential plc	
b)	LEI	5493001Z3ZE83NGK8Y	/12
4	Details of the transaction(s): s (ii) each type of transaction; (i have been conducted		
a)	Description of the financial	Ordinary shares of 5 pend	ca anch
aj	instrument, type of instrument	ordinary shares or a pen	
a)		GB0007099541	
-	instrument, type of instrument		ough the Prudential All
a) b) c)	instrument, type of instrument Identification code	GB0007099541 Acquisition of shares thre Employee Share Purchas	ough the Prudential All e Plan
b)	instrument, type of instrument Identification code Nature of the transaction	GB0007099541 Acquisition of shares three	ough the Prudential All
b)	instrument, type of instrument Identification code Nature of the transaction	GB0007099541 Acquisition of shares thre Employee Share Purchas	ough the Prudential All e Plan
b) c)	instrument, type of instrument Identification code Nature of the transaction	GB0007099541 Acquisition of shares three Employee Share Purchas Price(s)	ough the Prudential All e Plan Volume(s)
b)	instrument, type of instrument Identification code Nature of the transaction Price(s) and volume(s)	GB0007099541 Acquisition of shares three Employee Share Purchas Price(s)	ough the Prudential All e Plan Volume(s)
b) c)	instrument, type of instrument Identification code Nature of the transaction Price(s) and volume(s) Aggregated information	GB0007099541 Acquisition of shares three Employee Share Purchas Price(s) GBP 7.45732	ough the Prudential All e Plan Volume(s)
b) c)	instrument, type of instrument Identification code Nature of the transaction Price(s) and volume(s) Aggregated information - Aggregated volume	GB0007099541 Acquisition of shares three Employee Share Purchas Price(s) GBP 7.45732 51	ough the Prudential All e Plan Volume(s)

1	Details of the person discharg associated	discharging managerial responsibilities / person closely	
a)	Name	Solmaz Altin	
2	Reason for the notification	1	
a)	Position/status	Regional CEO, Growth Markets, Health and Agency (PDMR)	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission auctioneer or auction monitor	-	ipant, auction platform,
a)	Name	Prudential plc	
b)	LEI	5493001Z3ZE83NGK8	Y12
4	Details of the transaction(s): s (ii) each type of transaction; (i have been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 per	ace each
	Identification code	GB0007099541	
b)	Nature of the transaction	Acquisition of shares through the Prudential All Employee Share Purchase Plan	
c)	Price(s) and volume(s)		
		Price(s)	Volume(s)
		GBP 7.45732	53
d)	Aggregated information		
d)	Aggregated information - Aggregated volume	53	
d)		53 GBP 7.45732	
d) e)	- Aggregated volume		

1	Details of the person discharg associated	ails of the person discharging managerial responsibilities / person closely ociated	
a)	Name	Ben Bulmer	
2	Reason for the notification	1	
a)	Position/status	Chief Financial Officer (F	PDMR)
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission auctioneer or auction monitor		pant, auction platform,
a)	Name	Prudential plc	
b)	LEI	5493001Z3ZE83NGK8Y	12
4	Details of the transaction(s): s (ii) each type of transaction; (i have been conducted	<u> </u>	•
a)	Description of the financial	Ordinary shares of 5 penc	e each
	instrument, type of instrument		
	instrument, type of instrument Identification code	GB0007099541	
b)		GB0007099541 Acquisition of shares thro Employee Share Purchase	ough the Prudential All
b) c)	Identification code	Acquisition of shares thro Employee Share Purchase	ough the Prudential All e Plan
,	Identification code Nature of the transaction	Acquisition of shares thro	ough the Prudential All
,	Identification code Nature of the transaction	Acquisition of shares thro Employee Share Purchase	ough the Prudential All e Plan
c)	Identification code Nature of the transaction	Acquisition of shares thro Employee Share Purchase Price(s)	ough the Prudential All e Plan Volume(s)
,	Identification code Nature of the transaction Price(s) and volume(s)	Acquisition of shares thro Employee Share Purchase Price(s)	ough the Prudential All e Plan Volume(s)
c)	Identification code Nature of the transaction Price(s) and volume(s) Aggregated information	Acquisition of shares thro Employee Share Purchase Price(s) GBP 7.45732	ough the Prudential All e Plan Volume(s)
c)	Identification code Nature of the transaction Price(s) and volume(s) Aggregated information - Aggregated volume	Acquisition of shares thro Employee Share Purchase Price(s) GBP 7.45732	ough the Prudential All e Plan Volume(s)

	Details of the person discharging managerial responsibilities / person closely associated		ibilities / person closely
a)	Name	Dennis Tan	
2	Reason for the notification		
a)	Position/status	Regional CEO, Singapore, Thailand, Vietnam and Partnership Distribution (PDMR)	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission auctioneer or auction monitor		cipant, auction platform,
a)	Name	Prudential plc	
b)	LEI	5493001Z3ZE83NGK8	3Y12
4	Details of the transaction(s): s (ii) each type of transaction; (i have been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pe	nce each
a)	1	Ordinary shares of 5 pe GB0007099541	nce each
,	instrument, type of instrument	GB0007099541	arough the Prudential All
a) b) c)	instrument, type of instrument Identification code	GB0007099541 Acquisition of shares th Employee Share Purcha	ase Plan
b)	instrument, type of instrument Identification code Nature of the transaction	GB0007099541 Acquisition of shares th	nrough the Prudential All
b)	instrument, type of instrument Identification code Nature of the transaction	GB0007099541 Acquisition of shares th Employee Share Purcha	nrough the Prudential All ase Plan
b) c)	instrument, type of instrument Identification code Nature of the transaction	GB0007099541 Acquisition of shares th Employee Share Purcha Price(s)	arough the Prudential All ase Plan Volume(s)
b)	instrument, type of instrument Identification code Nature of the transaction Price(s) and volume(s)	GB0007099541 Acquisition of shares th Employee Share Purcha Price(s)	arough the Prudential All ase Plan Volume(s)
b) c)	instrument, type of instrument Identification code Nature of the transaction Price(s) and volume(s) Aggregated information	GB0007099541 Acquisition of shares th Employee Share Purcha Price(s) GBP 7.45732	arough the Prudential All ase Plan Volume(s)
b) c)	instrument, type of instrument Identification code Nature of the transaction Price(s) and volume(s) Aggregated information - Aggregated volume	GB0007099541 Acquisition of shares th Employee Share Purcha Price(s) GBP 7.45732 53	arough the Prudential All ase Plan Volume(s)

1	Details of the person discharging managerial responsibilities / person closely ssociated		ilities / person closely
a)	Name	Catherine Chia	
2	Reason for the notification		
a)	Position/status	Chief Human Resources	Officer (PDMR)
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission auctioneer or auction monitor		pant, auction platform,
a)	Name	Prudential plc	
b)	LEI	5493001Z3ZE83NGK8Y	712
4	Details of the transaction(s): s (ii) each type of transaction; (i have been conducted	-	
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pend	ce each
	Identification code	GB0007099541	
b)	Nature of the transaction	Acquisition of shares through the Prudential All Employee Share Purchase Plan	
c)	Price(s) and volume(s)		
		Price(s)	Volume(s)
		GBP 7.45732	51
d)	Aggregated information		
	- Aggregated volume	51	
	Aggregated volumePrice	51 GBP 7.45732	
e)			

1	Details of the person discharg associated	ing managerial responsibi	lities / person closely
a)	Name	Bill Maldonado	
2	Reason for the notification		
a)	Position/status	Chief Executive Officer Eastspring Investments Group (PDMR)	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission auctioneer or auction monitor	. .	oant, auction platform,
a)	Name	Prudential plc	
b)	LEI	5493001Z3ZE83NGK8Y	12
4	Details of the transaction(s): s (ii) each type of transaction; (i have been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence	e each
	Identification code	GB0007099541	
b)	Nature of the transaction	Acquisition of shares through the Prudential All Employee Share Purchase Plan	
c)	Price(s) and volume(s)	Drigo (g)	Valuma(a)
		Price(s)	Volume(s)
		GBP 7.45732	51
d)	Aggregated information		
	- Aggregated volume	51	
	- Price	GBP 7.45732	
e)	Date of the transaction	2025-04-10	

1	Details of the person discharg associated	ing managerial responsibi	lities / person closely
a)	Name	Kenneth Rappold	
2	Reason for the notification		
a)	Position/status	Chief Strategy and Transformation Officer (PDMR)	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission auctioneer or auction monitor		oant, auction platform,
a)	Name	Prudential plc	
b)	LEI	5493001Z3ZE83NGK8Y	12
4	Details of the transaction(s): s (ii) each type of transaction; (i have been conducted		
o)	Description of the financial	Ordinary shares of 5 pence	e each
a)	instrument, type of instrument		
a)		GB0007099541	
a) b)	instrument, type of instrument		ugh the Prudential All
,	instrument, type of instrument Identification code	GB0007099541 Acquisition of shares thro Employee Share Purchase	ugh the Prudential All
b)	instrument, type of instrument Identification code Nature of the transaction	GB0007099541 Acquisition of shares thro	ugh the Prudential All
b)	instrument, type of instrument Identification code Nature of the transaction	GB0007099541 Acquisition of shares thro Employee Share Purchase	ugh the Prudential All
b)	instrument, type of instrument Identification code Nature of the transaction	GB0007099541 Acquisition of shares thro Employee Share Purchase Price(s)	ugh the Prudential All Plan Volume(s)
b) c)	instrument, type of instrument Identification code Nature of the transaction Price(s) and volume(s)	GB0007099541 Acquisition of shares thro Employee Share Purchase Price(s)	ugh the Prudential All Plan Volume(s)
b) c)	instrument, type of instrument Identification code Nature of the transaction Price(s) and volume(s) Aggregated information	GB0007099541 Acquisition of shares thro Employee Share Purchase Price(s) GBP 7.45732	ugh the Prudential All Plan Volume(s)
b) c)	instrument, type of instrument Identification code Nature of the transaction Price(s) and volume(s) Aggregated information - Aggregated volume	GB0007099541 Acquisition of shares thro Employee Share Purchase Price(s) GBP 7.45732 52	ugh the Prudential All Plan Volume(s)

Additional information

About Prudential plc

Prudential plc provides life and health insurance and asset management in 24 markets across Asia and Africa. Prudential's mission is to be the most trusted partner and protector for this generation and generations to come, by providing simple and accessible financial and health solutions. The business has dual primary listings on the Stock Exchange of Hong Kong (2378) and the London Stock Exchange (PRU). It also has a secondary listing on the Singapore Stock Exchange (K6S) and a listing on the New York Stock Exchange (PUK) in the form of American Depositary Receipts. It is a constituent of the Hang Seng Composite Index and is also included for trading in the Shenzhen-Hong Kong Stock Connect programme and the Shanghai-Hong Kong Stock Connect programme.

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