PRUDENTIAL

Prudential plc
保誠有限公司*

(Incorporated and registered in England and Wales with limited liability, registered number 01397169)
(Stock Code: 2378)

OVERSEAS REGULATORY ANNOUNCEMENT

TRANSACTION IN OWN SHARES

The attached announcement is being released to the other stock exchanges on which Prudential plc is listed.

26 August 2025, Hong Kong

As at the date of this announcement, the Board of Directors of Prudential plc comprises:

Chair
Shriti Vadera

Executive Director
Anil Wadhwani *(Chief Executive Officer)*

Independent Non-executive Directors
Jeremy David Bruce Anderson CBE, Arijit Basu, Chua Sock Koong, Guido Fürer, Ming Lu, George David Sartorel, Mark Vincent Thomas Saunders FIA, FASHK, Claudia Ricarda Rita Suessmuth Dyckerhoff, Jeanette Kai Yuan Wong and Yok Tak Amy Yip

* *For identification purposes*

PRUDENTIAL PLC

Transaction in own shares

Prudential plc ("**Prudential**" or the "**Company**") announces it has purchased the following number of its ordinary shares of 5 pence each from Merrill Lynch International ("**MLI**") in accordance with the authority granted by shareholders at the Company's 2025 Annual General Meeting under the arrangement entered into with MLI announced on 1 July 2025.

Date of purchase:	22 August 2025
Aggregate number of ordinary shares purchased:	302,819
Lowest price paid per share:	£9.9520
Highest price paid per share:	£10.0650
Average price paid per share:	£10.0099

The Company intends to cancel the repurchased shares. Following this transaction, the Company will have 2,572,854,495 shares in issue and the total number of voting rights in the Company will be 2,572,854,495. This figure may be used by shareholders as the denominator when determining whether they are required to notify their interest in, or a change to their interest in, the Company under the FCA's Disclosure Guidance and Transparency Rules.

The shares were repurchased from MLI as an on-exchange transaction subject to the Listing Rules of the London Stock Exchange and as an on-market purchase for the purposes of the Hong Kong Code on Share Buy-Backs.

Schedule of Purchases

Issuer name:	Prudential plc
ISIN:	GB0007099541
Intermediary name:	Merrill Lynch International
Intermediary code:	MLILGB3LESF
Currency:	GBP

Aggregated information

Venue	Volume-weighted average price	Aggregated volume	Lowest price paid per share	Highest price paid per share
BATS	£0.0000	0	£0.0000	£0.0000
CHI-X	£0.0000	0	£0.0000	£0.0000
London Stock Exchange	£10.0099	302,819	£9.9520	£10.0650
Turquoise	£0.0000	0	£0.0000	£0.0000
Aquis	£0.0000	0	£0.0000	£0.0000

Disaggregated information

In accordance with Article 5(1)(b) of the Market Abuse Regulation (EU) No 596/2014 (as it forms part of domestic law of the United Kingdom by virtue of the European Union (Withdrawal) Act 2018), a full breakdown of the individual trades made by MLI on behalf of the Company is available via the link below.

http://www.rns-pdf.londonstockexchange.com/rns/5100W_1-2025-8-22.pdf

This announcement will also be available on Prudential's website at: LSE - Prudential plc

Additional information

About Prudential plc

Prudential provides life and health insurance and asset management in 24 markets across Asia and Africa. Prudential's mission is to be the most trusted partner and protector for this generation and generations to come, by providing simple and accessible financial and health solutions. The business has dual primary listings on the Stock Exchange of Hong Kong (2378) and the London Stock Exchange (PRU). It also has a secondary listing on the Singapore Stock Exchange (K6S) and a listing on the New York Stock Exchange (PUK) in the form of American Depositary Receipts. It is a constituent of the Hang Seng Composite Index and is also included for trading in the Shenzhen-Hong Kong Stock Connect programme and the Shanghai-Hong Kong Stock Connect programme.

Prudential is not affiliated in any manner with Prudential Financial, Inc. a company whose principal place of business is in the United States of America, nor with The Prudential Assurance Company Limited, a subsidiary of M&G plc, a company incorporated in the United Kingdom.

www.prudentialplc.com

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