



Prudential plc
保誠有限公司*

(Incorporated and registered in England and Wales with limited liability, registered number 01397169)
(Stock Code : 2378)

16 September 2025

Dear Shareholder,

Notification of publication of 2025 Half Year Financial Report and arrangement for means of receipt and language of Corporate Communications

We are delighted to notify you that the half year financial report of Prudential plc (the "Company") for the six months ended 30 June 2025 (the "Current Corporate Communication") in English and Chinese is available on the website of the Company at www.prudentialplc.com/en/news-and-insights/all-news/hkex (the "Company Website") and the website of Hong Kong Exchanges and Clearing Limited at www.hkexnews.hk (the "HKEx Website"). The Current Corporate Communication is enclosed if you are a new shareholder or have previously selected to receive paper copies of Corporate Communications¹.

As a shareholder of the Company, we would like you to receive all Corporate Communications of the Company, such as the Current Corporate Communication, in your preferred format. You may at any time choose to receive Corporate Communication(s) in paper format (that is, in English, Chinese or both languages), free of charge. Alternatively, you may choose to receive e-mail notifications whenever Corporate Communication(s) are available on the Company Website.

Using website communications will be of benefit to those shareholders who do not wish to be burdened with long paper documents, and to the Company, as it represents a considerable saving in printing and distribution costs. In addition, reducing unnecessary printing will benefit the environment.

Solicitation of electronic contact details

To ensure timely receipt of the latest Corporate Communications, the Company recommends you to provide your email address by completing, signing and returning the enclosed reply form (the "Reply Form") to the Company c/o its Hong Kong branch share registrar (the "Hong Kong Share Registrar"), Computershare Hong Kong Investor Services Limited, by following the mailing instructions set out below.

Arrangement for means of receipt and language of Corporate Communications

If you would like to change the language or means of receipt of the Company's Current Corporate Communications and all future Corporate Communications, please complete the Reply Form, sign the form and return it to the Company c/o its Hong Kong Share Registrar by following the mailing instructions set out below. You can change your mind at any time by providing reasonable notice in writing to the Company c/o the Hong Kong Share Registrar by mail or by email at prudential.ecom@computershare.com.hk to change the means of receipt and/or your choice of language of the Corporate Communications.

If for any reason you have difficulty in receiving or gaining access to the Corporate Communications on the Company Website or the HKEx Website, the Hong Kong Share Registrar will, upon your request in writing or by e-mail, send a paper copy of the relevant Corporate Communications free of charge. Please note that the paper copies of the English and Chinese versions of all future Corporate Communications will be available from the Company c/o the Hong Kong Share Registrar upon request; and the electronic versions will also be available on the Company Website at www.prudentialplc.com/en/news-and-insights/all-news/hkex/ and the HKEx Website at www.hkexnews.hk.

The Reply Form may also be downloaded from the Company Website at www.prudentialplc.com/en/news-and-insights/all-news/hkex/ and the HKEx Website at www.hkexnews.hk.

Mailing instructions for the Reply Form

The completed and signed Reply Form should be returned to the Company c/o Computershare Hong Kong Investor Services Limited at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong by post using the mailing label provided at the bottom of the Reply Form (no postage stamp is required if mailed in Hong Kong), or by sending a scanned copy of the completed and signed Reply Form by email to prudential.ecom@computershare.com.hk.

Should you have any queries relating to the above, please contact the Hong Kong Share Registrar at (852) 2862 8688 during business hours (9:00 a.m. to 6:00 p.m., Monday to Friday, excluding Hong Kong public holidays).

Yours faithfully,
By order of the Board of Directors
Prudential plc
Tom Clarkson
Company Secretary

Note:

¹ Unless otherwise specified, Corporate Communications refer to any documents issued or to be issued by the Company for the information or action of holders of any of its securities, including but not limited to the annual report, interim report, notice of meeting, circular and proxy form.

* For identification purposes

REPLY FORM 回條

To: Prudential plc (the "Company")
(Stock code: 2378)
c/o Computershare Hong Kong Investor Services Limited
17M Floor, Hopewell Centre,
183 Queen's Road East, Wanchai, Hong Kong

致：保誠有限公司*（「本公司」）
（股份代號：2378）
經香港中央證券登記有限公司
香港灣仔皇后大道東 183 號
合和中心 17M 樓

(A) Electronic Contact Details 電子聯絡資料

In respect of all future Corporate Communications of the Company, I/we would like to receive **e-mail notification**, to be sent to my/our e-mail address provided when future Corporate Communications are published. I/We will access copies through the Company Website and/or the HKEx Website instead of receiving paper copies.

有關本公司所有日後公司通訊，本人／吾等在日後公司通訊登載時欲透過本人／吾等的電郵地址接收**電郵通知**。本人／吾等將透過本公司網站及／或港交所網站收取公司通訊，以代替收取印刷本。

Please provide your email address by completing the below (in UPPERCASE) 請在下方提供 閣下的電郵地址 (以大楷填寫):

Email address 電郵地址:

[illegible]

(B) Paper Copy Communications 印刷本通訊

(i) In respect of all future Corporate Communications of the Company, I/we would like to receive a **paper copy of** (Please mark "X" in **ONLY ONE** of the following boxes)

有關本公司所有日後公司通訊，本人／吾等欲收取**印刷本**（請於下列其中一個空格內劃上「X」號）

☐ the English versions only 僅英文版 / ☐ the Chinese versions only 僅中文版 / ☐ both English and Chinese versions 英文及中文印刷本

(iii) In respect of the Current Corporate Communication of the Company, I/we would like to receive a **paper copy of** (Please mark "X" in **ONLY ONE** of the following boxes)

有關本公司是次公司通訊，本人／吾等欲收取**印刷本**（請於下列其中一個空格內劃上「X」號）

☐ the English version only 僅英文版 / ☐ the Chinese version only 僅中文版 / ☐ both English and Chinese versions 英文及中文印刷本

Name(s) of Shareholder(s) 股東姓名：

Contact telephone number

聯絡電話號碼：

Signature(s) 簽名：

Date 日期：

Notes 附註：

- 附註：
1. Terms used in this Reply Form shall bear the same meanings as those defined in the Letter to Shareholder dated 16 September 2025.
本回條中所用詞彙與日期為二零二五年九月十六日致股東之函件所界定者具有相同涵義。
 2. If your shares are held in joint names, the registered Shareholder whose name stands first on the register of members of the Company in respect of your joint holding should sign this Reply Form in order for your request to be valid.
如閣下持有之股份屬聯名持有，則本回條須由就閣下聯名持有之股份名列本公司股東名冊首位之登記股東簽署，方為有效。
 3. If you provide more than one email address by email, reply form and/or other means, only the latest email address provided will be registered.
如閣下通過電郵、回條及/或其他方式提供多於一個的電子郵件地址，只有閣下最後提供的電子郵件地址將會被用於登記。
 4. This Reply Form will be void if the Reply Form is not signed or is otherwise incorrectly completed.
如未有簽署本回條或在其他方面填寫不正確，則本回條將會作廢。
 5. For the avoidance of doubt, we do not accept any other special instructions written on this Reply Form.
為免存疑，任何在本回條上的特別手寫指示，我們將不予處理。
 6. The Company may process the personal data collected on this form in accordance with its privacy policy, which can be found at 本公司可按照其私隱政策處理就本回條收集的個人資料，私隱政策可於以下網站查閱
https://www.prudentialplc.com/~/_media/Files/P/Prudential-V13/content-pdf/prudential-plc-privacy-policy-privacy-cookies-page-april-2023.pdf
The Company's privacy policy applicable to the main share register can be found at 適用於股東名冊註冊的本公司私隱政策可於以下網站查閱
https://www.prudentialplc.com/~/_media/Files/P/Prudential-V13/notices/privacy-notice-prudential-share-holders.pdf
Computershare's privacy policy can be found at <https://www.computershare.com/hk/en/privacy-policies>.
中央證券的私隱政策可於<https://www.computershare.com/hk/zh/privacy-policies>查閱。

* For identification purposes 僅供識別

Please cut the mailing label and stick it on an envelope to return this form to us.

No postage is necessary if posted in Hong Kong.

當閣下寄回此回條時，請將郵寄標籤剪貼於信封上。
如在本港投寄，閣下無須支付郵費或貼上郵票。

.....
Mailing Label 郵寄標籤

Computershare Hong Kong Investor Services Limited

香港中央證券登記有限公司

Freepost No. 簡便回郵號碼：37

Hong Kong 香港